



**CALIFORNIA OFFICE OF
TRAFFIC
SAFETY**

SELECTIVE
TRAFFIC
ENFORCEMENT
PROGRAM

FY2025-26

AGENDA

- Problem Statement
- Goals and Objectives
- Driver License & DUI Checkpoints
- Saving Lives Through Data-Driven and Life-Saving Strategies



CALIFORNIA OFFICE OF TRAFFIC SAFETY

PROBLEM STATEMENT

Pomona consists of 23 sq. miles

Population of 152k and growing

A Traffic Bureau that has depleted over the years

Rise in DUI related traffic accidents and arrests

Overall increase in traffic safety concerns from community



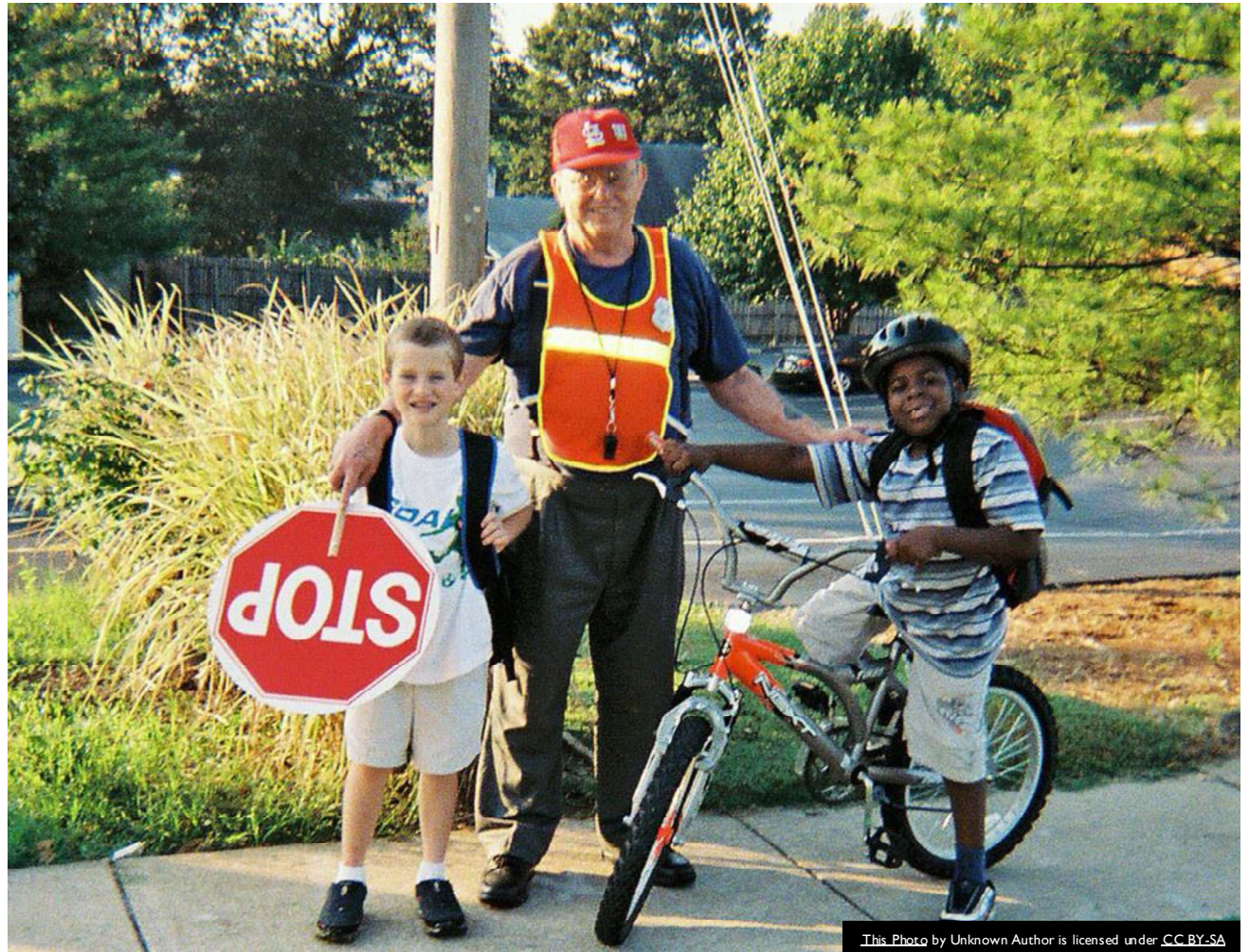
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TRAFFIC SAFETY GOALS

