



---

---

# CITY OF POMONA COUNCIL REPORT

---

---

December 2, 2024

To: Honorable Mayor and Members of the City Council

From: Anita D. Scott, City Manager

Submitted By: Maura Montellano/Beatrice Marrufo, Executive Assistant

**SUBJECT: FINDING OF PUBLIC BENEFIT TO THE COMMUNITY AT LARGE:  
RECOMMENDED EXPENDITURE(S) AND RECAP OF EXPENDED  
FUNDS**

---

## **RECOMMENDATION:**

It is recommended that the City Council take the following actions:

- 1) Approve the expenditure(s) recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for the recommended item(s);
- 2) Receive and file the recap of final amounts for previously approved projects/activities; and,
- 3) Limit authorized contributions for outgoing City Councilmembers, when combined with all other District expenditures, to not exceed fifty percent of the budgeted FY 24-25 Account funding, in order to allow an appropriate pro-rated amount for the incoming Councilmember who fills that pending Council vacancy.

**FISCAL IMPACT:** All approved expenditures are paid from the requesting Councilmembers' line item accounts as approved in the Fiscal Year 2024-25 Budget.

## **CURRENT REQUEST(S):**

- A. Amount to be determined to Fox Community Culture Fund in support of La Gran Posada: Requested Amount: \$7,000
- B. Amount to be determined to Celebrating a Vision in support of Christmas Shopping Spree for 25 families: Requested Amount: \$900
- C. Amount to be determined to Sowing Seeds for Life in support of 19<sup>th</sup> Annual Holiday Pantry: Requested Amount: \$1,000
- D. Amount to be determined to Victory Outreach in support of Winter Wonderland Toy Giveaway & Outreach: Requested Amount: \$2,000

Finding of Public Benefit

Page 2 of 9 – December 2, 2024

- E. Amount to be determined for Council Holiday Gifts/Food Drive in support of Pomona Children and Families in need: Requested Amount: TBD
- F. Amount to be determined for Project Resilience in support of 3<sup>rd</sup> Annual Human Trafficking Awareness Event: Requested Amount: \$2,000
- G. Amount to be determined for Conceptual Art Therapy in support of Pomona Youth Artwalk: Requested Amount: \$4,000
- H. Amount to be determined for American Youth Soccer Organization in support of Claremont SoCal United Central 2014-12U Boys Team: Requested Amount: \$5,000

**SB1439/GOVERNMENT CODE §84308 APPLICABILITY:**

When this box is checked, it indicates the agenda item is subject to the Levine Act SB1439 requirements. Councilmembers are reminded to check their campaign contributions and determine whether they have received a campaign contribution of \$250 or more that would require disclosure and/or recusal from discussing or acting on this agenda item. Campaign contributions of \$250 or more made 1) by any person or entity who is identified in the agenda report as the applicant or proposer or 2) on behalf of the applicant or participant, including a parent, subsidiary or otherwise related business entity, or 3) by any person who has a financial interest in the agenda item requires a councilmember to comply with SB1439.

**PREVIOUS RELATED ACTION:** At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit “Best Practices” Guidelines and the Finding of Public Benefit Request Form.

**DISCUSSION:** The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity, and/or event as specified below and request that the Council approve the funding amount and make the findings that these expenditures will provide a public benefit to the community at large. Supporting forms for the newly-requested findings are attached with this Report (Attachment).

***Current Request(s):***

Organization: **Fox Community Culture Fund**

Project/Activity: La Gran Posada

Finding Recommended: The donations will be used for production of the event/furniture rentals. La Posada is a tradition in Mexican culture and this event would be free to the public, providing Mariachi, Folklorico Dancers and decor that will transport you. We have a predominantly Latino demographic. It is an event for the whole family.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$7,000

Councilmember Requested Funding Amount: TBD

Organization: **Celebrating a Vision**

Project/Activity: Christmas Shopping Spree for 25 families

Finding of Public Benefit

Page 3 of 9 – December 2, 2024

Finding Recommended: Funds will pay an admin fee to purchase Amazon pallets. We are serving families that live in low-income areas. The benefit is that they can receive items that are normally not in their budget.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$900

Councilmember Requested Funding Amount: TBD

Organization: **Sowing Seeds For Life**

Project/Activity: 19th Annual Holiday Pantry

Finding Recommended: Funds, if awarded will be used to purchase \$20 gift cards that will be given to children/families. It will help the community by bringing holiday joy to the children and families we serve in the Pomona Valley.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Organization: **Victory Outreach Pomona**

Project/Activity: Winter Wonderland Toy Giveaway & Outreach

Finding Recommended: Every year we come together to share the joy of the season by giving toys to children in our community. This year, we are especially excited to extend our reach to children in group-homes and foster care, bringing a bit of Christmas love to those who need it most.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: TBD

Organization: **TBD**

Project/Activity: Council Holiday Gift/Food Drive

Finding Recommended:

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: Funds will be used to purchase gifts/food for City Council Holiday Drive.

