

DRAFT

Art in Public Places Program Action Plan (2026-2030)

Table of Contents

- Introduction
 - Art in Public Places Program
 - AIPP Guidelines
 - Office of Economic Business + Affairs
- Statement of Intent
- LA28 x Pomona Olympics Statement
- Goal 1: People and the Creative Economy
- Goal 2: Creative Placekeeping
- Goal 3: Preservation of Public Art Collection
- Goal 4: Program Administration
- Acknowledgements

Introduction

Art in Public Places Program

In 2011, the Pomona City Council established the Art in Public Places Program (“AIPP”). This program identifies a public art requirement for private development to provide public art on site or contribute to an in-lieu fee fund towards the installation of public art elsewhere in the City.

[AIPP GUIDELINES]

Office of Economic Business and Affairs

Help us invest in the human scale.

In 2025, the Art in Public Places Program, and Cultural Arts Commission were placed within the newly named Office of Economic Business and Affairs (OEBA), a division of the Administration Department. Positioning public art within OEBA signals the City’s value of public art as essential to economic and business affairs in the City of Pomona. OEBA intends to support artists and community through investments that reflect community engagement, sustainable endeavors, and opportunities to support an artist workforce.

DRAFT

Statement of Intent

The intent of the City of Pomona's Art in Public Places ("AIPP") Action Plan (2026 – 2030) is to establish a foundation for the AIPP program that emphasizes four pillars:

1. The importance of centering investments on People and the Creative Economy.
2. the continued investment in Placekeeping
3. A commitment to Preservation of the Public Art Collection.
4. Sustaining the AIPP Program through sound Program Administration

These pillars collectively ensure that the City of Pomona remains rooted as a City of Arts and a home to Artists.

This Action Plan will also take into account the past two plans previously established—City of Pomona Cultural Plan 2010-2015 and Cultural Arts Commission Action Plan 2020-2025—to configure a more sustainably engaged future for the arts in Pomona. Both of these plans created substantial movement in the City by actively ensuring that the Arts were held with importance. The first established the Art in Public Places Program in 2011 and the latter propelled the City to truly invest through initiating the first dedicated City Art in Public Places Program staff in 2022. While these plans did much more than just the highlighted points, their legacy lives onward in ensuring the goals they set forth are still being cared for and sought after in our future endeavors.

LA28 x Pomona Olympics Statement

On September 13, 2017, the International Olympic Committee (IOC) formally announced Los Angeles as the host city for 2028 Summer Olympics and Paralympics. The Olympic events will take place throughout Los Angeles County. On April 15, 2025, LA28 announced that the City of Pomona would become the host for the Cricket event at the Pomona Fairplex.

The City is honored to stage a part of the Olympic Games and when applicable, intends to deploy the Action Plan in service of the City's pursuit to be a Cultural Olympiad partner.

Goals

1. People & the Creative Economy

The AIPP Program invests in people and organizations to increase the City's collective capacity to protect, strengthen, and grow Pomona's creative economy.

DRAFT

Strategies & Actions

S1.1 Delivering Professional Development and Public Arts Programming through Non-Profit Based Organizations

Developing a capacity building program that identifies arts and culture non-profits to support the implementation of the AIPP program within the City of Pomona.

Professional Development will provide artists or individuals interested in the arts sector with the opportunities to advance their careers/interests. Community Arts will provide further programming designed for our residents to appreciate public art.

- 1.1.1 Identify the qualifications for both arts and culture based and general community-based non-profit organizations to work with the City.
- 1.1.2 Identify roles in which the non-profit will serve as a community liaison and/or facilitator for the AIPP program.
- 1.1.3 Implement a Call for Qualifications of non-profits to execute key programming over a designated time period.
- 1.1.4 Conduct a needs assessment and identify community arts programming and professional development opportunities that can be supported by non-profits.
- 1.1.5 Implement professional development and public art programs with qualified non-profit community-based organizations.

S1.2 Artist in Residency

Establish an artist in residency program to provide individual artists with the opportunity to create public art for a designated period of time that further advances their career, shares their knowledge and skills with the community, and develops public artwork that can be shared freely and publicly and added to the Public Art Collection.

- 1.5.1 Identify the qualities of candidacy for artist residency.
- 1.5.2 Identify roles in which the residencies will serve as a community liaison and/or facilitator for the AIPP program.
- 1.5.3 Implement a Call for Qualifications of artists interested in a residency.

S1.3 Art in Public Places Internship

Internships are an investment in emerging arts careers and will be supported through connection to local universities and colleges.

- 1.6.1 Identify interests with for internships within the arts sector.
- 1.6.2 Identify the qualities of candidacy for an internship.

