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# CITY OF POMONA COUNCIL REPORT

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October 21, 2024

To: Honorable Mayor and Members of the City Council

From: Anita D. Gutierrez, City Manager

Submitted By: Maura Montellano/Beatrice Marrufo, Executive Assistant

**SUBJECT: FINDING OF PUBLIC BENEFIT TO THE COMMUNITY AT LARGE:  
RECOMMENDED EXPENDITURE(S) AND RECAP OF EXPENDED  
FUNDS**

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## **RECOMMENDATION:**

It is recommended that the City Council take the following actions:

- 1) Approve the expenditure(s) recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for the recommended item(s); and
- 2) Receive and file the recap of final amounts for previously approved projects/activities.

## **CURRENT REQUEST(S):**

- A. Amount to be determined to God's Pantry in support of 8th Annual Pomona 5k/10k & Toddler Trot: Requested Amount: \$5,000
- B. Amount to be determined to Vietnamese Community of Pomona Valley in support of Outstanding Student Awards: Requested Amount: \$2,000
- C. Amount to be determined to Overspray Art Supply & Gallery in support of Lady Pink Panel at The Fox & Solo Art Exhibit: Requested Amount: \$6,000
- D. Amount to be determined to San Gabriel Valley Conservation Corps in support of 2nd Annual Golf Fundraiser: Requested Amount: \$10,000
- E. Amount to be determined to Fist of Gold Youth Center (Brownstone Mentoring Services) in support of providing adequate and safe equipment and tutoring support: Requested Amount: \$10,000
- F. Amount to be determined to Compassionate Pomona in support of the 4<sup>th</sup> Annual Kindness Carnival: Requested Amount: \$700
- G. Amount to be determined to The Multitudes Clothing in support of its Pomona Rise event: Requested Amount: \$9,000

**SB1439/GOVERNMENT CODE §84308 APPLICABILITY:**

When this box is checked, it indicates the agenda item is subject to the Levine Act SB1439 requirements. Councilmembers are reminded to check their campaign contributions and determine whether they have received a campaign contribution of \$250 or more that would require disclosure and/or recusal from discussing or acting on this agenda item. Campaign contributions of \$250 or more made 1) by any person or entity who is identified in the agenda report as the applicant or proposer or 2) on behalf of the applicant or participant, including a parent, subsidiary or otherwise related business entity, or 3) by any person who has a financial interest in the agenda item requires a councilmember to comply with SB1439.

**FISCAL IMPACT:** All approved expenditures are paid from the requesting Councilmembers' line item accounts as approved in the Fiscal Year 2024-25 Budget.

**PREVIOUS RELATED ACTION:** At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit "Best Practices" Guidelines and the Finding of Public Benefit Request Form.

**DISCUSSION:** The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity, and/or event as specified below and request that the Council approve the funding amount and make the findings that these expenditures will provide a public benefit to the community at large. Supporting forms for the newly-requested findings are attached with this Report (Attachment).

***Current Request(s):***

Organization: **God's Pantry**

Project/Activity: 8<sup>th</sup> Annual Pomona 5k/10k & Toddler Trot

Approved by CLC: N/A

Finding Recommended: Funding will be used to help with event logistics including event signage, neighborhood postings, giveaways for all attendees including medals and shirts, donated registration fees for community members, etc.

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: \$5,000

Councilmember Requested Funding Amount: TBD

Organization: **Vietnamese Community of Pomona Valley**

Project/Activity: Outstanding Student Awards

Approved by CLC: N/A

Finding Recommended: Donations will be used to reward outstanding students and promote education, helping students excel in education.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$2,000  
Councilmember Requested Funding Amount: TBD

**Organization: Overspray Art Supply & Gallery**

Project/Activity: Lady Pink Panel at The Fox & Solo Art Exhibit

Approved by CLC: N/A

Finding Recommended: Donations will go toward labor at the Fox Theatre & Flyaway, flight costs, hotel costs for the entertainment, and art shipments.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$6,000

Councilmember Requested Funding Amount: TBD

**Organization: San Gabriel Valley Conservation Corps (SGVCC)**

Project/Activity: 2nd Annual Golf Fundraiser

Approved by CLC: N/A

Finding Recommended: The sponsorship will directly support the SGVCC workforce development programs, which serve at-risk youth in the San Gabriel and Pomona Valley region. Our programs offer essential vocational training, mentorship, and job placement services, while involving youth in impactful community projects. These include maintaining public spaces, creating community gardens, and participating in environmental conservation.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$10,000

Councilmember Requested Funding Amount: TBD

**Organization: Fist of Gold Youth Center**

Project/Activity: Sports and Tutoring Support

Approved by CLC: N/A

Finding Recommended: Funding will go toward providing adequate and safe equipment and tutoring support for youth.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$10,000

Councilmember Requested Funding Amount: TBD

**Organization: Compassionate Pomona**

Project/Activity: 4<sup>th</sup> Annual Kindness Carnival

Approved by CLC: N/A

Finding Recommended: Requested funds will go toward paying additional expenses incurred at the 4<sup>th</sup> Annual Kindness Carnival.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$700

Councilmember Requested Funding Amount: TBD

**Organization: The Multitudes Clothing**

Project/Activity: Pomona Rise

Approved by CLC: N/A

Finding Recommended: Requested funds will go toward paying for the entertainment, giveaways, photographer and videographer. The event will be to unite the people of Pomona at this free event.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$9,000  
Councilmember Requested Funding Amount: TBD

***Findings Eligible for Contributions***

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are eligible for additional contributions:

Organization: **Vietnamese Community of Pomona Valley**

Project/Activity: Mid-Autumn Children Festival

Approved by CLC: N/A

Finding Date: 10/7/24

Finding Recommended: Promote cultural events for children to enjoy the full moon of autumn.

