



City of Pomona

CULTURAL ARTS COMMISSION STAFF REPORT

ADMINISTRATION | OFFICE OF ECONOMIC BUSINESS AFFAIRS

October 27, 2025

TO: Cultural Arts Commission

FROM: Ata Khan, Deputy Director of OEBA
Jocelyn Ayala, AIPP Program Manager

SUBJECT: Approval of Metro A Line Pomona North Station Temporary Public Art Pilot Program

STAFF RECOMMENDATION: Approval of up to \$50,000 from the Public Art Fund for use towards the Metro A Line Temporary Public Art Pilot Program

PROJECT INFORMATION

Metro opened the Pomona North A-Line station on September 19, 2025. On March 20, 2025, the Metro Board of Directors approved a motion to create a pilot station activation program to help Metro reimagine and determine how to elevate the experience of transit riders and surrounding communities, using tools like farmers markets, cultural programming, vending, and community events, TAP Card art contests, and other measures.

City Staff has met with Metro's team and discussed opportunities for activation at the Pomona North Station, and strategies to leverage the City's Public Art Fund to pursue public art activation. Staff is proposing a Metro A Line Pomona North Station Temporary Public Art Pilot Program that would serve as an umbrella for the City to consider temporary public art projects, installations, or programs that would showcase public art at the station.

The Pilot Program would function similarly to the City's past Temporary Public Art Program carried out in association with Activate Pomona. It would include reliance on the dA Center for the Arts to serve as an administrative sponsor and would also include individual awards to artists, or artist organizations, with a preference for local artists, to carry out temporary public art installations, projects, or programs in coordination with Metro at the Pomona North A-Line Station.

Attachments:

1. Attachment 1 – Draft Resolution