



CITY OF POMONA COUNCIL REPORT

November 18, 2024

To: Honorable Mayor and Members of the City Council

From: Anita D. Gutierrez, City Manager

Submitted By: Maura Montellano/Beatrice Marrufo, Executive Assistant

**SUBJECT: FINDING OF PUBLIC BENEFIT TO THE COMMUNITY AT LARGE:
RECOMMENDED EXPENDITURE(S) AND RECAP OF EXPENDED
FUNDS**

RECOMMENDATION:

It is recommended that the City Council take the following actions:

- 1) Approve the expenditure(s) recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for the recommended item(s); and
- 2) Receive and file the recap of final amounts for previously approved projects/activities.

CURRENT REQUEST(S):

- A. Amount to be determined to Healed Women Heal in support of the Teen Inspired Programs: Requested Amount: \$1,000
- B. Amount to be determined to Total Restoration Ministries / Restore Her Place in support of 25th Annual Holiday Community Outreach: Requested Amount: \$2,000
- C. Amount to be determined to Cosmic Labyrinth in support of the Labyrinth Fiesta/Festival: Requested Amount: \$5,000
- D. Amount to be determined to Valley Indoor Swap Meet in support of the Annual Toy Giveaway: Requested Amount: \$750
- E. Amount to be determined to Sumner Danbury PFA in support to purchase of books for students.: Requested Amount: \$15,000
- F. Amount to be determined to Fox Community Culture Fund in support of the Entre Magia Y Muerte: Requested Amount: \$7,500
- G. Amount to be determined to St. Madeleine Catholic Church in support of the Our Lady of Guadalupe Procession: Requested Amount: \$864
- H. Amount to be determined to A Fatherless Father in support of the Miracle On Holt St. Toy Giveaway Community Candle Lighting: Requested Amount: \$400
- I. Amount to be determined to Kennedy Austin Foundation in support of the Annual Toy and Thanksgiving Giveaway: Requested Amount: \$500

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- J. Amount to be determined to Biker Kidz Foundation in support of the Biker Kidz Festival: Requested Amount: \$1,000
- K. Amount to be determined to Tradición Dance Company in support of the Tradición Navideña: Requested Amount: \$3,000
- L. Amount to be determined to Cesar Avelar and Magaly Valdez in support of an Honorarium for the State of Early Childhood Summit Presenters: Requested Amount: \$1,000

SB1439/GOVERNMENT CODE §84308 APPLICABILITY:

When this box is checked, it indicates the agenda item is subject to the Levine Act SB1439 requirements. Councilmembers are reminded to check their campaign contributions and determine whether they have received a campaign contribution of \$250 or more that would require disclosure and/or recusal from discussing or acting on this agenda item. Campaign contributions of \$250 or more made 1) by any person or entity who is identified in the agenda report as the applicant or proposer or 2) on behalf of the applicant or participant, including a parent, subsidiary or otherwise related business entity, or 3) by any person who has a financial interest in the agenda item requires a councilmember to comply with SB1439.

FISCAL IMPACT: All approved expenditures are paid from the requesting Councilmembers' line item accounts as approved in the Fiscal Year 2024-25 Budget. However, if fully funded, the entire amount requested for Item E would deplete the requesting District's budget beyond 50% for Fiscal Year 24-25. If that finding is approved, Staff recommends a not-to-exceed amount to be authorized to allow for an appropriately pro-rated amount for the incoming Councilmember who fills that pending Council vacancy.

PREVIOUS RELATED ACTION: At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit "Best Practices" Guidelines and the Finding of Public Benefit Request Form.

DISCUSSION: The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity, and/or event as specified below and request that the Council approve the funding amount and make the findings that these expenditures will provide a public benefit to the community at large. Supporting forms for the newly-requested findings are attached with this Report (Attachment).

Current Request(s):

Organization: **Healed Women Heal**

Project/Activity: Teen Inspired Programs

Approved by CLC: N/A

Finding Recommended: In support of programs for teens. Love Shouldn't Hurt for teens, and Love Shouldn't Hurt Me Either, for individuals with developmental disabilities.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

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Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Organization: **Total Restoration Ministries / Restore Her Place**

Project/Activity: 25th Annual Holiday Community Outreach

Approved by CLC: N/A

Finding Recommended: Will serve many low-income families of Pomona during the holiday seasons, Thanksgiving & Christmas with much needed support.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: TBD

Organization: **Cosmic Labyrinth**

Project/Activity: Labyrinth Fiesta/Festival

Approved by CLC: N/A

Finding Recommended: Provide healthy food and nourishments to community members that join to build the labyrinth. Providing community with resources to be healthier, more civically engaged, and support local ecology and improve climate conditions

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$5,000

Councilmember Requested Funding Amount: TBD

Organization: **Valley Indoor Swap Meet**

Project/Activity: Annual Toy Giveaway

Approved by CLC: N/A

Finding Recommended: The donations will be used to purchase toys that will be given out at our event that will serve many low-income families.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$750

Councilmember Requested Funding Amount: TBD

Organization: **Sumner Danbury PFA**

Project/Activity: Purchase of books for students

Approved by CLC: N/A

Finding Recommended: Many students are from lower income families and do not have access to good quality books.

