



CITY OF POMONA COUNCIL REPORT

July 15, 2024

To: Honorable Mayor and Members of the City Council

From: Anita D. Gutierrez, City Manager

Submitted By: Maura Montellano/Beatrice Marrufo, Executive Assistant

**SUBJECT: FINDING OF PUBLIC BENEFIT TO THE COMMUNITY AT LARGE:
RECOMMENDED EXPENDITURE(S) AND RECAP OF EXPENDED
FUNDS**

RECOMMENDATION:

It is recommended that the City Council take the following actions:

- 1) Approve the expenditure(s) recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for the recommended item(s); and
- 2) Receive and file the recap of final amounts for previously approved projects/activities.

CURRENT REQUEST(S):

- A. Amount to be determined to Assistance League of Pomona Valley in support of Operation School Bell (OSB) Fundraiser: Requested Amount: \$3,500
- B. Amount to be determined to Fox Theater Pomona & Tradición Dance Company in support of 2nd Annual DanzArte Dance Competition: Requested Amount: \$3,000
- C. Amount to be determined to Juneteenth Education Technology Mobile Arts Center in support of its 34th Pomona Valley Juneteenth Jazz and Arts Festival – Requested Amount \$3,000

SB1439/GOVERNMENT CODE §84308 APPLICABILITY:

When this box is checked, it indicates the agenda item is subject to the Levine Act SB1439 requirements. Councilmembers are reminded to check their campaign contributions and determine whether they have received a campaign contribution of \$250 or more that would require disclosure and/or recusal from discussing or acting on this agenda item. Campaign contributions of \$250 or more made 1) by any person or entity who is identified in the agenda report as the applicant or

proposer or 2) on behalf of the applicant or participant, including a parent, subsidiary or otherwise related business entity, or 3) by any person who has a financial interest in the agenda item requires a councilmember to comply with SB1439.

FISCAL IMPACT: All approved expenditures are paid from the requesting Councilmembers' line item accounts as approved in the Fiscal Year 2024-25 Budget.

PREVIOUS RELATED ACTION: At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit "Best Practices" Guidelines and the Finding of Public Benefit Request Form.

DISCUSSION: The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity, and/or event as specified below and request that the Council approve the funding amount and make the findings that these expenditures will provide a public benefit to the community at large. Supporting forms for the newly-requested findings are attached with this Report (Attachment).

Current Request(s):

Organization: **Assistance League of Pomona Valley**

Project/Activity: Operation School Bell (OSB) Fundraiser

Approved by CLC: N/A

Finding Date: 7/15/24

Finding Recommended: Donations will go toward helping fund the OSB store that provides clothing and toiletries to underserved youth in our city.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$3,500

Councilmember Requested Funding Amount: TBD

Organization: **Fox Theater Pomona & Tradición Company**

Project/Activity: 2nd Annual DanzArte Dance Competition

Approved by CLC: N/A

Finding Recommended: Community members will participate in this cultural event, which will provide a space adequate with recognition's for dancers as well as a professional venue, which uplifts our community arts.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$3,000

Councilmember Requested Funding Amount: TBD

Organization: **Juneteenth Education Technology Mobile Arts Center**

Project/Activity: 34th Pomona Valley Juneteenth Jazz and Arts Festival

Approved by CLC: N/A

Finding Recommended: This funding will be used to pay the balance owed to the entertainers who performed and the sound engineer who was instrumental in bringing the people to the event for Juneteenth. Funds will go toward any outstanding fees owed. It brings together the diverse community and cultures for educational, historical, economic and health benefits.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$3,000

Councilmember Requested Funding Amount: TBD

Findings Eligible for Contributions

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are eligible for additional contributions:

Organization: Celebrating a Vision

Project/Activity: Helicopter Flight Program

Approved by CLC: N/A

Finding Date: 7/1/24

Finding Recommended: This amazing experience allows youth to learn about helicopters and airplanes, the kids actually will fly with the pilots. The event inspires the youth to dream big, and families to explore other places and things.

Deadline for Contributions: 8/1/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: D2 - \$100

Total Funding Amount: \$100

Organization: Community Partners 4 Innovation

Project/Activity: Time for Sound Healing

Approved by CLC: N/A

Finding Date: 7/1/24

Finding Recommended: This event offers residents of Pomona a free holistic alternative for mental health in ways of meditation, breath work, and native indigenous teachings.

