



City of Pomona

CULTURAL ARTS COMMISSION STAFF REPORT

ADMINISTRATION | OFFICE OF ECONOMIC BUSINESS AFFAIRS

February 23, 2026

TO: Cultural Arts Commission

FROM: Ata Khan, Deputy Director of OEBA
Jocelyn Ayala, AIPP Program Manager

SUBJECT: Mural Permit (MURAL-000053-2026) – 665 W. 2nd Street

STAFF RECOMMENDATION: Approval of Mural Permit for 665 W. 2nd Street. (MURAL-000053-2026).

PROJECT INFORMATION

Address	665 W. 2 nd Street
Assessor's Parcel Number (APN)	8341-002-019
General Plan Designation	Transit Oriented District: Neighborhood
City Council District	District 2
Applicant	Victor Rosiles-Tessier
Submission Date	1/20/26

PROJECT DESCRIPTION

Applicant has proposed a mural by artist Dana Burlingame on the south exterior wall of the building at 665 W. 2nd Street. The approximate size of the proposed mural is approximately 200 sq/ft. This mural would be painted directly onto the concrete building.



The Applicant has stated in their permit that there will be an anti-graffiti coating for protection. They have received permission from the property owner for installation of this mural.

APPLICABLE CODE SECTIONS

Per the Pomona Zoning Ordinance, original artwork murals shall comply with the following:

1. The Original Artwork Mural must demonstrate the highest aesthetic qualities originality and artistic excellence.
2. The Original Artwork Mural is appropriate in scale, material, form, content and value with the immediate social and physical environment.
3. The mural shall be durable, permanent, and easily protected from vandalism and weathering. Substantial consideration shall be given to the structural and surface integrity and stability of the building façade, the permanence and durability of the mural, and the mural's resistance against weathering, theft, and vandalism.
4. The mural shall not have any unsafe features or conditions that may affect public safety; and
5. The mural shall not disrupt traffic, nor create any unsafe conditions or distractions to motorists and pedestrians.
6. The artist is capable of completing the work in accordance with the plans and specifications.
7. The information contained in the application regarding the durability and maintenance requirements of the mural is accurate.
8. The proposed materials to be used and the manner of application will not require excessive maintenance and repair costs by the owner.

ARTIST & RENDERING OF ARTWORK

The Applicant has chosen the Artist Dana Birlingame for this mural. Artist Portfolio is attached.

Rendering provided:



COMPLETION OF ARTWORK

The artwork was completed prior to permit review by the Cultural Arts Commission. Below is a photo taken by Staff on January 22, 2026. The applicant said that the timing of the mural was constrained by the building's renovations and will seek proper approval for future permits.



PUBLIC NOTICING

Public noticing was mailed to adjacent property owners in compliance with the Pomona Zoning Ordinance (Attachment 3). Staff has not received any responses to this noticing.

Attachments:

1. Artist Portfolio
2. Mural Rendering
3. Copy of Public Hearing Notice