

A PROCLAMATION OF THE CITY COUNCIL OF THE CITY OF POMONA, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, PROCLAIMING SEPTEMBER 14TH AS SUPPORT LATINO BUSINESS DAY IN THE CITY OF POMONA

WHEREAS, Pomona is a diverse and inclusive city made of entrepreneurs and trailblazers with a growing Latino population and a thriving Latino business community; and

WHEREAS, in that spirit, our City recognizes the unique contributions of the Latino community during this year's Hispanic Heritage Month celebrations through Support Latino Business, a rallying cry for local partners including community organizations, elected officials, business leaders and owners, to celebrate the significant economic contributions Latino-owned businesses make, the jobs they help create, and the positive impact they bring to our community and beyond; and

WHEREAS, The City of Pomona is joining communities across the country for Support Latino Business Day to acknowledge and encourage support for our Latino-owned businesses

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF POMONA does hereby proclaim September 14, 2023 as:

“Support Latino Business Day”

in the City of Pomona and urges all citizens of the City of Pomona in supporting Latino-owned businesses on September 14, 2023.

Dated this 11th day of September, 2023