Councilmember Recommending Funding: Councilmember Robert Torres

Organization Requested Funding Amount: \$15,000

Councilmember Requested Funding Amount: TBD

Organization: **Fox Community Culture Fund**

Project/Activity: Entre Magia Y Muerte

Approved by CLC: N/A

Finding Recommended: Free event focusing on a Latin tradition of how Latino culture remembers loved ones.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$7,500

Councilmember Requested Funding Amount: TBD

Organization: **St. Madeleine Catholic Church**

Project/Activity: Our Lady of Guadalupe Procession

Approved by CLC: N/A

Finding Recommended: Funds will pay for two police escorts. This event will unite the community and parish and help our youth with growth and faith.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$864

Councilmember Requested Funding Amount: TBD

Organization: **A Fatherless Field**

Project/Activity: Miracle on Holt St. Toy Giveaway Community Candle Lighting

Approved by CLC: N/A

Finding Recommended: Funding will assist with providing toys for lower income families.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: **Kennedy Austin Foundation**

Project/Activity: Annual Toy and Thanksgiving Giveaway

Approved by CLC: N/A

Finding Recommended: This donation will help in serving our public communities dealing with homelessness, mental health, etc. in the city of Pomona, families in much need of support, in almost every way possible.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: **Biker Kidz Foundation**

Project/Activity: Biker Kidz Festival

Approved by CLC: N/A

Finding Recommended: This will be used to pay the location fee at the Derby Room Pomona and the insurance needed for the event. This helps to keep the event free for the residents and community.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Organization: **Tradición Dance Company**

Project/Activity: Tradición Navideña

Approved by CLC: N/A

Finding Recommended: Donation will be used to purchase costumes and props for our Christmas production. This allows students to minimize or remove expenses of participating in the show. The donations will also support event planning expenses.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$3,000

Councilmember Requested Funding Amount: TBD

Organization: State of Early Childhood Summit

Project/Activity: Early Childhood Summit

Approved by CLC: N/A

Finding Recommended: Donation will be used provide a \$500 honorarium for two State of Early Childhood Summit presenters for the November 7, 2024 event.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Findings Eligible for Contributions

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are eligible for additional contributions:

Organization: God's Pantry

Project/Activity: 8th Annual Pomona 5k/10k & Toddler Trot

Approved by CLC: N/A

Finding Date: 10/21/24

Finding Recommended: Funding will be used to help with event logistics including event signage, neighborhood postings, giveaways for all attendees including medals and shirts, donated registration fees for community members, etc.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: \$5,000

Councilmember Requested Funding Amount: D2 - \$1,900, D3 - \$250, D5 - \$100, D7 - \$250

Total Funding Amount: \$2,500

Organization: Vietnamese Community of Pomona Valley

Project/Activity: Outstanding Student Awards

Approved by CLC: N/A

Finding Date: 10/21/24

Finding Recommended: Donations will be used to reward outstanding students and promote education, helping students excel in education.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: D2 - \$250, D3 -\$150, D4 - \$1,000, D5 - \$100, D7 - \$250

Total Funding Amount: \$1,750

Organization: Overspray Art Supply & Gallery

Project/Activity: Lady Pink Panel at The Fox & Solo Art Exhibit

Approved by CLC: N/A

Finding Date: 10/21/24

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Finding Recommended: Donations will go toward labor at the Fox Theatre & Flyaway, flight costs, hotel costs for the entertainment, and art shipments.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$6,000

Councilmember Requested Funding Amount: D2 - \$1,000, D3 - \$250, D4 - \$500, D5 - \$100, D7 - \$250

Total Funding Amount: \$2,100

Organization: **San Gabriel Valley Conservation Corps (SGVCC)**

Project/Activity: 2nd Annual Golf Fundraiser

Approved by CLC: N/A

Finding Date: 10/21/24

Finding Recommended: The sponsorship will directly support the SGVCC workforce development programs, which serve at-risk youth in the San Gabriel and Pomona Valley region. Our programs offer essential vocational training, mentorship, and job placement services, while involving youth in impactful community projects. These include maintaining public spaces, creating community gardens, and participating in environmental conservation.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$10,000

Councilmember Requested Funding Amount: D2 - \$1,000, D3 - \$150, D5 - \$100, D7 - \$500

