

UNOFFICIAL MINUTES  
CULTURAL ARTS COMMISSION CITIZEN ADVISORY COMMITTEE  
MONDAY, JANUARY 28, 2019

CALL TO ORDER: The Cultural Arts Commission Citizen Advisory Committee was called to order at 5:23 p.m. by Co-Chair Andrew Quinones.

FLAG SALUTE: Co-Chair Andrew Quinones led the flag salute.

ROLL CALL: Roll was taken by Acting Development Services Director Anita Gutierrez

COMMITTEE MEMBERS PRESENT: Chairperson Chris Toovey; Committee Members Carolyn Hemming, Joshua Swodeck, Andrew Quinones

COMMITTEE MEMBERS NOT PRESENT: Committee Members Graciela Rodriguez and Joy McAllister

STAFF PRESENT: Acting Development Director Anita Gutierrez, Assistant Planner Sandra Elias, Assistant Planner Alina Barron.

---

ITEM D:  
PUBLIC COMMENT:

Ion Puschila, Parks and Recreation Commission; shared Committee Member Chris Toovey attended the last Parks and Recreation Commission meeting and he is in attendance today to formally invite the two commissions to meet and collaborate on future projects.

Co-Chair Quinones explained this is the Citizens Advisory Committee, so they are the technical advisory group to the Commission, and he will mirror these comments in the next meeting.

Duane Smith asked to talk about the next meeting briefly after public comment.

---

ITEM E:  
APPROVAL OF MINUTES:

None

---

ITEM F:  
NEW BUSINESS:

F-1 PUBLIC ART MURAL (PUBART 10383-2018) TO ALLOW THE INSTALLATION OF AN ARTIST'S RENDITION OF

CUAUHATEMOC AND THE PREGNANT VIRGIN AT 115 W.  
SECOND STREET.

Sandra Elias, Assistant Planner, provided a presentation on the item.

Committee member Toovey reported this item was tabled previous because the Committee was waiting for a final rendering.

Acting Development Services Director Gutierrez responded it is staff's understanding from the applicant and the artist that this the best rendering they can provide, without causing issues with the Artist, therefore staff has brought the item back.

Committee member Toovey spoke about the pieces being an individual work of art, not a piece of advertising. He expressed concern about setting a precedent if the Committee waives the viewing of the full and complete rendering.

Acting Development Services Director Gutierrez replied that staff understands the Committee's desire for full and complete rendering; however, staff is trying to balance moving art forward and felt there was enough information for the Committee to make a sound judgement. She stated staff feels the pictures provided with the mountains and the additional work exemplify enough of the artwork for the committee to decide.

Committee Member Hemming reported this item was also previously tabled, because the wall hadn't been prepared correctly and a paint and color palate was not provided. She stated typically when a project comes before the Committee, they are given the exact paint, color samples, pebbles used in a mosaic, and samples of everything.

Committee member Swodeck confirmed the Committee had been provided with the exact paint.

Acting Development Services Director Gutierrez replied yes; they have the exact paint and using a primer on the wall is a condition of approval in the resolution. She noted the applicant had previously agreed to power wash the side of the building to prepare the site.

Committee Member Hemming asked if the applicant was going to paint over what exists with primer and then start again.

Rick Garcia, Project Applicant, replied that with the Montana paints primer is not needed and he will power wash the rest of the wall to have it prepared to stand up to California weather. He shared the artist Mike Rios prefers not to do a complete rendering because the pieces showed in the staff presentation sold for a few thousand dollars. He stated the project is about sharing culture and that is what Dia De Los Puercos is about, so they wouldn't jeopardize the cultural significant of the City of Pomona or the Arts Colony they are based in by putting a marketing tool on a wall. He noted the artist is always willing to come, if the mural is ever vandalized, to make sure its corrected and any graffiti is removed.

Acting Development Services Director Gutierrez reported there is a condition to maintain the mural for the five-year period.

Committee member Toovey spoke about it being the Committee's job is to make sure that Pomona has fine art and that the ordinance was established to ensure projects are respected as fine art, as well as, making sure

there is a level playing field for all artists. He commented he is unlikely to let go of the prerequisite for a final rendering, because it is required of any artist who applies to put a mural in town.

