



CITY OF POMONA COUNCIL REPORT

November 21, 2022

To: Honorable Mayor and Members of the City Council

From: James Makshanoff, City Manager

Submitted By: Maura Montellano/ Beatrice Marrufo, Executive Assistant

**SUBJECT: FINDING OF PUBLIC BENEFIT TO THE COMMUNITY AT LARGE:
RECOMMENDED EXPENDITURE(S) AND RECAP OF EXPENDED
FUNDS**

RECOMMENDATION:

It is recommended that the City Council take the following actions:

- 1) Approve the expenditure(s) recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for the recommended item(s); and
- 2) Receive and file the recap of final amounts for previously approved projects/activities.

CURRENT REQUEST(S):

- A) Amount to be determined to Victory Outreach in support of Live Christmas Production, Toy Give-A-Way and Pancakes with Santa Breakfast: Requested Amount: \$3,000
- B) Amount to be determined to Fox Theater Pomona in support of La Gran Posada: Requested Amount: \$1K – 10K
- C) Amount to be determined to Bithiah's Family Services in support of 2nd Annual Fostering Hope Gala: Requested Amount: \$1,200
- D) Amount to be determined to Cal Poly Pomona Philanthropic Foundation in support of Communications Alumni Night 2022 to fund the Legacy Scholarship: Requested Amount: \$1,800
- E) Amount to be determined to Pomona Inland Valley Martin Luther King Jr. Project in support of 41st Annual Celebration: Requested Amount: \$1,000
- F) Amount to be determined to St. Madeleine Catholic Church in support of Our Lady of Guadalupe Procession: Requested Amount: TBD – cost for two PD escorts
- G) Amount to be determined to Just Us 4 Youth in support of Hygiene Kits: Requested Amount: \$700
- H) Amount to be determined to Celebrating a Vision in support of 5th Annual Helicopter Ride: Requested Amount: \$1,000
- I) Amount to be determined to Downtown Pomona Owners Association in support of Pomona Holiday Parade: Requested Amount: \$14,906

- J) Amount to be determined to Valley Indoor Swap Meet in support of 14th Annual Toy Giveaway: Requested Amount: \$500
- K) Amount to be determined for Council Holiday Gift/ Food Drive: Requested Amount: TBD
- L) Amount to be determined to African American Advisory Alliance in support of Kwanzaa Joy Celebration: Requested Amount: \$2,500
- M) Amount to be determined to Pomona Community Foundation in support of Pomona Children's Festival: Requested Amount: \$2,500
- N) Amount to be determined to Sowing Seeds for Life in support of 15th Annual Holiday Event: Requested Amount: \$1,000
- O) Amount to be determined to Pomona Unified School District to cover costs associated with use of facilities for City Community Meeting: TBD

FISCAL IMPACT: All approved expenditures are paid from the requesting Councilmembers' line item accounts as approved in the Fiscal Year 2022-23 Budget.

PREVIOUS RELATED ACTION: At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit "Best Practices" Guidelines and the Finding of Public Benefit Request Form.

DISCUSSION: The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity, and/or event as specified below and request that the Council approve the funding amount and make the findings that these expenditures will provide a public benefit to the community at large. Supporting forms for the newly-requested findings are attached (No. 1-15).

Current Request(s)

Organization: **Victory Outreach**

Project/Activity: Live Christmas Production, Toy Give-A-Way and Pancakes with Santa Breakfast
Approved by CLC: N/A

Finding Recommended: This event provides a fun, safe, family-oriented environment where children have an opportunity to get a gift and celebrate Christmas.

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: \$9,000

Councilmember Requested Funding Amount: TBD

Organization: **Fox Theater Pomona**

Project/Activity: La Gran Posada

Approved by CLC: N/A

Finding Recommended: This free event brings a grand celebration of culture to the community. All are welcome to attend, celebrate and enjoy food and drinks by local vendors.

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: \$1K – \$10K

Councilmember Requested Funding Amount: TBD

Organization: **Bithiah's Family Services**

Project/Activity: 2nd Annual Fostering Hope Gala

Approved by CLC: N/A

Finding Recommended: This Gala event provides funds that will go toward efforts in maintaining court-approved parenting classes, tangible necessities, clinician-led therapy and therapeutic visitations until the family is reunified.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$150 per or \$1,200 for a Gala Table

Councilmember Requested Funding Amount: TBD

Organization: **Cal Poly Pomona Philanthropic Foundation**

Project/Activity: Communications Alumni Night 2022 in support of funding Legacy Scholarship

Approved by CLC: N/A

Finding Recommended: This event offers students the opportunity to learn and experience hands-on budgeting, fundraising, operations, event scheduling, program management, hospitality, volunteerism and philanthropy. Donations will be used to fund the Legacy Scholarship which will be awarded to a student in the Communications Department.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$1,800

