



CITY OF POMONA COUNCIL REPORT

December 1, 2025

To: Honorable Mayor and Members of the City Council

From: Anita D. Scott, City Manager

Submitted by: Michael Ellis, Chief of Police

Subject: **SECOND READING AND ADOPTION OF ORDINANCE NO. 4361
EXTENDING THE CURRENT NON-EXCLUSIVE TOWING
FRANCHISES FOR CITY-INITIATED TOWS FOR A TERM OF
THREE YEARS**

RECOMMENDATION:

It is recommended that the City Council adopt the following ordinance:

ORDINANCE NO. 4361 – AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF POMONA, CALIFORNIA, EXTENDING THE CURRENT NON-EXCLUSIVE TOWING FRANCHISES FOR CITY-INITIATED TOWS TO SANDERS TOWING INC., S & J TOWING SERVICE, INC., CARPE CARMA, L.L.C., dba POMONA VALLEY TOWING, INC., AND AL & SON'S TOWING, INC. FOR A TERM OF THREE YEARS

FISCAL IMPACT:

The extension of the franchise agreements and increase to allowable charges by the contracted tow companies do not change or create a fiscal impact on the City's operational budget. For reference, the City's General Fund revenue received from Franchise Fees for Fiscal Year (FY) 2023-24 was \$105,607.80, and FY 2024-25 was \$109,552.20. It is anticipated that the city will receive \$125,000 in FY 2025-26 as included in the adopted budget.

DISCUSSION:

On November 3, 2025, Council adopted Resolution No. 2025-126 (Attachment No. 1) stating the Council's intent to conduct the public hearing on November 17, 2025, and extend the current non-exclusive towing franchises for City-initiated tows to Sanders Towing Service, Inc., S & J Towing

Service, Inc., Carpe Carma, L.L.C., dba Pomona Valley Towing, Inc., and Al & Son's Towing, Inc. for a term of three years.

The ordinance was first introduced at the November 17, 2025 City Council Meeting (Attachment No. 2). The purpose of Ordinance No. 4361 (Attachment No. 3) is to provide the best possible tow truck services to the City. Extending the current Non-Exclusive Franchise agreements with qualified tow companies for city-initiated tows provides the Police Department with a reliable and orderly means for towing vehicles when required, such as; 1) When a vehicle is involved in a traffic collision and is non-operable, 2) A vehicle requires impoundment pursuant to State Law, and 3) Other situations where leaving a vehicle unattended or unsecured on public rights-of-way could pose a hazard or public safety issue.

The ordinance will take effect January 19, 2026.

Prepared by:

Maxwell Moya
Police Sergeant

ATTACHMENT(S):

Attachment No. 1 – Resolution No. 2025-126

Attachment No. 2 – November 17, 2025, Council Meeting Staff Report

Attachment No. 3 – Proposed Ordinance No. 4361