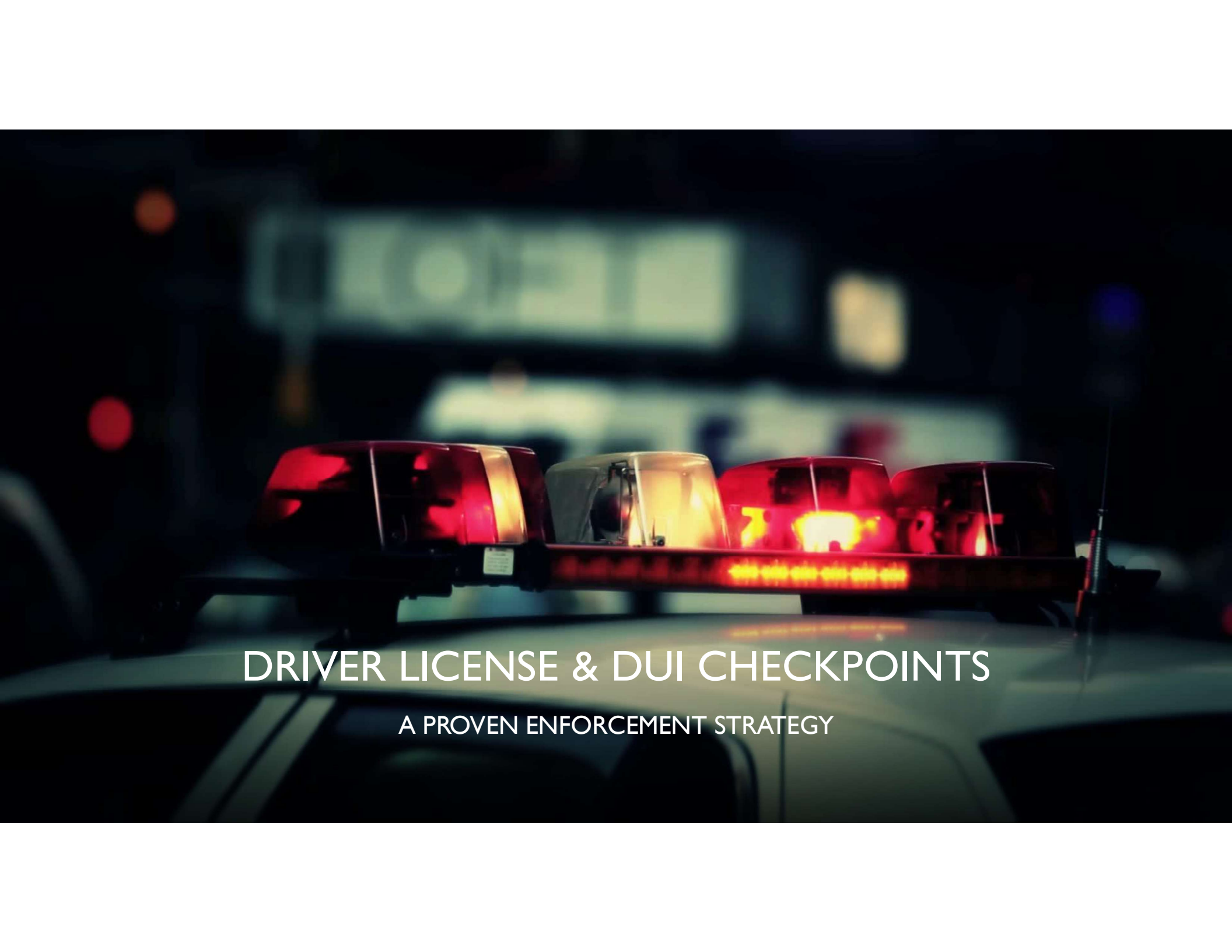
The ultimate goal of the Pomona Police Department and the Office of Traffic Safety is to reduce traffic collisions, remove impaired drivers from the roadway, and save lives!

