

DRAFT 2025 Watercolor Contest Guidelines Pomona High School Students

THEME

This year's theme is where do we find or see "Health, Healing & Hope" in Pomona as presented in a landscape form (ie. natural, urban, cultural, physical, personal or social environment) that show cases the City of Pomona.

SCHEDULE

Contest Opens

February 13, 2025

Contest Deadline

March 20, 2025, by 5PM

Artwork must be received on or before the deadline to the Planning Division counter at City Hall, 505 S Garey Avenue, Pomona, CA 91769.

Artwork Judging

March 24 – April 3, 2025

Artwork judging will be done by the Cultural Arts Commission's Ad-hoc Committee for Watercolor Judges.

Awards Notifications

April 7, 2025

All winners will be announced via email to all student and teacher information provided on the application.

Exhibition and Reception

April 12, 2025, at 6PM

Reception will take place at the dA Center for the Arts, located at 252 #D S. 2nd Street, Pomona, CA 91766.

Artwork Pick-Up for Awardees

May 5 – 9, 2025, open from 7:30AM - 6PM

Artwork selected will be returned to artists after exhibit closes and available to be picked up at City Hall.

CRITERIA & SUBMITTAL REQUIREMENTS

The following contest is open to public and private High School students, as well as students who live in and/or are home-schooled, in Pomona, CA. All entries shall follow the theme of this year's Watercolor contest and be of the watercolor medium ONLY, use of any other medium will result in disqualification. In order to be considered all artists shall submit the following:

- 1. Application.** All submissions shall include a completed and signed application attached to the back of the artwork.
- 2. Artwork.** All submitted artwork must be oriented in landscape and shall meet the following dimensions: 11"x14" (matted on a white or black 16"x20" mat). Framed artwork will NOT be accepted.
- 3. Artist Statement.** The Artist statement should include a brief paragraph explaining the meaning /motivation behind the artwork. Artist statement shall be attached to the back of the artwork. Award winners may be required to submit a digital file of the artist statement.

AWARDS

The Judge's Panel will select the following:

Award	Amount
3 Finalists	\$200.00 each awardee
3 Semifinalists	\$100.00 each awardee
3 Honorable Mentions	\$50.00 each awardee

All information regarding this contest can **ONLY** be found online at www.pomonaca.gov/culturalarts

For questions, please contact **Jocelyn Ayala** at the City of Pomona Planning Division, at (909) 620-2253 or via email at PublicArt@pomonaca.gov