



City of Pomona

CULTURAL ARTS COMMISSION STAFF REPORT

ADMINISTRATION | OFFICE OF ECONOMIC BUSINESS AFFAIRS

January 26, 2026

TO: Cultural Arts Commission

FROM: Ata Khan, Deputy Director of OEBA
Jocelyn Ayala, AIPP Program Manager

SUBJECT: SIEMENS Call for Art Part A: Qualifications Review

STAFF RECOMMENDATION: Approval to alter the current state of a mural from application on a physical wall to panels adhered to the wall.

BACKGROUND

The City of Pomona's Cultural Arts Commission invited artists or artist teams to submit qualifications to render, design and install artwork in publicly accessible designated areas on a private property located at 1237 County Road.

The property (generally located at the northwest corner of County Road and Mills Avenue) is a newly developed facility in South Pomona by SIEMENS manufacturing. The Siemens Pomona Facility is an approx. 154,000 square foot manufacturing facility that assembles electrical boards and components. This new "green" building is an all-electric and carbon-neutral facility and was constructed to LEED – Gold standards. Other building features include EV chargers, solar panels and a battery energy storage system that offset 1/3 of the building's electrical usage, among others.

There are designated art spaces outlined where artwork can be placed. This artwork will be funded by the City of Pomona's Art in Public Places fund. City Staff has conducted engagement at community events and has collected input on ideas for the theme of the artwork. The artwork the City is looking for will require installation and the artist should be able to collaborate with a fabricator/installation company for completion of project.

The Call is split into two parts—Part A: Qualifications and Part B: Proposals. The following timeline has been shared with the public—

Call for Art Released	December 2, 2025	<input checked="" type="checkbox"/>
Call for Art Information Meeting	December 18, 2025, 12 – 1:30PM	<input checked="" type="checkbox"/>
Submission Deadline	January 7, 2026, by 5PM PST	<input checked="" type="checkbox"/>
Artist Selection- Part A	January – February 2026	<input type="checkbox"/>

Artist Selection- Part B	March 2026
Project Execution	April 2026

FISCAL IMPACT

This project has a maximum allocated amount of funding of \$250,000.00 from the Art in Public Places Fund.

PART A: QUALIFICATIONS

Staff collected 36 entries, 4 of which were duplicate entries for a total of 32 entries total. After Staff review, 18 applicants were selected to move forward to the Commission's qualification review due to eligibility requirements and completion of the application.

Cultural Arts Commissioners will review artist qualifications and select up to three artists to submit proposals. Applications will be scored using the following criteria (100 points):

- **Artistic Merit:** Past works and creative practice reflect a high level of aesthetic quality and technical execution. There is a clear connection to community in these projects. (up to 45 points)
- **Suitability for the Project:** Artist work samples and interests demonstrate suitability for the artwork themes and goals in work sample projects. (up to 55 points)
- **Additional 5-points** to be given to Artists based in Pomona. Proof of being a resident must be submitted. If you are in an Artist team with multiple artists, you only collect 5 points once.

Attachments:

1. Attachment 1 – Eligible Applicants