



City of Pomona

CULTURAL ARTS COMMISSION STAFF REPORT

DEVELOPMENT SERVICES | **PLANNING DIVISION**

March 24, 2025

TO: Cultural Arts Commission

FROM: Ata Khan
Deputy Director of Development Services

Jocelyn Ayala
Management Analyst – AIPP / Cultural Arts

SUBJECT: 2025 Watercolor Contest Commission Award

STAFF RECOMMENDATION: Approve a single Watercolor contest applicant to receive the Cultural Arts Commission award for the 2025 Watercolor Contest.

FISCAL IMPACT

The Cultural Arts Commission award is \$100 allocated from the Art in Public Places Fund.

BACKGROUND

On January 27, 2025, the Cultural Arts Commission approved the use of \$2,000 of Art in Public Places funding for the 2025 Watercolor Contest for Pomona High School students. Apart of this allocation of funding was the addition of a single award that will be granted to an applicant by the Cultural Arts Commission. This award would entitle the applicant to \$100.00. This award could also be inclusive of another award.

JUDGING

There are 16 Watercolor Submissions for review. Each Commissioner will review the submissions and rank each watercolor on a scale of 1-5. A score of 1 will signify least favorite, while a score of 5 will signify most favorite. Scores will be totaled and averaged to select a single winner. In the event of tie, Commissioner's will re-evaluate the remaining for a new average of scores.