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# CITY OF POMONA COUNCIL REPORT

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September 18, 2023

To: Honorable Mayor and Members of the City Council

From: James Makshanoff, City Manager

Submitted By: Maura Montellano/ Beatrice Marrufo, Executive Assistant

**SUBJECT: FINDING OF PUBLIC BENEFIT TO THE COMMUNITY AT LARGE:  
RECOMMENDED EXPENDITURE(S) AND RECAP OF EXPENDED  
FUNDS**

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## **RECOMMENDATION:**

It is recommended that the City Council take the following actions:

- 1) Approve the expenditure(s) recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for the recommended item(s); and
- 2) Receive and file the recap of final amounts for previously approved projects/activities.

## **CURRENT REQUEST(S):**

- A) Amount to be determined to So Cal Service Corps in support of the Video Production for Los Tigres del Norte Concert – Requested Amount \$500
- B) Amount to be determined to Gerardo Gomez in support of Winter of Wisconsin – Requested Amount \$200
- C) Amount to be determined to Community Services in support of Senior Dances – Requested Amount \$3,000

**FISCAL IMPACT:** All approved expenditures are paid from the requesting Councilmembers' line item accounts as approved in the Fiscal Year 2023-24 Budget.

**PREVIOUS RELATED ACTION:** At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit "Best Practices" Guidelines and the Finding of Public Benefit Request Form.

**DISCUSSION:** The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity, and/or event as specified below and request that the Council approve the funding amount and make the findings that these expenditures will provide a public benefit to the community at large. Supporting forms for the newly-requested findings are attached with this Report (Attachment).

***Current Request(s)***

Organization: **So Cal Service Corp.**

Project/Activity: Professional video production of Los Tigres del Norte concert, part of the City's Summer Concert Series.

Approved by CLC: N/A

Finding Recommended: Professional video production of the event that will serve as a promotional tool for future events.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$500

Councilmember Requested Funding Amount: TBD

Organization: **Gerardo Gomez**

Project/Activity: Winter on Wisconsin (extension to Christmas on Columbia event)

Approved by CLC: N/A

Finding Recommended: This event will bring people from various places to enjoy the neighborhood holiday lights and displays.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$200

Councilmember Requested Funding Amount: TBD

Organization: **Community Services**

Project/Activity: Senior Dances

Approved by CLC: N/A

Finding Recommended: This contribution will waive cost for monthly senior dances.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$3,000

Councilmember Requested Funding Amount: TBD

***Findings Eligible for Contributions***

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are still eligible for additional contributions.

Organization: **Pomona Community Foundation**

Project/Activity: 4<sup>th</sup> Annual Pomona Children's Festival

Finding Date: 9/11/23

Approved by CLC: N/A

Finding Recommended: Donations will be used for children's giveaways, provide meals for every child in attendance and specific event cost.

Councilmember Recommending Funding: Councilmember Nora Garcia

Deadline for Contributions: 10/11/23

Organization Requested Funding Amount: \$2,500

Councilmember Requested Funding Amount: TBD

Total Funding amount: TBD

Organization: **Project Heritage**

Project/Activity: Pomona Heritage Old Home Restoration Workshop

Finding Date: 9/11/23

Approved by CLC: N/A

Finding Recommended: This event teaches people do-it-yourself home restoration skills. Donations will be used to purchase pizza for people attending this free event.

Councilmember Recommending Funding: Councilmember Nora Garcia

Deadline for Contributions: 10/11/23

Organization Requested Funding Amount: \$200

Councilmember Requested Funding Amount: TBD

Total Funding amount: TBD

Organization: **Galan Cultural Center**

Project/Activity: Mexico, Fiesta y Tradicion

Finding Date: 9/11/23

Approved by CLC: N/A

Finding Recommended: Our goal is to continue serving our community being able to grant scholarships to youth of Pomona and create programs teaching dance and culture.

Councilmember Recommending Funding: Councilmember Nora Garcia

Deadline for Contributions: 10/11/23

Organization Requested Funding Amount: \$2,500

Councilmember Requested Funding Amount: TBD

Total Funding amount: TBD

Organization: **The TRG Project**

Project/Activity: “The Middle of Life is IF” Project

Finding Date: 9/11/23

Approved by CLC: N/A

Finding Recommended: Highlights the focus of Veterans, 1<sup>st</sup> responders, and survivors of abuse in area who need mental health services.