DRAFT

- 1.6.3 Identify roles in which the internships will serve as a community liaison and/or facilitator for the AIPP program.
- 1.6.4 Implement a Call for Qualifications of artists interested in a residency.

2. Creative Placekeeping

The AIPP Program invests in creative placekeeping that means the care and maintenance of the City's physical environment and social fabric through continuous public art projects and events

Strategies & Measures

S2.1 Cultural Arts District

In furthering to establish the reputation of being a City of Arts, it's supportive to identify a concentrated area of the City in which the Arts and Culture are highlighted.

- 2.1.1 Establish the Downtown and Civic Center area as a Cultural Arts District.
- 2.1.2 Support endeavors for wayfinding and signage for identifying the Cultural Arts District.
- 2.1.3 Promote the Cultural Arts District through city owned socials, city website, and city partnerships.

S2.2 Development Projects

The fundamental element of the AIPP Program remains repeated investments in projects, both through developers, and through Calls for Art, that continue to deliver art in the public realm. This includes an internal examination across departments affected by the art process.

- 2.2.1 Identify procedures and timelines for fabricating artwork and executing programming in the City.
- 2.2.2 Amend the current AIPP guidelines to include the appropriate updated policy information.
- 2.2.3 Establish an engagement policy for public artwork that takes into consideration community input.

S2.3 City Events

The Cultural Arts Commission has established two annual City Events that will continue to be maintained through the City with support from identified arts and culture organizations.

Watercolor Contest & Chalk Art Festival

- 2.3.1 Identify ways in which identified arts and culture-based organizations to support the longevity and growth of these events for Pomona residents and

DRAFT

visitors.

3. Preservation of Public Art Collection

The City remains dedicated to preserving and investing in the Public Art Collection to the highest and most sustainable degree.

Strategies & Measure

S3.1 Artist Registry

Maintaining an active artist and art organization registry.

- 3.1.1 Establish an active artist and art organization registry that is available to the public.
- 3.1.2 Establish an approved Pre-Qualified Artist list that is annually reviewed by Cultural Arts Commission for private developers, property owners, and neighborhoods, who have artist opportunities for their projects.

S3.2 Preservation & Management

Establishment of a policy procedure that occurs for preserving artwork and managing the collection for annual review of collection condition.

- 3.2.1 Provide an annual reviewal period for Cultural Arts Commission to take into consideration a restoration/preservation project that will require establishing a project for funding.
- 3.2.2 Create procedural policy form that requires all artworks Commissioned by the City to have submitted archival documentation that ensures the work can be preserved.
- 3.2.3 Promote the Public Art Registry through user navigation and local program endeavors (ie. Public Art Tours).

S3.3 Archival Documentation

Presenting a public archive of the City's art collection and ensuring it is maintained and utilized.

- 3.2.1 Update the current Public Art Registry.
 - Photographic documentation of current artworks.
 - Information about the artworks and/or the artists added for clarity of the project.
 - Identifying temporary v. permanent artworks.
- 3.2.2 Identify and invest in a space in which physical documentation can be kept safely stored.

DRAFT

4. Program Administration

The AIPP Program invests in a stable, sustainable administration that champions City staff across all departments and ensures a viable and healthy Public Art Fund.

AIPP Program Staff

The AIPP Program invests in City staff, both full-time and part-time, to successfully sustain public art investments for years to come.

S4.1 Art in Public Places Program Staff

The Art in Public Place Program Staff are part of the Office of Economic Business and Affairs (OEBA) and report to the Deputy Director of the Office of Economic and Business Affairs. The OEBA is within the Administration Department and is overseen by the City Manager.

Art in Public Places Program Manager (Full-Time Position)

Program manager is responsible for administering and facilitating the Art in Public Place Program, including serving as staff liaison for the Cultural Arts Commission and as point of contact for committees.

Art in Public Places Program Coordinator (Part-Time Position)

Program coordinator is responsible for supporting the program manager in the day-to-day operations of the Art in Public Places Program.

S4.2 Inter-departmental Coordination

In order to provide AIPP program and public art processes for the City, it is imperative that the exchange between departments to support public art is achievable and compliant with all rules and regulations.

- 4.2.1 AIPP Program coordinates with Development Services (Planning, Building & Safety, and Code Enforcement) on developers pursuing on-site public art projects instead of in-lieu fee payments.
- 4.2.2 AIPP Program coordinates with Public Works (Engineering, Vehicle Parking District, Parks and Recreation, Facilities) on projects affecting the public rights-of-way, public facilities, City parking lots, and public parks.
- 4.2.3 AIPP Program coordinates with Community Services on projects and programs to align with existing City programs targeting youth, seniors, and all ages.

DRAFT

Acknowledgements

Community Members

City Council

Cultural Arts Commission

Advisory Committee

City Staff