Committee member Swodeck replied he hears what Committee Member Toovey is saying, however he sees the pictures provided and they are very close to what is being proposed.

Rick Garcia responded that the proposed mural is the ending of the same story. He shared that this was a love story about a princess and a victorious warrior who was promised the princess's hand in marriage but when she was told he died in battle (a lie) she died of heartache. He shared the warrior then piled ten hills to form a mountain (or tomb under the sun) and they became two volcanoes that exist in Mexico today.

Committee member Swodeck stated the Committee has been provided with a completed artwork with only slight differences, therefore he feels he is able to see what the artist can do and whether he can complete the project. He noted the Committee can see what the finished work might look like, in tone, highlights, and coloring. He commented that the artist is a spray paint artist, working in all large format who is very gifted and known.

Rick Garcia shared this mural was supposed to be the first color mural the artist had ever done, however during this wait time, he completed one for Westfield Mall in San Diego. He noted the artist also has a handful of pieces in Barrio Logan.

Committee member Swodeck stated he can see what the finished mural will look like by piecing together the examples that were provided.

Co-Chair Quinones commented as technical advisors, Montana paints will last five years on a structure, therefore, this is not an issue for him.

Rick Garcia responded he will be buying the paint and will make sure its Montana brand.

Co-Chair Quinones requested to move forward with the vote.

Committee Member Hemming asked how the graffiti is removed without removing paint in the artwork if it is not varnished.

Cathy Tessier spoke about using a special varnish on the Miripolsky at the school that allows one to remove graffiti paint and not the paint of the artwork.

Several Committee members responded this is called a sacrificial coat. Discussion ensued about using a varnish or thin protective coating like the graffiti film placed on windows.

Acting Development Services Director Gutierrez suggested adding a condition.

Co-Chair Quinones replied with his approval to add a condition of a sacrificial coat to the final resolution.

Carolyn Hemming stated they require this on everybody in the City.

**Acting Development Services Director Gutierrez called for the vote; Toovey yes; Hemming yes; Swodeck yes; Quinones yes; Vote count (4-0-0-2), items passes to approve Public Art Mural (PUBART 10383-2018) to allow the installation of an artist's rendition of Cuauhtémoc and the Pregnant Virgin at 115 W. Second Street.**

---

F-2

MURAL PERMIT (MURAL-11316-2019) TO ALLOW THE INSTALLATION OF AN ARTIST'S EXECUTED COMMUNITY PAINTED MURAL.

Acting Development Services Director Gutierrez reported this item does not have a quorum.

Co-Chair Quinones tabled the item until the next Cultural Arts Commission Advisory Committee meeting.

---

ITEM G:  
STAFF COMMUNICATION:

None

---

ITEM H:  
COMMITTEE COMMUNICATION:

Committee Member Toovey reported he attended the last Parks and Recreation Commission meeting, where high school student, Michael Sanchez, gave a presentation about bringing art to the basketball courts around town.

Ion Puschila, Parks and Recreation Commission, added Michael Sanchez would like to do a 2-3 minutes presentation to both Committees.

Committee Member Toovey spoke about the protocol hurdles experienced between Parks and Recreation and the Cultural Arts Commission. He stated when the Cultural Arts Commission wants to do a mural in a park, providing funding and man power, they are not sure what toes they are stepping on at the Parks Commission and there hasn't been any open-door protocol for either Commission to address public art in the parks.

Acting Development Services Director Gutierrez responded she has started discussions with staff in the Parks Division and hopes to elaborate on those conversations in the next few months.

Committee Member Toovey responded that staff made the same comment at the Parks and Recreation Commission meeting and he was told something would be put together where the two commissions can talk about public art.

Ion Puschila added he would like to prioritize items together.

---

ADJOURNMENT:

Co-Chair adjourned the meeting at 5:45 p.m. to the regularly scheduled meeting of February 25, 2019 in the City Hall Administration Board Room.

---

Anita D. Gutierrez, AICP  
Acting Development Services Director

Jessica Thorndike, Transcriber

The minutes of this meeting are filed in the Planning Division of City Hall, located 505 South Garey Avenue, Pomona, CA, 91766.