

# City of Pomona

505 S. Garey Ave.  
Pomona, CA 91766



## Regular Meeting Agenda

**Wednesday, July 9, 2025**

**7:00 PM**

**Council Chambers**

### **Planning Commission**

*Chairperson Marcos Molina*  
*Vice-Chairperson Ron VanderMolen*  
*Commissioner Delana Martin-Marshall*  
*Commissioner Alfredo Camacho*  
*Commissioner John Ontiveros*  
*Commissioner Daryl S. Beans*  
*Commissioner Edgar Rodriguez*

**A. CALL TO ORDER:**

*Chairperson Marcos Molina*

**B. PLEDGE OF ALLEGIANCE:**

*Chairperson Marcos Molina*

**C. ROLL CALL:**

*Chairperson Marcos Molina, Vice-Chairperson Ron VanderMolen, Commissioner Delana Martin-Marshall, Commissioner Alfredo Camacho, Commissioner John Ontiveros, Commissioner Daryl S. Beans, Commissioner Edgar Rodriguez*

**D. PUBLIC COMMENT:**

1. At this time, the general public is invited to address the Planning Commission concerning any items that are not listed on the agenda, which are not public hearings, or other items under the jurisdiction of the Planning Commission. Comments from the public of any nonagenda items will be limited to three (3) minutes in accordance with City policy.

2. Any applicant or member of the public wishing to speak on any item that is listed on the agenda is requested to adhere to the following protocol procedures/guidelines:

a) When called upon, the person shall state his/her name and address for the record, and, if speaking for an organization or other group, identify the organization or group represented. Whenever any group of persons wishes to address the Planning Commission on the same subject matter, the Chairperson may, at his/her discretion, request that the group choose a spokesperson to address the Commission.

b) All remarks should be addressed to the Planning Commission as a whole, and not to individual Commissioners. Questions, if any, should be directed to the presiding Chairperson who will determine whether, or in what manner an answer will be provided.

*Speaker Times:*

*After the public hearing is opened, the chair will first call upon the applicant or their representative (s) to speak.*

*The applicant has up to eight (8) minutes to address the Commission.*

*After the Applicant has had an opportunity to speak, the Chair will call upon any members of the public wishing to speak on the item. Each person speaking either in favor or in opposition shall be allowed to speak for not more than three (3) minutes, provided that, due to the number of speakers, the Chair, with the consensus of the Commission, may reduce the time each speaker is allowed to speak.*

*After all speakers have had an opportunity to speak, the Applicant shall have up to five (5) minutes for rebuttal of any opposition raised. The Planning Commission may permit the applicant to exceed the preceding time limits if the Commission determines that the proposed project's complexity requires additional time for the applicant to make an adequate presentation.*

3. Together the Planning Commission members, City Staff and public honor Pomona's important City meeting values:

a) To speak and to listen to everyone with respect and courtesy; to honor fairness and our cherished democratic process.

b) To affirm Pomona's dedication to lead as a Compassionate City.

*Thank you all for keeping these values and this commitment to act with them ever present in our minds as we proceed with the meeting together.*

**E. COMMISSIONER COMMUNICATION:**

**F. CONSENT CALENDAR:**

*All items listed on the Consent Calendar may be enacted by a single motion without separate discussion. If a discussion or a separate vote on any item is desired by a Planning Commissioner, that item may be removed from the Consent Calendar and considered separately. All remaining items not removed from the Consent Calendar by a Planning Commissioner shall be voted on prior to discussion of the item(s) requested to be pulled.*

**G. PUBLIC HEARING:****1. Specific Plan Amendment (SPA-001401-2024)**

Project Address: Pomona Corridors Specific Plan Area  
Project Applicant: City of Pomona  
Project Planner: Karina Diaz  
Council District: All

City-initiated request to amend Pomona Corridor Specific Plan (PCSP) Section 2.9 "Sign Regulations" to require all signs in the PCSP area to comply with the sign regulations outlined in the Pomona Zoning and Development Code Section .630. "Signs". Pursuant to the provisions of CEQA (CEQA-Public Resources Code, Section 21084 et. seq.), the guidelines include a list of classes of projects which have been determined not to have a significant effect on the environment and which shall, therefore, be exempt from the provisions of CEQA. The Planning Commission will consider adopting an exemption in compliance with Section 15061(b)(3) General Rule Exemption for SPA-001401-2024. The project may be considered for the general rule exemption in that the proposed project only includes the amendment of text of an adopted document previously studied in the 2014 Pomona GPU Final EIR. The Planning Commission will consider this determination at the public hearing as part of this action.

**Recommendation:**

Staff recommends that the Planning Commission adopt PC Resolution No. 25-010, subject to conditions.

**Attachments:**     [Staff Report](#)  
                              [Attachment 1 - PC Resolution No. 25-010](#)  
                              [Attachment 2 - PZDC Section 630. Signs](#)  
                              [Attachment 3 - Specific Plan Area](#)

**H. DISCUSSION ITEMS:****I. STAFF COMMUNICATION:****ADJOURNMENT:**

*The City of Pomona Planning Commission is hereby adjourned to the next regularly scheduled meeting of July 23, 2025 starting at 7:00 p.m. in the Council Chambers*

**CERTIFICATION OF POSTING AGENDA:**

*I, Geoffrey Starns, AICP, AIA, LEED AP, Planning Manager for the City of Pomona, hereby certify that the agenda for the July 9, 2025 meeting of the Planning Commission was posted in City Hall, near the door of the City Council Chambers, and on the City's website [www.pomonaca.gov](http://www.pomonaca.gov) on July 3, 2025. I declare under the penalty of perjury that the foregoing is true and correct.*

*/s/Geoffrey Starns, AICP, AIA, LEED AP, Planning Manager*