



CITY OF POMONA COUNCIL REPORT

November 3, 2025

To: Honorable Mayor and Members of the City Council

From: Anita D. Scott, City Manager

Submitted By: Ata Khan, Deputy Director, Office of Economic and Business Affairs

**SUBJECT: APPROVAL OF GAMES AGREEMENT WITH LOS ANGELES
ORGANIZING COMMITTEE FOR THE OLYMPIC AND
PARALYMPIC GAMES 2028 D/B/A OCOG**

RECOMMENDATION:

It is recommended that the City Council take the following actions:

- 1) Approve the Games Agreement with the Los Angeles Organizing Committee for the Olympic and Paralympic Games 2028 (OCOG) to be effective on the date of the last signature set forth in the Agreement by the Parties (for the City, Mayor and City Manager, with City Attorney to Form and City Clerk to Attest) and remaining in effect until the earlier of (i) the date the OCOG ceases to exist; (ii) the date of the express written agreement of each of the Parties hereto to terminate this Games Agreement, and (iii) the date this Agreement is terminated in accordance with Section 25 of the Agreement.

EXECUTIVE SUMMARY:

The International Olympic Committee (IOC) and International Paralympic Committee (IPC) selected the City of Los Angeles to host the 2028 Olympic and Paralympic Games. Per IOC requirements, the Los Angeles Organizing Committee for the Olympic and Paralympic Games 2028 (OCOG) and the City of Pomona seek to enter into a definitive agreement and set forth other customary terms and conditions to provide a critical framework for how the OCOG and the City will work together as Pomona hosts Cricket at the Pomona Fairgrounds.

SB1439/GOVERNMENT CODE §84308 APPLICABILITY:

☐ When this box is checked, it indicates the agenda item is subject to the Levine Act SB1439 requirements. Councilmembers are reminded to check their campaign contributions and determine whether they have received a campaign contribution of \$500 or more that would require disclosure and/or recusal from discussing or acting on this agenda item. Campaign contributions of \$500 or more made 1) by any person or entity who is identified in the agenda report as the applicant or

proposer or 2) on behalf of the applicant or participant, including a parent, subsidiary or otherwise related business entity, or 3) by any person who has a financial interest in the agenda item requires a councilmember to comply with SB1439.

FISCAL IMPACT:

There is no fiscal impact to the City associated with this action. The City and OCOG will separately enter into an Enhanced City Resources Agreement in a future Council action to establish services, service levels, unit costs, rates, a repayment timeline, audit rights, and other schedule, process and cost estimation considerations.

DISCUSSION:

The City and OCOG have worked together on finalizing a Games Agreement that outlines customary terms and conditions to provide a critical framework for how the two parties will work together as Pomona hosts Cricket at the Pomona Fairgrounds.

The terms in the Games Agreement are largely boilerplate and consistent across all host cities, set by IOC. The following terms are notable and unique to Pomona's Games Agreement:

1. **Priority Option on City Advertising Space.** The OCOG has asked each host city in the Games Agreement to confirm a list of advertising space that will be offered at a priority option to OCOG for advertising associated with the Olympic Games. The City has prepared Exhibit B (excerpted in Table 1) of City owned properties and City rights of way available for advertising, while explicitly adding language that OCOG agrees to not pursue any advertising on any off-site advertising sign (billboards) that are under active litigation with the City, and on any unpermitted signs within the City, provided that the City provide such a list.

Table 1. Excerpted Exhibit B Advertising Space

Type	Location	Third Party Contract (including Third Party Name, Contact Information, and Contract Term)
Street Light Pole Banners	Citywide	City of Pomona
City Operated Bus Shelters	Citywide	City of Pomona
Pomona Civic Center	City Hall, Council Chambers, Chuck Bader Conference Room, Police Department, Digital Sign Reader, and Public Library, and outdoor areas within Civic Center Plaza	City of Pomona

Pomona City Parks	All City Parks, including Community Centers	City of Pomona
First Street Bridge Crossings	First Street	City of Pomona
Pomona Transit Center	Downtown Pomona at Main and Commercial	City of Pomona

- 2. Other Events.** The Games Agreement requires host cities to not permit any major public or private event, conference or other meeting which could have an impact on the successful planning, organizing, financing and staging of the Games or their public and media exposure, during the Games or during the preceding or following week, without prior written approval of OCOG. The City has negotiated to add an exception for the July Art Walk in Downtown Pomona, as that is a standing, recurring event.

The city is also working with OCOG on its Cultural Olympiad program and has submitted a grant application to LA Metro for its Open Streets grant connected with the Olympic Games.

Following the execution of the Games Agreement, the City and OCOG will work towards finalizing a second document, the Enhanced City Resources Agreement, to establish services, service levels, unit costs, rates, a repayment timeline, audit rights, and other schedule, process and cost estimation considerations. This will also be brought forward for Council action.

Prepared by:



Ata Khan
Deputy Director
Office of Economic and Business Affairs

Attachment No. 1 – Draft Games Agreement with OCOG