Councilmember Requested Funding Amount: TBD

Organization: **Project Resilience**

Project/Activity: 3<sup>rd</sup> Annual Human Trafficking Awareness Event

Finding Recommended: Every year we come together to share the joy of the season by giving toys to children in our community. This year, we are especially excited to extend our reach to children in group-homes and foster care, bringing a bit of Christmas love to those who need it most.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: TBD

Organization: **Conceptual Art Therapy**

Project/Activity: Pomona Youth Artwalk

Finding Recommended: A youth artwalk benefits young participants, communities, and local economies. For youth, it builds artistic and entrepreneurial skills, boosts confidence, and fosters connections with mentors.

Councilmember Recommending Funding: Councilmember Nora Garcia

Finding of Public Benefit

Page 4 of 9 – December 2, 2024

Organization Requested Funding Amount: \$4,000

Councilmember Requested Funding Amount: TBD

Organization: **American Youth Soccer Organization**

Project/Activity: Claremont SoCal United Central 204- 12y Boys Team

Finding Recommended: Assist the team to participate in regional tournaments throughout the year.

Councilmember Recommending Funding: Councilmember Robert Torres

Organization Requested Funding Amount: \$5,000

Councilmember Requested Funding Amount: TBD

### ***Findings Eligible for Contributions***

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are eligible for additional contributions:

Organization: **Healed Women Heal**

Project/Activity: Teen Inspired Programs

Finding Date: 11/18/24

Finding Recommended: In support of programs for teens. Love Shouldn't Hurt for teens, and Love Shouldn't Hurt Me Either, for individuals with developmental disabilities.

Deadline for Contributions: 12/18/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: D3 - \$150, D4 - \$500

Total Funding Amount: \$650

Organization: **Total Restoration Ministries / Restore Her Place**

Project/Activity: 25<sup>th</sup> Annual Holiday Community Outreach

Finding Date: 11/18/24

Finding Recommended: Will serve many low-income families of Pomona during the holiday seasons, Thanksgiving & Christmas with much needed support.

Deadline for Contributions: 12/18/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: D3 - \$150, D5 - \$100

Total Funding Amount: \$250

Organization: **Cosmic Labyrinth**

Project/Activity: Labyrinth Fiesta/Festival

Finding Date: 11/18/24

Finding Recommended: Provide healthy food and nourishments to community members that join to build the labyrinth. Providing community with resources to be healthier, more civically engaged, and support local ecology and improve climate conditions

Deadline for Contributions: 12/18/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$5,000

Councilmember Requested Funding Amount: D3 - \$150, D5 - \$100

Finding of Public Benefit  
Page 5 of 9 – December 2, 2024  
Total Funding Amount: \$250

**Organization: Valley Indoor Swap Meet**

Project/Activity: Annual Toy Giveaway

Finding Date: 11/18/24

Finding Recommended: The donations will be used to purchase toys that will be given out at our event that will serve many low-income families.

Deadline for Contributions: 12/18/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$750

Councilmember Requested Funding Amount: D3 - \$150, D5 - \$100

Total Funding Amount: \$250

**Organization: Sumner Danbury PFA**

Project/Activity: Purchase of books for students

Finding Date: 11/18/24

Finding Recommended: Many students are from lower income families and do not have access to good quality books.

Deadline for Contributions: 12/18/24

Councilmember Recommending Funding: Councilmember Robert Torres

Organization Requested Funding Amount: \$15,000

Councilmember Requested Funding Amount: D3 - \$150, D6 - \$6,000

Total Funding Amount: \$6,150

**Organization: Fox Community Culture Fund**

Project/Activity: Entre Magia Y Muerte

Finding Date: 11/18/24

Finding Recommended: Free event focusing on a Latin tradition of how Latino culture remembers loved ones.

Deadline for Contributions: 12/18/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$7,500

Councilmember Requested Funding Amount: D3 - \$250

Total Funding Amount: \$250

**Organization: St. Madeleine Catholic Church**

Project/Activity: Our Lady of Guadalupe Procession

Finding Date: 11/18/24

Finding Recommended: Funds will pay for two police escorts. This event will unite the community and parish and help our youth with growth and faith.

Deadline for Contributions: 12/18/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$864

Councilmember Requested Funding Amount: D3 - \$150, D4 - \$1,364, D5 - \$100

Total Funding Amount: \$1,614

Finding of Public Benefit

Page 6 of 9 – December 2, 2024

**Organization: A Fatherless Field**

Project/Activity: Miracle on Holt St. Toy Giveaway Community Candle Lighting

Finding Date: 11/18/24

Finding Recommended: Funding will assist with providing toys for lower income families.

Deadline for Contributions: 12/18/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: D3 -\$400, D4 - \$400

Councilmember Requested Funding Amount: D3 - \$150

Total Funding Amount: \$800

**Organization: Kennedy Austin Foundation**

Project/Activity: Annual Toy and Thanksgiving Giveaway

Finding Date: 11/18/24

Finding Recommended: This donation will help in serving our public communities dealing with homelessness, mental health, etc. in the City of Pomona, families in much need of support, in almost every way possible.