Councilmember Requested Funding Amount: TBD

Organization: **Pomona Inland Valley Martin Luther King Jr. Project**

Project/Activity: 41st Annual Celebration

Approved by CLC: N/A

Finding Recommended: This event will help educate the population on the importance of Dr. Martin Luther King Jr.'s contributions to the United States.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Organization: **St. Madeleine Catholic Church**

Project/Activity: Our Lady of Guadalupe Procession

Approved by CLC: N/A

Finding Recommended: This event will help the community and parish to unite and help our youth with growth and faith.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: TBD – cost for two PD escorts

Councilmember Requested Funding Amount: TBD

Organization: **Just Us 4 Youth**

Project/Activity: Hygiene Kits

Approved by CLC: N/A

Finding Recommended: Donations will help us help those in need with basic necessities to maintain personal care for themselves and their families

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$700

Councilmember Requested Funding Amount: TBD

Organization: **Celebrating a Vision**

Project/Activity: 5th Annual Helicopter Ride

Approved by CLC: N/A

Finding Recommended: Provide an opportunity for Pomona youth in foster care to experience a helicopter ride, and inspire them to go into aviation as a career. We will provide each child with a backpack, toys and lunch for Christmas.

Councilmember Recommending Funding: Vice Mayor Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Organization: **Downtown Pomona Owners Association**

Project/Activity: Annual Pomona Holiday Parade

Approved by CLC: N/A

Finding Recommended: This free, family-friendly event is open to all residents in the City. Funds will help defray costs associated with putting on this event such as advertising, banners, lighting and parade set-up labor.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$14,906

Councilmember Requested Funding Amount: TBD

Organization: **Valley Indoor Swap Meet**

Project/Activity: 14th Annual Toy Giveaway

Approved by CLC: N/A

Finding Recommended: This donation will be put toward the purchase of toys and gifts for children in the community. We expect approximately 2,000 children.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$500

Councilmember Requested Funding Amount: TBD

Organization: **TDB**

Project/Activity: Council Holiday Gift/Food Drive

Approved by CLC: N/A

Finding Recommended: This drive will benefit children and families in need in Pomona during the 2022 Holiday season.

Councilmember Recommending Funding: Vice Mayor Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: **African American Advisory Alliance**

Project/Activity: Kwanzaa Joy Celebration

Approved by CLC: N/A

Finding Recommended: Kwanzaa is an annual celebration of African heritage and traditions for the entire community to celebrate the African-American population.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$2,500

Councilmember Requested Funding Amount: TBD

Organization: **Pomona Community Foundation**

Project/Activity: Pomona Children's Festival

Approved by CLC: N/A

Finding Recommended: A free event providing Pomona families a safe celebratory place to be involved in the community. Funds will be used to purchase gifts and meals for every child in attendance.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$2,500

Councilmember Requested Funding Amount: TBD

Organization: **Sowing Seeds for Life**

Project/Activity: 15th Annual Holiday Event

Approved by CLC: N/A

Finding Recommended: This event will benefit children and families in need in Pomona during the 2022 Holiday season. Funds will be used to purchase food, gift cards and related items.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Organization: **Pomona Unified School District (PUSD)**

Project/Activity: Multi-purpose room rental for Community Meeting

Approved by CLC: N/A

Finding Recommended: Community meeting for residents.

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Findings Eligible for Contributions

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are still eligible for additional contributions.

None.

Recap of Expended Funds

The following summarizes additional Council contributions toward findings that expired and are past the 30 day period following Council approval, in accordance with the Council adopted policy.

Organization: **Victory Outreach**

Project/Activity: Thanksgiving Outreach

Finding Date: 10/17/22

Approved by CLC: N/A

Finding Recommended: This event provides a safe place and loving place for inner-city family to experience Thanksgiving.

Councilmember Recommending Funding: Vice Mayor Elizabeth Ontiveros-Cole
Deadline for Contributions: 11/17/22
Organization Requested Funding Amount: \$3,000
Councilmember Requested Funding Amount: D2 - \$100
Total Funding amount: \$100

Organization: **Victory Outreach**
Project/Activity: Harvest Night
Finding Date: 10/3/22
Approved by CLC: N/A
Finding Recommended: This event provides a safe place for children and their families to enjoy free food, live entertainment, games as well as provides support for parents.
Councilmember Recommending Funding: Councilmember Victor Preciado
Deadline for Contributions: 11/3/22
Organization Requested Funding Amount: \$7,000
Councilmember Requested Funding Amount: D2 - \$300, D3 – \$200, D5 - \$100, D7 - \$250
Total Funding amount: \$850

Organization: **Latino and Latina Roundtable**
Project/Activity: Dia de Muertos Celebration
Finding Date: 10/3/22
Approved by CLC: N/A
Finding Recommended: Traditional event to celebrate and showcase the culture in a positive light where everyone is welcome to participate with music, arts, and recreation.
Councilmember Recommending Funding: Councilmember Victor Preciado
Deadline for Contributions: 11/3/22
Organization Requested Funding Amount: \$2,000
Councilmember Requested Funding Amount: D2 - \$500, D3 – \$200, D5 - \$100, D7 - \$500
Total Funding amount: \$1,300

