

A PROCLAMATION OF THE CITY COUNCIL OF THE CITY OF POMONA, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, PROCLAIMING THE MONTH OF SEPTEMBER 2025 AS “CHILDHOOD CANCER AWARENESS MONTH” IN THE CITY OF POMONA

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection report that cancer is the leading cause of death by disease among U.S. children between infancy and age 15. This tragic disease is detected in more than 16,000 of our country's young people every year, and an estimated 400,000 children and adolescents globally every year; and

WHEREAS, one in five of our nation's children loses his or her battle with cancer. Many infants, children and teens will suffer from long-term effects of comprehensive treatment, including secondary cancers; and

WHEREAS, founded over 30 years ago by Steven Firestein, a member of the philanthropic Max Factor cosmetics family, the American Cancer Fund for Children, Inc. and Kids Cancer Connection, Inc. are dedicated to helping these children and their families; and

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection provide a variety of vital patient psychosocial services to children undergoing cancer treatment at Children's Hospital Los Angeles, City of Hope National Medical Center, Cedars-Sinai Medical Center, Mattel Children's Hospital UCLA, L.A. County-USC Medical Center, UCLA Medical Center Santa Monica, Harbor-UCLA Medical Center as well as participating hospitals throughout the country, thereby enhancing the quality of life for these children and their families; and

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection also sponsor toy distributions, Home and Hospital Instructional programs, family sailing programs, pet-assisted therapy, Laughternoon: Laughter is Healing, KCC Supercar Experience, first responder programs and hospital celebrations in honor of a child's determination and bravery to fight the battle against childhood cancer.

NOW, THEREFORE, BE IT PROCLAIMED, that the City Council of the City of Pomona does hereby call upon all Pomonans to join in recognizing the month of September 2025 as:

“CHILDHOOD CANCER AWARENESS MONTH”

Dated this 8th day of September, 2025.