City of Pomona Bridge Funding for the P-3 Ecosystems Transformation Accelerator

Project Overview, Scope of Work, Timeline, & Budget

Project Overview

An initiative of the UCLA Center for Healthier Children, Families & Communities, and the **Pomona P-3 Ecosystems Transformation Accelerator** aims to harness collective storytelling and collective sense making to uncover the roots of population resilience and flourishing in Pomona to transform Pomona's early childhood ecosystem. Through a three-dimensional, community-led process, guided by innovation, collaboration, and learning, we utilize a variety of participatory techniques to understand the ecosystem as it stands today so that together, we can co-design a strategy to transform it so that all children in Pomona can flourish.

To date, we have:
- Created a **Leadership Team** and **Advisory Team** to guide the work,
- Begun **ecosystem-wide engagement** with faith-based organizations, service clubs, business community, and other stakeholders.
- Conducted **interviews** with parents, government officials, and community members to learn more about the services and programs that exist within the city and the utilization of the services.
- Held several **Data Chats** with community members led through a facilitated dialogue session centered on data from Pomona.
- Held **Data Chat Facilitator Training Sessions** where community members from Pomona learned about the facilitation techniques for holding their own Data Chats to increase the access to Pomona's Data to larger parts of the community.
- Held three **Creative Assemblies** where community leaders, residents, and parents gather together in an all-day event and use art and dialogue to explore their experiences, issues, and opportunities, and
- Facilitated an **Ecosystem Mapping** session that brought people from across Pomona to map out the elements, structures, and paradigms that influence how families and children interact with the ecosystem.
- Held a **Three Horizons Session** Using the Three Horizons Framework by Bill Sharpe where we assessed the status quo, opportunities for incremental change, and opportunities for transformative change.

Bridge Funding Proposal

We are asking for a bridge contract to the project timeline to ensure that we fully understand the existing Prenatal through Three Early Childhood Ecosystem before we launch a city-wide transformation initiative. Our past 12-month engagement resulted in increased excitement and demand for participation from even more community partners and residents. To meet this emerging demand and in consultation with the Conrad N. Hilton Foundation team, this bridge funding will provide sufficient support to continue

building capacity in Pomona and the development of a $5 million grant in 2025 to support the ECD transformation work in Pomona. The cost to the City of Pomona to support the community's work during this extension would be $250,000. These funds will be spent to provide more support for broader community participation.

Project Overview

December 1, 2024 – May 31, 2025 (6 months)
Total Project Budget: $250,000

Activities Completed to Date

- **Past 12 Months:**
  - 23 Family/Resident Interviews
  - 15 ECD Service Sector Interviews
  - 7 Gov/Policy Interviews
  - 10 Stakeholder Community Based Data Validation
  - 4 Facilitated Community Data Chats
  - 3 Community Storytelling Radical Listening
  - 4 Leadership Team Meetings
  - 1 Advisory Meeting
  - 1 Ecosystem Mapping Session
  - 1 Three Horizon Session

Activities + Facilitated Sessions

Over the next few months, we plan on holding the following sessions and completing the following activities:

Leadership Team Meetings and Advisory Team Meetings
Monthly meetings with the Leadership Team and quarterly meetings with the Advisory Team will continue throughout the project period. We project that 9 Leadership Team meetings and 3 Advisory Team meetings will be held during the project period.

Collective Community Capacity Survey
The Collective Community Capacity (C3) Survey Report highlights six aspects of collective capacity that place-based initiatives in the Population Change Learning Community are building to create healthier, more equitable communities. Pomona will be at the forefront of these national efforts since it will be among the first to not only have the Collective Capacity Survey, but also the Early Development Instrument (EDI), Middle Years Development Instrument (MDI), and the National Neighborhood Equity Index (NNEI) to deepen understanding about Pomona's collective community capacity. Data collection is scheduled to begin in early 2025.

Synthesis and Creation of Strategic Roadmap
We will synthesize findings and knowledge gained from Leadership and Advisory Team

meetings, Creative Assemblies, Interviews, Community Data Chats, Ecosystem Mapping, and the Three Horizons session to create a strategic roadmap.