Organization: **Legacy Bridges Foundation, Inc.**
Project/Activity: Bridging the Gap Gala
Finding Date: 10/3/22
Approved by CLC: N/A
Finding Recommended: Benefits families battling epilepsy who reside in Pomona and surrounding areas with therapy and medical support as well as activities for individuals and families to participate.
Councilmember Recommending Funding: Councilmember Nora Garcia
Deadline for Contributions: 11/3/22
Organization Requested Funding Amount: \$2,000
Councilmember Requested Funding Amount: D2 - \$100, D3 - \$200, D7 - \$200
Total Funding amount: \$500

Organization: **Fraternal Order of Eagles 2215**
Project/Activity: 13th Annual Chili and Menudo Cook-Off – **EVENT CANCELED**
Finding Date: 10/3/22
Approved by CLC: N/A

Finding Recommended: Kitchen repairs to be able to host fundraising events to benefit the Community.

Councilmember Recommending Funding: Councilmember Nora Garcia

Deadline for Contributions: 11/3/22

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Organization: **Pomona Natives**

Project/Activity: Field use for the league

Finding Date: 10/3/22

Approved by CLC: N/A

Finding Recommended: Provide low income families an opportunity to be part of the cheer and football league by providing financial assistance to pay PUSD field and light use fees

Councilmember Recommending Funding: Councilmember Nora Garcia

Deadline for Contributions: 11/3/22

Organization Requested Funding Amount: \$6,000

Councilmember Requested Funding Amount: D2 - \$300, D5 - \$100, D7 - \$500

Total Funding amount: \$900

Organization: **Tradición Dance Company**

Project/Activity: Christmas Folklorico Dance Show

Finding Date: 10/3/22

Approved by CLC: N/A

Finding Recommended: This event provides exposure to performing arts for Pomona residents and students who participate in the program.

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: \$3,000

Deadline for Contributions: 11/3/22

Councilmember Requested Funding Amount: D2 - \$1,000, D5 - \$100, D7 - \$1,000, D2 - \$500

Total Funding amount: \$2,600

Organization: **TBD**

Project/Activity: D4 Area Commander Meeting

Finding Date: 9/19/22

Approved by CLC: N/A

Finding Recommended: Provide dinner for D4 constituents to encourage attendance at D4 Commander Meeting.

Councilmember Recommending Funding: Vice Mayor Elizabeth Ontiveros-Cole

Deadline for Contributions: 10/19/22

Organization Requested Funding Amount: N/A

Councilmember Requested Funding Amount: D4 - \$2,689

Total Funding amount: \$2,689

Organization: **Garey High School**

Project/Activity: Cafecito Con Libros Hispanic Heritage Month Book Reading

Finding Date: 9/19/22

Approved by CLC: N/A

Finding Recommended: Increased literacy for high school students.

Councilmember Recommending Funding: Councilmember Victor Preciado

Deadline for Contributions: 10/19/22

Organization Requested Funding Amount: \$2,100

Councilmember Requested Funding Amount: D1 - \$300, D2 - \$1,050, D3 - \$900, D7 - \$250

Total Funding amount: \$2,500

Organization: **Kimberly Johnson**

Project/Activity: Christmas on Columbia

Finding Date: 9/19/22

Approved by CLC: N/A

Finding Recommended: Christmas on Columbia brings the neighborhood together and creates memories.

Councilmember Recommending Funding: Councilmember John Nolte

Deadline for Contributions: 10/19/22

Organization Requested Funding Amount: \$6,607.55

Councilmember Requested Funding Amount: D1 - \$3,807, D2 - \$700, D3 - \$500, D7 - \$1,000

Total Funding amount: \$6,607.00

COUNCIL PRIORITIES & GOALS: This item supports the 2020 City Council Priorities & Goals

ATTACHMENTS 1-15:

- No. 1 – Victory Outreach
- No. 2 – Fox Theater Pomona
- No. 3 – Bithiah's Family Services
- No. 4 – Cal Poly Philanthropic Foundation
- No. 5 – Pomona Inland Valley Martin Luther King Jr. Project
- No. 6 – St. Madeleine Catholic Church
- No. 7 – Just Us 4 Youth
- No. 8 – Celebrating a Vision
- No. 9 – Downtown Pomona Owners Association
- No. 10 – Valley Indoor Swap Meet
- No. 11 – Council Holiday Gift/ Food Drive
- No. 12 – African American Advisory Alliance
- No. 13 – Pomona Community Foundation
- No. 14 – Sowing Seeds for Life
- No. 15 – Pomona Unified School District

Prepared by:

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