

Project Name: Citywide Wayfinding

FY 2024/25 Proposed Budget: \$395,000

Five-Year Total Budget: \$850,000

Total Project Cost: \$850,000

Construction Period: 2024-2026

Funding Source: Grants and Long Range Property

Management Plan Funds

Project Location: Citywide

Description & Criteria: Citywide wayfinding will allow vehicular traffic to quickly identify their destinations, help to alleviate congestion and provide visitors more efficiency and opportunity to visit establishments throughout the City.

Estimated Operating Impacts: These improvements are expected to improve vehicular safety and enhance the pedestrian experience throughout the city. Modest costs of ongoing sign maintenance will be included in the department's operating budget.

FY 2024/25	FY 2025/26	FY 2026/27	FY 2027/28	FY 2028/29	5-Year Total
\$395,000	\$455,000	\$0	\$0	\$0	\$850,000

San Francisco County Transportation Authority
Wayfinding sign costs for 100 media players at kiosks - \$300,000 - 2023

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	703	ТЈРА	Salesforce Transit Center Wayfinding Phase 1B	\$ -	\$ 300,000	Requested funds will improve the Salesforce Transit Center's wayfinding 100 of the 318 media players at interactive and non-interactive kiosks thro Center that have reached the end of their useful life. This project was rece TJPA's Wayfinding Gap Analysis (2020) to improve the reliability and fun wayfinding system. It would improve the commuter and visitor experience them quickly and more efficiently to transit connections and to the public activities provided at the Center's rooftop park. This project is consistent Metropolitan Transportation Commission's (MTC) current standards for supports a smoother rollout of MTC's new regional standards (when com seamless transit connections across the region. TJPA expects to complete by this request by December 2023.