Deadline for Contributions: 11/7/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: D3 - \$200, D4 - \$1,000, D5 - \$100, D7 - \$250

Total Funding Amount: \$1,550

Organization: **Pomona Natives Football & Cheer**

Project/Activity: Pop Warner Football & Cheer Team

Approved by CLC: N/A

Finding Date: 10/7/24

Finding Recommended: The donation will be used to cover the cost of renting Ganesha High School football field, field insurance, and EMT for the remainder of the season.

Deadline for Contributions: 11/7/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$5,000

Councilmember Requested Funding Amount: D3 - \$200, D5 - \$100, D7 - \$250

Total Funding Amount: \$550

Organization: **Latino and Latina Roundtable**

Project/Activity: Dia de los Muertos

Approved by CLC: N/A

Finding Date: 10/7/24

Finding Recommended: The donation will be used to hire local artist for the artwork shops, performers, equipment and supplies

Deadline for Contributions: 11/7/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$8,000

Councilmember Requested Funding Amount: D3 - \$500, D5 - \$100, D7 - \$250

Total Funding Amount: \$850

Organization: **Galan Cultural Center**

Project/Activity: Teatro en Español Program

Approved by CLC: N/A

Finding Date: 10/7/24

Finding Recommended: The donation will be used to provide equipment, qualified staff, and materials at no cost or low cost, depending on available resources.

Deadline for Contributions: 11/7/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$5,000

Councilmember Requested Funding Amount: D3 - \$250, D5 - \$100, D7 - \$250

Total Funding Amount: \$600

Organization: **Kiwanis Club of Pomona**

Project/Activity: Christmas on Columbia

Approved by CLC: N/A

Finding Date: 10/7/24

Finding Recommended: The Pomona Kiwanis Club will serve lunch to the volunteers and homeowners who will be decorating the Columbia Street neighborhood in Lincoln Park for the Christmas holidays.

Deadline for Contributions: 11/7/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$200

Councilmember Requested Funding Amount: D3 - \$100, D4 - \$200, D5 - \$100, D7 - \$50

Total Funding Amount: \$450

Organization: **Pomona Valley Pride**

Project/Activity: Inaugural Pomona Valley Pride Festival

Approved by CLC: N/A

Finding Date: 10/7/24

Finding Recommended: The donation will be used to help promote the event which will take place at the Fairplex. The funds will go toward helping ensure safety is a top priority for the event.

Deadline for Contributions: 11/7/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: D4 - \$600, D5 - \$100, D7 - \$500

Total Funding Amount: \$1,200

### ***Recap of Expended Funds***

The following summarizes additional Council contributions toward findings that expired and are past the 30 day period following Council approval, in accordance with the Council adopted policy:

Organization: **Just Us 4 Youth**

Project/Activity: Free Game: A Just Us 4 Youth Sharing Stories Summit

Approved by CLC: N/A

Finding Date: 9/16/24

Finding Recommended: Donations will be used for event production (audio/visual equipment rental), food and beverages for event speakers and guest, honorarium for speakers, photo booth at event, table/chair rental, custom event swag bags and contents for bags, raffle tickets and prizes.

Deadline for Contributions: 10/16/24

Councilmember Recommending Funding: Councilmember John Nolte

Organization Requested Funding Amount: \$2,500

Councilmember Requested Funding Amount: D7 - \$250

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Total Funding Amount: \$250

Organization: **Celebrating a Vision**

Project/Activity: How to Grow Your Own Garden

Approved by CLC: N/A

Finding Date: 9/16/24

Finding Recommended: Donations will be used for flyers, food, brochures, transportation, plants, and tools for the event.

Deadline for Contributions: 10/16/24

Councilmember Recommending Funding: Councilmember John Nolte

Organization Requested Funding Amount: \$500

Councilmember Requested Funding Amount: D3 - \$150, D2 - \$100, D7 - \$250

Total Funding Amount: \$500

Organization: **Healed Women Heal**

Project/Activity: 6th Annual Gala: Rise and Shine

Approved by CLC: N/A

Finding Date: 9/16/24

Finding Recommended: The funds raised from this gala will directly benefit our programs and tailored services fostering self-esteem, independence, hope and healing.

Deadline for Contributions: 10/16/24

Councilmember Recommending Funding: Councilmember John Nolte

Organization Requested Funding Amount: \$2,500

Councilmember Requested Funding Amount: D3 - \$250, D4 - \$500, D7 - \$250

Total Funding Amount: \$1,000

Prepared by:

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Maura Montellano/Beatrice Marrufo  
Executive Assistant

**ATTACHMENT:**

- God's Pantry
- Vietnamese Community of Pomona Valley
- Overspray Art Supply & Gallery
- San Gabriel Valley Conservation Corps
- Fist of Gold Youth Center
- Compassionate Pomona
- The Multitudes Clothing