TRAFFIC SAFETY OBJECTIVES

- Send law enforcement to DUI enforcement training courses.
- Conduct DUI saturation patrols.
- Conduct traffic enforcement operations specific to primary collision factor violations (i.e., speeding, unsafe turns, failure to yield,).
- Conduct distracted driving enforcement operations (cell phones).
- Conduct motorcycle, pedestrian, and bicycle enforcement operations.
- Participate in Know Your Limit campaigns with an effort to reach members of the community.
- Provide traffic safety presentations to members of the community.



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A close-up, low-angle shot of a police car's emergency lights at night. The lights are illuminated, showing a mix of red and yellow/orange colors. The background is dark and blurred, with some distant lights visible, suggesting a nighttime setting. The car's roof and part of the windshield are visible in the foreground.

DRIVER LICENSE & DUI CHECKPOINTS

A PROVEN ENFORCEMENT STRATEGY

NATIONAL RESEARCH & FINDINGS

- Research by National Highway Traffic Safety Administration (NHTSA) and Center for Disease Control and Prevention (CDC) shows that well-publicized, regular sobriety checkpoints reduce alcohol-related fatal crashes by approximately 9%.
- Checkpoints serve both to remove impaired drivers and to deter potential offenders by increasing the perceived risk of detection.
- States that routinely implement checkpoints report significantly lower rates of alcohol-impaired driving and related fatalities.



CALIFORNIA TRAFFIC SAFETY

- Approximately 30% of all traffic fatalities in California involve an impaired driver.
- Communities conducting regular DUI checkpoints have experienced up to a **17% reduction** in alcohol-involved crashes among drivers aged 15-30.
- Checkpoints are recognized as an essential component of California's comprehensive traffic safety strategy.