Deadline for Contributions: 12/18/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$500

Councilmember Requested Funding Amount: D3 - \$150, D4 - \$200, D5 - \$100

Total Funding Amount: \$450

**Organization: Biker Kidz Foundation**

Project/Activity: Biker Kidz Festival

Finding Date: 11/18/24

Finding Recommended: This will be used to pay the location fee at the Derby Room Pomona and the insurance needed for the event. This helps to keep the event free for the residents and community.

Deadline for Contributions: 12/18/24

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: D3 -\$150

Total Funding Amount: \$150

**Organization: Tradición Dance Company**

Project/Activity: Tradición Navideña

Finding Date: 11/18/24

Finding Recommended: Donation will be used to purchase costumes and props for our Christmas production. This allows students to minimize or remove expenses of participating in the show. The donations will also support event planning expenses.

Deadline for Contributions: 12/18/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$3,000

Councilmember Requested Funding Amount: D3 -\$250

Total Funding Amount: \$250

**Organization: State of Early Childhood Summit**

Project/Activity: Early Childhood Summit

Approved by CLC: N/A

Finding Date: 11/18/24

Finding Recommended: Donation will be used provide a \$500 honorarium for two State of Early Childhood Summit presenters for the November 7, 2024 event.

Deadline for Contributions: 12/18/24

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: D3 - \$150

Total Funding Amount: \$150

### ***Recap of Expended Funds***

The following summarizes additional Council contributions toward findings that expired and are past the 30 day period following Council approval, in accordance with the Council adopted policy:

Organization: **God's Pantry**

Project/Activity: 8<sup>th</sup> Annual Pomona 5k/10k & Toddler Trot

Finding Date: 10/21/24

Finding Recommended: Funding will be used to help with event logistics including event signage, neighborhood postings, giveaways for all attendees including medals and shirts, donated registration fees for community members, etc.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: \$5,000

Councilmember Requested Funding Amount: D2 - \$1,900, D3 - \$250, D5 - \$100, D7 - \$250

Total Funding Amount: \$2,500

Organization: **Vietnamese Community of Pomona Valley**

Project/Activity: Outstanding Student Awards

Finding Date: 10/21/24

Finding Recommended: Donations will be used to reward outstanding students and promote education, helping students excel in education.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: D2 - \$250, D3 - \$150, D4 - \$1,000, D5 - \$100, D7 - \$250

Total Funding Amount: \$1,750

Organization: **Overspray Art Supply & Gallery**

Project/Activity: Lady Pink Panel at The Fox & Solo Art Exhibit

Finding Date: 10/21/24

Finding Recommended: Donations will go toward labor at the Fox Theatre & Flyaway, flight costs, hotel costs for the entertainment, and art shipments.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$6,000

Councilmember Requested Funding Amount: D2 - \$1,000, D3 - \$250, D4 - \$500, D5 - \$100, D7 - \$250

Finding of Public Benefit  
Page 8 of 9 – December 2, 2024  
Total Funding Amount: \$2,100

Organization: **San Gabriel Valley Conservation Corps (SGVCC)**

Project/Activity: 2nd Annual Golf Fundraiser

Finding Date: 10/21/24

Finding Recommended: The sponsorship will directly support the SGVCC workforce development programs, which serve at-risk youth in the San Gabriel and Pomona Valley region. Our programs offer essential vocational training, mentorship, and job placement services, while involving youth in impactful community projects. These include maintaining public spaces, creating community gardens, and participating in environmental conservation.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$10,000

Councilmember Requested Funding Amount: D2 - \$1,000, D3 - \$150, D5 - \$100, D7 - \$500

Total Funding Amount: \$1,750

Organization: **Fist of Gold Youth Center**

Project/Activity: Sports and Tutoring Support

Finding Date: 10/21/24

Finding Recommended: Funding will go toward providing adequate and safe equipment and tutoring support for youth.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$10,000

Councilmember Requested Funding Amount: D2 - \$250, D3 - \$150, D4 - \$500, D7 - \$500

Total Funding Amount: \$1,400

Organization: **Compassionate Pomona**

Project/Activity: 4<sup>th</sup> Annual Kindness Carnival

Finding Date: 10/21/24

Finding Recommended: Requested funds will go toward paying additional expenses incurred at the 4<sup>th</sup> Annual Kindness Carnival.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$700

Councilmember Requested Funding Amount: D2 - \$100, D3 - \$150, D7 - \$250

Total Funding Amount: \$500

Organization: **The Multitudes Clothing**

Project/Activity: Pomona Rise

Finding Date: 10/21/24

Finding Recommended: Requested funds will go toward paying for the entertainment, giveaways, photographer and videographer. The event will be to unite the people of Pomona at this free event.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$9,000

Councilmember Requested Funding Amount: D3 - \$150, D7 - \$250

Total Funding Amount: \$400



Prepared by:

---

Maura Montellano/Beatrice Marrufo  
Executive Assistant

**ATTACHMENT:**

- Fox Community Culture Fund
- Celebrating a Vision
- Sowing Seeds for Life
- Victory Outreach Pomona
- Council Holiday Gift/ Food Drive
- Project Resilience
- Conceptual Art Therapy
- American Youth Soccer Organization