Transformation Implementation Proposal
Based on the Strategic Roadmap and in consultation with Conrad N. Hilton Foundation, City of Pomona, Pomona Unified School District, and Pomona Community Foundation, we will secure an estimated $5M in funding for a sustainable transformation project and create a scope of work covering the next five years.

Co-Designed Learning Platform
We will work with the City of Pomona to co-design a learning platform that will integrate their community context, population outcomes, and service data. The learning platform will be used for internal city use and will be used to support the 200+ community-based organizations in the City of Pomona.

Meetings with Key Stakeholders
Throughout the project period, we will be meeting with key stakeholders to complete our deliverables. These may include philanthropic partners, community members, or partner institutions that support the work.

Deliverable Schedule and Cost

The dates and number of sessions listed in this Scope of Work are subject to change to be responsive to community, stakeholder, and program needs. In our project, we estimate costs by assigning relative values to tasks based on their complexity, effort, and time required for completion. This allowed us to gauge the size of each task without being tied to a specific number of hours, thus providing a more flexible and holistic view of the work involved. We used these estimates to estimate workload, which we then translated into monetary costs. These funds will be used to support staff time, meeting materials, and other related expenses to accomplish the project activities.

9 Leadership Team Meetings
Est. Date of Completion: Scheduled to occur between October 1, 2024 – June 31, 2025.
Total Cost: $13,500 | **Cost per Meeting:** $1500
Deliverable Description: Meeting held

3 Advisory Team Meetings
Est. Date of Completion: Scheduled to occur quarterly between October 1, 2024 – June 31, 2025.
Total Cost: $4,500 | **Cost per Meeting:** $1500
Deliverable Description: Meeting held

Synthesis and Creation of Strategic Roadmap
Est. Date of Completion: Fall 2024 | **Cost:** $70,000
Deliverable Description: Roadmap created, submitted, and approved by City of Pomona

Transformation Implementation Proposal
Est. Date of Completion: Fall 2024 | **Cost:** $57,000
Deliverable Description: Roadmap created, submitted, and approved by City of Pomona

Collective Community Capacity Survey
Est. Date of Completion: Spring 2025 | **Cost:** $60,000
Deliverable Description: Survey Administered

Co-Designed Learning Platform
Est. Date of Completion: Spring 2025 | **Cost:** $40,000
Deliverable Description: Platform created + implemented

20 Meetings with Key Stakeholders
Cost includes up to 20 meetings at $200 per meeting.
Est. Date of Completion: Ongoing
Total Cost: $5,000 | **Cost per Meeting:** $200
Deliverable Description: Meeting held

Activity	Quantity	Unit Price	Total Cost
Leadership Team Meeting	9	$ 1,500.00	$ 13,500.00
Advisory Team Meeting	3	$ 1,500.00	$ 4,500.00
Strategic Roadmap	1	$ 70,000.00	$ 70,000.00
Transformation Proposal	1	$ 57,000.00	$ 57,000.00
Collective Community Capacity Survey	1	$ 60,000.00	$ 60,000.00
Learning Platform	1	$ 40,000.00	$ 40,000.00
Other Meetings	25	$ 200.00	$ 5,000.00
		Total Cost	$ 250,000.00

Payment Schedule

UCLA will invoice the City of Pomona monthly for deliverables and costs.

About the Center for Healthier Children, Families & Communities

The UCLA Center for Healthier Children, Families & Communities understands what it takes for children to thrive and finds new, more innovative and effective ways to make

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that possible -- disrupting norms; creating new, equity-focused measurement systems; bringing disparate (often unlikely) expertise and perspectives together; building new frameworks; engaging communities as activists and engines for positive change; challenging and shifting power relationships -- to inform, inspire, and motivate strategic investment and meaningful improvements in equitable children's health, development, and well-being. Working across multiple disciplines to understand and solve problems, we never forget that behind every data point, there's a child. This inspires our efforts to develop better systems and improve the quality of services for vulnerable populations, and to create more effective child and family advocacy strategies at the community level.