Deadline for Contributions: 8/1/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$2,500

Councilmember Requested Funding Amount: TBD

Total Funding Amount:

Organization: Pomona Public Library Foundation

Project/Activity: 2024 Mayor's Gala

Approved by CLC: N/A

Finding Date: 7/1/24

Finding Recommended: The funds will be used for a sponsorship, purchasing a table at the Gala. Beyond the meal cost, donation will go to improving the Pomona Public Library through the Pomona Public Library Foundation Projects.

Deadline for Contributions: 8/1/24

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$4,000

Councilmember Requested Funding Amount: D2 - \$1000

Total Funding Amount: \$1000

Organization: Conceptual Art Therapy

Project/Activity: 2nd Annual Summer Youth Art Camp

Approved by CLC: N/A

Finding Date: 7/1/24

Finding Recommended: Art therapy for youth enhances emotional expression, reduces stress, and boosts self-esteem. It provides a safe space to process trauma, fostering resiliency, improves communication and interpersonal skills, promoting cooperation and empathy. The 3-week camp will include workshops on creative writing, film-making, and photography with artist-mentors, with a 4-day youth artist retreat at Big Bear Lake. The donation will cover the lodging.

Deadline for Contributions: 8/1/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$6,000

Councilmember Requested Funding Amount: D2 - \$700

Total Funding Amount: \$700

Organization: Partnership for a Positive Pomona (P3)

Project/Activity: Pomona Youth Fest (PYF)

Approved by CLC: N/A

Finding Date: 7/1/24

Finding Recommended: This event benefits youth in Pomona by offering them an opportunity to experience a music festival where they can express and enjoy themselves in a safe environment, thereby learning to have fun without substances.

Deadline for Contributions: 8/1/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: D2 - \$100

Total Funding Amount: \$100

Organization: Fox Theater Pomona & Tradición Company

Project/Activity: 2nd Annual DanzArte Dance Competition

Approved by CLC: N/A

Finding Date: 6/17/24

Finding Recommended: Community members will participate in this cultural event, which will provide a space adequate with recognition's for dancers as well as a professional venue, which uplifts our community arts.

Deadline for Contributions: 7/17/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$3,000

Councilmember Requested Funding Amount: TBD

Recap of Expended Funds

The following summarizes additional Council contributions toward findings that expired and are past the 30 day period following Council approval, in accordance with the Council adopted policy:

Organization: Valley Indoor Swap Meet

Finding of Public Benefit

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Project/Activity: Free Back Pack Giveaway

Approved by CLC: N/A

Finding Date: 6/3/24

Finding Recommended: Donation will be used to purchase back packs and other school supplies for the event, benefiting the families and children in our community.

Deadline for Contributions: 7/3/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$500

Councilmember Requested Funding Amount: D3 - \$150

Total Funding Amount: \$150

Organization: **Pomona Public Library Foundation**

Project/Activity: 2024 Mayor's Gala

Approved by CLC: N/A

Finding Date: 6/3/24

Finding Recommended: The funds will be used for a sponsorship, purchasing a table at the Gala. Beyond the meal cost, donation will go to improving the Pomona Public Library through the Pomona Public Library Foundation Projects.

Deadline for Contributions: 7/3/24

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$4,000

Councilmember Requested Funding Amount: D1 - \$600, D3 - \$575

Total Funding Amount: \$1,175

Organization: **Victory Outreach**

Project/Activity: Community Concert

Approved by CLC: N/A

Finding Date: 6/3/24

Finding Recommended: This will be a family event with a positive message for young people to be empowered for positive change. Funding will go toward sound equipment rental, performer honorarium.

Deadline for Contributions: 7/3/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$3,000

Councilmember Requested Funding Amount: D1- \$400, D2 - \$233, D3 - \$250

Total Funding Amount: \$883

Prepared by:

Maura Montellano/Beatrice Marrufo
Executive Assistant

ATTACHMENT:

- Assistance League of Pomona Valley
- Fox Theater Pomona & Tradición Dance Company
- Juneteenth Education Technology Mobile Arts Center