Total Funding Amount: \$1,750

Organization: **Fist of Gold Youth Center**

Project/Activity: Sports and Tutoring Support

Approved by CLC: N/A

Finding Date: 10/21/24

Finding Recommended: Funding will go toward providing adequate and safe equipment and tutoring support for youth.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$10,000

Councilmember Requested Funding Amount: D2 - \$250, D3 - \$150, D4 - \$500, D7 - \$500

Total Funding Amount: \$1,400

Organization: **Compassionate Pomona**

Project/Activity: 4th Annual Kindness Carnival

Approved by CLC: N/A

Finding Date: 10/21/24

Finding Recommended: Requested funds will go toward paying additional expenses incurred at the 4th Annual Kindness Carnival.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$700

Councilmember Requested Funding Amount: D2 - \$100, D3 - \$150, D7 - \$250

Total Funding Amount: \$500

Organization: The Multitudes Clothing

Project/Activity: Pomona Rise

Approved by CLC: N/A

Finding Date: 10/21/24

Finding Recommended: Requested funds will go toward paying for the entertainment, giveaways, photographer and videographer. The event will be to unite the people of Pomona at this free event.

Deadline for Contributions: 11/21/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$9,000

Councilmember Requested Funding Amount: D3 - \$150, D4 - \$500, D7 - \$250

Total Funding Amount: \$900

Recap of Expended Funds

The following summarizes additional Council contributions toward findings that expired and are past the 30 day period following Council approval, in accordance with the Council adopted policy:

Organization: Vietnamese Community of Pomona Valley

Project/Activity: Mid-Autumn Children Festival

Approved by CLC: N/A

Finding Date: 10/7/24

Finding Recommended: Promote cultural events for children to enjoy the full moon of autumn.

Deadline for Contributions: 11/7/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: D2 - \$150, D3 - \$200, D4 - \$1,000, D5 - \$100, D7 - \$250

Total Funding Amount: \$1,700

Organization: Pomona Natives Football & Cheer

Project/Activity: Pop Warner Football & Cheer Team

Approved by CLC: N/A

Finding Date: 10/7/24

Finding Recommended: The donation will be used to cover the cost of renting Ganesha High School football field, field insurance, and EMT for the remainder of the season.

Deadline for Contributions: 11/7/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$5,000

Councilmember Requested Funding Amount: D2 - \$100, D3 - \$200, D5 - \$100, D7 - \$250

Total Funding Amount: \$650

Organization: Latino and Latina Roundtable

Project/Activity: Dia de los Muertos

Approved by CLC: N/A

Finding Date: 10/7/24

Finding Recommended: The donation will be used to hire local artist for the artwork shops, performers, equipment and supplies.

Deadline for Contributions: 11/7/24

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Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$8,000

Councilmember Requested Funding Amount: D2 - \$250, D3 - \$500, D5 - \$100, D7 - \$250

Total Funding Amount: \$1,100

Organization: **Galan Cultural Center**

Project/Activity: Teatro en Español Program

Approved by CLC: N/A

Finding Date: 10/7/24

Finding Recommended: The donation will be used to provide equipment, qualified staff, and materials at no cost or low cost, depending on available resources.

Deadline for Contributions: 11/7/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$5,000

Councilmember Requested Funding Amount: D2 - \$500, D3 - \$250, D5 - \$100, D7 - \$250

Total Funding Amount: \$1,100

Organization: **Kiwanis Club of Pomona**

Project/Activity: Christmas on Columbia

Approved by CLC: N/A

Finding Date: 10/7/24

Finding Recommended: The Pomona Kiwanis Club will serve lunch to the volunteers and homeowners who will be decorating the Columbia Street neighborhood in Lincoln Park for the Christmas holidays.

Deadline for Contributions: 11/7/24

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$200

Councilmember Requested Funding Amount: D3 - \$100, D4 - \$200, D5 - \$100, D7 - \$50

Total Funding Amount: \$450

Organization: **Pomona Valley Pride**

Project/Activity: Inaugural Pomona Valley Pride Festival

Approved by CLC: N/A

Finding Date: 10/7/24

Finding Recommended: The donation will be used to help promote the event which will take place at the Fairplex. The funds will go toward helping ensure safety is a top priority for the event.

Deadline for Contributions: 11/7/24

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: D4 - \$600, D5 - \$100, D7 - \$500

Total Funding Amount: \$1,200

Prepared by:

Maura Montellano/Beatrice Marrufo
Executive Assistant

ATTACHMENT:

- Healed Women Heal
- Total Restoration Ministries/Restore Her Place
- Cosmic Labyrinth
- Valley Indoor Swap Meet
- Sumner PFA
- Fox Community Culture Fund
- A Fatherless Field
- Kennedy Austin Foundation
- Biker Kidz Foundation
- Tradición Dance Company
- Early Childhood Summit