



CITY OF
POMONA, CA

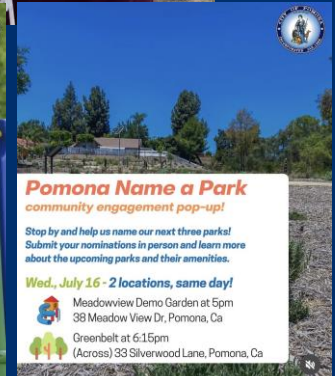
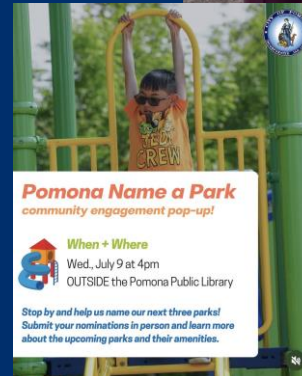
Review of Nominated Park Names for the Phillips Ranch Greenbelt, Civic Center Plaza Playground, and the Meadow View Demonstration Garden and Recommendation to City Council

PARK NAMING POLICY OVERVIEW AND CRITERIA

- Park Naming Process:
 - Initiated at Parks & Recreation Commission
 - Community Meeting
 - Recommendation at Parks & Recreation Commission
 - City Council
- Park Naming Criteria:
 - Reflect geographic location or local/national heritage
 - Honor individuals with 20+ years of community service in Pomona
 - Recognize major financial contributors (individuals or businesses)
 - Acknowledge organizations funding ongoing maintenance
 - May honor City employees under extraordinary circumstances
 - May not promote harm or inappropriate content

SOCIAL MEDIA CAMPAIGN

- Social Media Engagement via Instagram and Facebook
 - Combination of stories and posts
 - Running Dates: June 17, 2025 – August 31, 2025
 - Instagram Data
 - Total Views: 141,580
 - Total Accounts Reached: 94,383
 - Facebook Data
 - Total Views: 72,098
 - Total Accounts Reached: 48,524
 - Combined Data Count
 - Total Views: 213,678
 - Total Accounts Reached: 142,907



TOTAL NOMINATIONS RECEIVED BY AUGUST 31, 2025

- Number of Nominations Received:
 - Phillips Ranch Greenbelt: 18
 - Civic Center Plaza Playground: 8
 - Meadow View Demonstration Garden: 7
 - Non-specific Location: 5
 - TOTAL: 38
 - TOTAL NOMINATIONS MEETING SELECTION CRITERIA PER STAFF REVIEW: 23

GREENBELT NAME NOMINATIONS

Nominated Name	Count of Nominations Received	Policy Selection Criteria Met
Greenbelt Park	1	#1 – Geographic Location
John and Gail Cook's Memorial Park	7	#2 – Individual with Significant Contribution
Riparian Reserve at Phillips Ranch	1	#1 – Geographic Location
Louie Park	1	Does not meet criteria per Staff review
Sparky Park	1	Does not meet criteria per Staff review
Run Ranch Park	1	Does not meet criteria per Staff review
Genesis Renee (Park)	1	Does not meet criteria per Staff review
Village Ranch Park	2	#1 – Geographic Location
Village Loop Park	2	#1 – Geographic Location
Louie V Park	1	Does not meet criteria per Staff review

CIVIC CENTER PLAZA PLAYGROUND

Nominated Name	Count of Nominations Received	Policy Selection Criteria Met
Mundo de Niños de Pomona (Children's World Pomona)	1	#1 – Geographic Location/ Link to City development
Rec and Read Park	1	#1 – Geographic Location/ Link to City development
Governor Gavin Newsom Park	1	#2 – Individual with Significant Contribution
We'aashar (Park)	1	#1 – Geographic Location/ National Heritage
Fatima (Park)	1	Does not meet criteria per Staff review
C.P. Park/Peraza Plaza	1	#2 – Individual with Significant Contribution
Dream Park	1	#1 – Geographic Location/ Link to City development
Dr. Mary Montes (Park)	1	#2 – Individual with Significant Contribution

MEADOWVIEW DEMONSTRATION GARDEN

Nominated Name		Count of Nominations Received	Policy Selection Criteria Met
Meadow View Demonstration Garden		1	#1 – Geographic Location
Meadow View Trail		1	#1 – Geographic Location
Mt. Baldy View Park		2	#1 – Geographic Location
Meadow Views (Park)		1	#1 – Geographic Location
Meadow View Vista		1	#1 – Geographic Location
Moving Views Garden		1	#1 – Geographic Location

NON SPECIFIC LOCATION

Nominated Name	Count of Nominations Received	Policy Selection Criteria Met
Freedom Park	1	#1 – National Heritage
David Roy McElwain Memorial Park	1	#2 – Individual with Significant Contribution
Tongva (Park)	1	#1 – National Heritage
Agape (Park)	1	#1 – National Heritage
Dr. R. Rachel Madrigal (Park)	1	#2 – Individual with Significant Contribution

NEXT STEPS

- Recommendations from Parks & Recreation Commission will go to City Council for final consideration and official park naming.

QUESTIONS/COMMENTS?

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