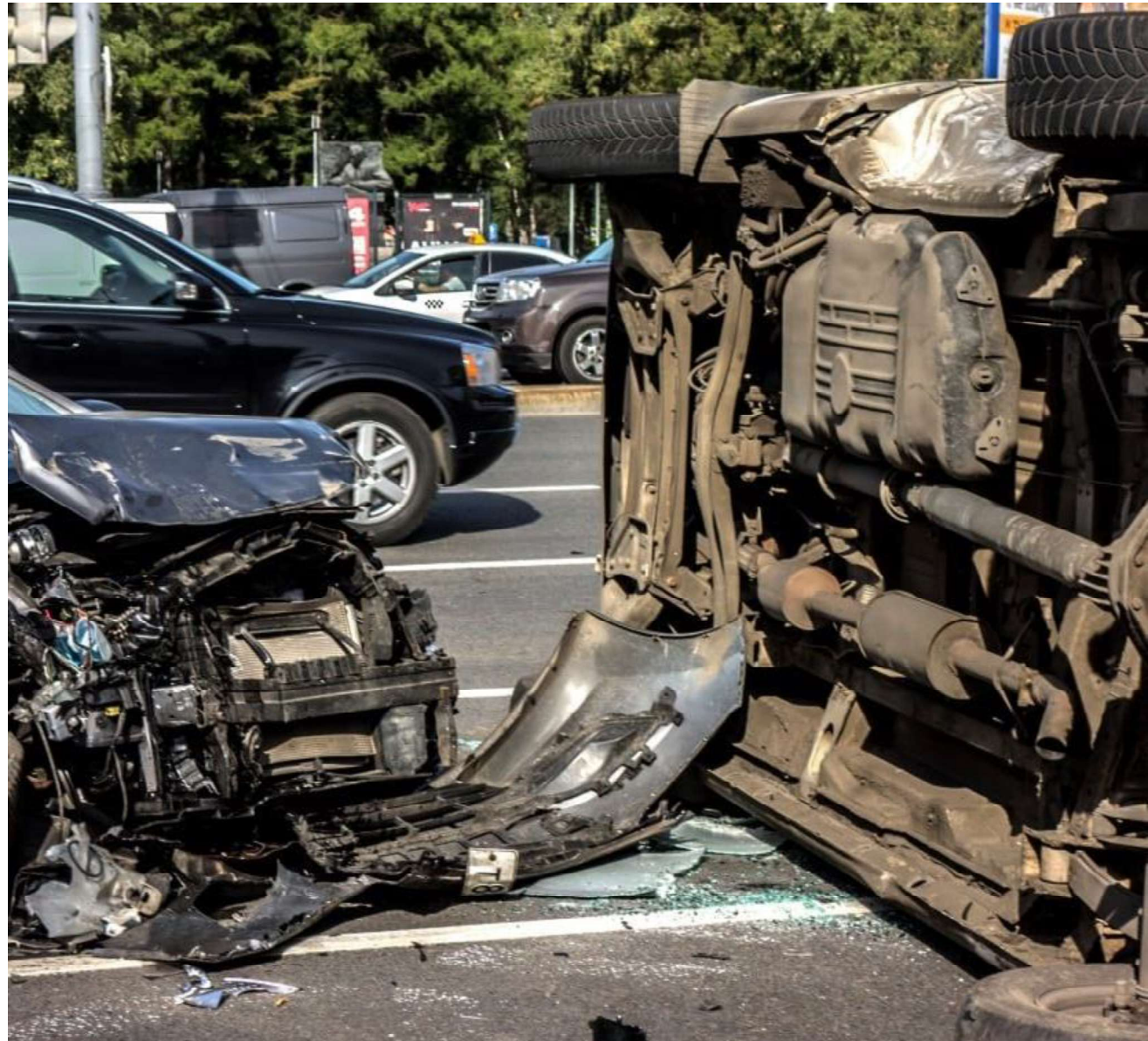


CITY OF POMONA: DUI ARREST TRENDS

- FFY 24-25: 405 DUI arrests
 - **32% increase** compared to FFY 23-24
 - **64% increase** compared to FFY 22-23
- FFY 23-24: 307 DUI arrests
- FFY 22-23: 247 DUI arrests
- FACTS: DUI arrests have increased

CITY OF POMONA: DUI COLLISION DATA

- FFY 24-25: 211 DUI-related collisions (74 with injuries)
- FFY 23-24: 160 DUI-related collisions (46 with injuries)
- FFY 22-23: 145 DUI-related collisions (47 with injuries)
 - Collisions: 32% increase from 23-24 & 45% increase from 22-23
 - Injury collisions: 61% increase from 23-24 and 57% increase from 22-23
- FACTS: DUI-related crashes have increased



BENEFITS OF DRIVER LICENSE/DUI CHECKPOINTS

- Immediate removal of impaired drivers from the roadway.
- Enhanced deterrence through increased visibility and enforcement.
- Reduction in crashes, injuries, and fatalities.
- Improved community trust through proactive enforcement.
- Alignment with state and federal traffic safety initiatives.



CITY OF POMONA CDL/DUI CHECKPOINT POLICY

- The Pomona Police Department operates by 21 Policy Points that were adopted by City Council in 2009.
- These 21 Policy Points came about in 2009 due to community member concerns regarding checkpoints.
- In light of recent community member concerns, the Pomona Police Department has proposed to implement the following three additional operational directives:
 1. If Immigration and Customs Enforcement (ICE), or any other federal agency conducting immigration enforcement, arrives at a Pomona Police checkpoint operation, it will be shut down and cancelled immediately.
 2. Signage will include “Not an ICE Checkpoint” for vehicles approaching the checkpoint.
 3. Concerned members of the public will be allowed to monitor the checkpoint from a designated area outside of the checkpoint work area, or any other area the public is allowed to access. Observers cannot interfere with normal checkpoint operations.

CONCLUSION AND RECOMMENDATION

CONCLUSION

- Reinstating CDL/DUI Checkpoints in the City of Pomona is a data-driven, evidence-based strategy that saves lives and enhances community safety.

RECOMMENDATION

- Reinstatement of regular CDL/DUI checkpoints in the City of Pomona (14 opportunities funded by OTS).
- Prioritize public awareness to maximize deterrent effects.
- Continue collecting and analyzing DUI data.
- Adopt the three additional operational directives related to CDL/DUI checkpoints.