Councilmember Recommending Funding: Councilmember Nora Garcia

Deadline for Contributions: 10/11/23

Organization Requested Funding Amount: \$5,000

Councilmember Requested Funding Amount: TBD

Total Funding amount: TBD

Organization: **Pomona Pride Center**

Project/Activity: 3<sup>rd</sup> Annual GayLa 2023

Finding Date: 9/11/23

Approved by CLC: N/A

Finding Recommended: Empower a marginalized community.

Councilmember Recommending Funding: Councilmember Nora Garcia

Deadline for Contributions: 10/11/23

Organization Requested Funding Amount: \$10,000

Councilmember Requested Funding Amount: TBD

Total Funding amount: TBD

Organization: **Kimberly Johnson**

Project/Activity: Christmas on Columbia

Finding Date: 8/21/23

Approved by CLC: N/A

Finding Recommended: Christmas on Columbia brings the neighborhood together and creates memories.

Councilmember Recommending Funding: Councilmember Steve Lustro

Deadline for Contributions: 9/21/23

Organization Requested Funding Amount: \$5,653.60

Councilmember Requested Funding Amount: D1 \$4,050 - \$ D2 - \$653.60, D3 - \$500, D4 - \$250, D5 - \$200

Total Funding amount: \$5,653.60

Organization: **Project Hope CA**

Project/Activity: 4<sup>th</sup> Annual Hope Fest Pomona

Finding Date: 8/21/23

Approved by CLC: N/A

Finding Recommended: Donations will help with costs for street closures, portable restroom and more.

Councilmember Recommending Funding: Councilmember Steve Lustro

Deadline for Contributions: 9/21/23

Organization Requested Funding Amount: \$2,500

Councilmember Requested Funding Amount: D1 - \$200 - D2 - \$2,000, D3 - \$250

Total Funding amount: \$2,350

Organization: **Unity Church of Pomona**

Project/Activity: 3<sup>rd</sup> Annual Kindness Carnival

Finding Date: 8/21/23

Approved by CLC: N/A

Finding Recommended: Spreading ideas of Kindness and Compassion, family fun, access to new community resources, community awareness of benefits of kindness to each other.

Councilmember Recommending Funding: Councilmember Steve Lustro

Deadline for Contributions: 9/21/23

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: D1 - \$200 - D2 - \$200, D3 - \$150, D4 - \$250, D5 - \$200, D7 - \$1,000

Total Funding amount: \$2,000

Organization: **Garey High School**

Project/Activity: Cafecito con Libros Literacy Program

Finding Date: 8/21/23

Approved by CLC: N/A

Finding Recommended: Increased literacy for high school students.

Councilmember Recommending Funding: Councilmember Steve Lustro

Deadline for Contributions: 9/21/23

Organization Requested Funding Amount: \$4,000

Councilmember Requested Funding Amount: D1 - \$200 - D2 - \$1,000, D3 - \$500, D5 - \$200

Total Funding amount: \$1,900

Organization: **Optimist Club of Pomona**

Project/Activity: Public Safety Awards Dinner

Finding Date: 8/21/23

Approved by CLC: N/A

Finding Recommended: Building positive relationships between our City Government, Pomona Police Department and the community.

Councilmember Recommending Funding: Mayor Tim Sandoval

Deadline for Contributions: 9/21/23

Organization Requested Funding Amount: \$300

Councilmember Requested Funding Amount: D2 - \$100, D3 – 150, D4 - \$100

Total Funding amount: \$350

**Organization: Pomona Natives**

Project/Activity: Pop Warner Football Team and Cheerleader Team

Finding Date: 8/21/23

Approved by CLC: N/A

Finding Recommended: This expenditure of public funds will help keep our youth from ages 7-14 off the streets and focused on playing football.

Councilmember Recommending Funding: Councilmember Robert Torres

Deadline for Contributions: 9/21/23

Organization Requested Funding Amount: \$50,000

Councilmember Requested Funding Amount: D1 - \$1,000 – D2 - \$1,000, D3 - \$1,000, D4 - \$1,000, D5 - \$200, D6 - \$3,000

Total Funding amount: \$7,200

### ***Recap of Expended Funds***

The following summarizes additional Council contributions toward findings that expired and are past the 30 day period following Council approval, in accordance with the Council adopted policy:

N/A

### **ATTACHMENT:**

- So Cal Service Corp.
- Winter on Wisconsin
- Community Services c/o Senior Dances

Prepared by:

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Executive Assistant