

Vehicle Parking District
Board of Parking Place Commissioners
March 12, 2026

505 S. Garey Ave
Pomona, CA 91766

Regular Meeting Minutes

City of Pomona
Regular Meeting Minutes
Vehicle Parking District
Board of Parking Place Commissioners



Chairperson Carolyn Hemming
Vice-Chairperson Joseph Mladinov III
Commissioner Glenda Barillas
Commissioner Brian Mundy
Commissioner Alejandra M. Tessier
Commissioner Manuel Vizcarra
Commissioner Daniela Franco

VISION STATEMENT

*Pomona will be recognized as a vibrant, safe, beautiful
community that is a fun and exciting destination and the home of
arts and artists, students and scholars, business and industry.*

Thursday, March 12, 2026

6:00 PM

City of Pomona Council Chambers

CALL TO ORDER

The meeting of the Vehicle Parking District (VPD) Board of Parking Place Commissioners was called to order by Chairperson Hemming at 6:00 p.m.

PLEDGE OF ALLEGIANCE

The pledge of allegiance was led by Vice Chair Mladinov.

ROLL CALL

Present: Chairperson Hemming
Vice-Chair Mladinov
Commissioner Barillas – Arrived at 6:10 PM
Commissioner Tessier
Commissioner Mundy
Commissioner Vizcarra
Commissioner Franco

Absent:

PUBLIC COMMENT

None.

COMMISSIONER COMMUNICATION

Commissioner Mundy welcomed Chair Hemming in her new role on the Commission. He commented that she will do an amazing job. He also apologized for missing February's meeting.

Vice Chair Mladinov reminded everyone about the LA County Fair in two months.

Chair Hemming welcomed Commissioner Franco to the Commission.

Commissioner Vizcarra reported on a car show held on February 22, noting the use of Lots 15, 20, 22, and 23. The event included classic cars, tents, barbecue grills, and other equipment. Concerns were raised regarding whether all lots used were properly permitted, including fees collected.

Chair Hemming stated that alcohol appeared to be sold during the event; Commissioner Tessier confirmed this observation.

Public Works Director Meg McWade advised that the event application indicated no food or alcohol would be served. She further noted that Code Enforcement will attend the next event to ensure compliance with the approved Traffic Control Plan (TCP) and site layout.

Commissioner Barillas inquired about potential fees or penalties for violations. Director McWade responded that the City Manager is aware of the situation and that enforcement will begin with Code Enforcement, followed by discussions with the applicant to achieve compliance.

The Vice Chair noted that the event also included street closures and the installation of vendor booths throughout the area.

Vice Chair Mladinov ending the communication letting all know that open day for the Dodgers in in two weeks.

CONSENT CALENDAR

Motion by Vice Chair Mladinov, Seconded by Commissioner Mundy, carried 7-0, to approve items 1-4 on the Consent Calendar.

1. Approval of the February 12, 2025 Vehicle Parking District Board of Parking Place Commissioners Regular Meeting Minutes
2. Approval of the Vehicle Parking District Revenue and Expenditure Report for February 2026
3. Ratification of the Sale of Four (4) New Vehicle Parking Permits Issued in February 2026
4. Receive and File the Vehicle Parking District Board of Parking Place Commissioners Attendance Report through February 2026

DISCUSSION CALENDAR

5. Recommendation to the City Council to Award a Cooperative Purchase Agreement for a New Parking Application to LAZ Government Services for the Vehicle Parking District

Chair Hemming inquired about enforcement under the current vendor, noting that parking enforcement staff had indicated they are not issuing citations due to issues with the existing machines. She asked whether enforcement would be able to issue citations with the new app.

Commissioner Vizcarra asked about the potential for overselling parking spaces in the lots. Staff clarified that spaces are not reserved and that parking is managed based on the user's license plate number.

Chair Hemming asked when LAZ would begin services. Staff responded that the recommendation is scheduled to go to City Council in April, and implementation can begin once a purchase order is issued.

Vice Chair inquired about signage and associated costs. Staff provided an estimated cost of \$20,600.

Commissioner Barillas sought confirmation that the new app would ensure payment for parking spaces and that failure to pay would result in a citation. Staff confirmed that this is the intent.

Motion by Vice Chair Mladinov, Seconded by Commissioner Barillas, carried 7-0, to approve item 5 on the Discussion Calendar.

6. Recommendation to the City Council to Revise the Vehicle Parking District Contribution Policy for Clarification and Administrative Consistency

Chair Hemming asked when fees were last waived. Vice Chair Mladinov stated it was approximately ten years ago.

Commissioner Vizcarra asked about the process for submitting a contribution request. Staff explained the process followed once a request is received.

Commissioner Barillas inquired about the possibility of securing sponsors to place banners in the parking lots as a way to generate additional revenue.

Motion by Vice Chair Mladinov, Seconded by Commissioner Mundy, carried 7-0, to approve item 6 on the Discussion Calendar.

7. Discussion of Vehicle Parking District (VPD) Fees and Ongoing Citywide Fee Study

Chair Hemming opened the discussion by expressing interest in implementing fees for groups that rent parking lots for profit. She provided the example of car shows that charge vendors between \$100 and \$300 to participate in their events.

She also noted that film productions that utilize parking lots and bring in catering and equipment trucks should be charged more than the current rate of \$2.00 per space.

Commissioner Barillas asked whether the fee study would include comparable rates from other cities in the area.

Commissioner Tessier suggested implementing time of use rates to coincide with events that would draw large crowds.

STAFF COMMUNICATION

Staff introduced new team member Ruth Alvarado, Program Assistant for the Public Works Department. Ms. Alvarado provided a brief overview of her background and relevant experience.

Management Analyst Sylvia Gonzales shared that parking permits for the second quarter (April-June 2026) are now available for purchase. Staff have already begun selling permits.

Staff also reported that Lot 12 experienced vandalism to several light poles. Although repairs were completed, two poles were vandalized again shortly thereafter, leaving two lights currently out near Characters. Staff are exploring solar lighting as a potential solution and have received an estimate of approximately \$31,000 for six solar lights.

Staff reported that the Lot 12 Valet Parking Agreement request has been approved. Staff are currently coordinating with Bazaar to obtain a certificate of insurance and finalize the parking and operations plan. In the interim, temporary permits have been issued for spaces 3–17 in Lot 12; however, valet parking services are not permitted at this time. Commissioners were asked to report any observed valet activity by emailing VPD@pomonaca.gov.

Finally, staff noted that the Western University amendment remains under review by the university. An update will be provided at a future meeting once additional information becomes available.

ADJOURNMENT

The meeting was adjourned at 7:10 pm.

Respectfully submitted,

ATTEST:

Sylvia Gonzales,
Management Analyst

Carolyn Hemming,
Chair of the Vehicle Parking District
Board of Parking Place Commissioners