



Cultural Arts Commission

Staff Report

MEETING DATE: October 28, 2024

TO: Cultural Arts Commission

FROM: Planning Division

SUBJECT: The Garey Underpass Art Call (Part A: Qualifications) Review

ITEM TYPE: Discussion

STAFF RECOMMENDATION

Staff recommends the Cultural Arts Commission choose three qualified artists to move forward to Part B: Proposals of this Art Call.

TIMELINE

Call for Art Released	September 5, 2024
Call for Art Information Meeting	September 17, 2024, 12 – 1:30PM
Submission Deadline	October 3, 2024, by 5PM PST
Artist Selection- Part A	October – November 2024
Artist Selection- Part B	November – December 2024
Project Execution	February 2025
Project Completion	May 30, 2025

BACKGROUND

The City of Pomona launched The Garey Underpass Art Call (Part A: Qualifications) on September 5th, 2024, seeking artists or artist teams to submit qualifications to render, design and install artwork for the Garey Underpass on the two roadway walls on the Monterey Avenue side of the underpass. The Commissioned artwork is intended to support the public art component for Clean California Local Grant that the City of Pomona received for a proposal to “increase cleanliness, safety, accessibility, and beauty in the Holt Avenue Corridor.”

The City had specific eligibility requirements for all applicants to meet in order for the submission to be taken into consideration—

We are seeking an experienced Artist or Artist Team residing or working in the Greater Los Angeles Area: Los Angeles County, Orange County, Ventura County, San Bernardino County, and Riverside County. Artists who have worked on at least one large scale mural project (more than 5,000 square footage). Artists who lack the experience with artworks of this scale are encouraged to form artist teams.

Artists will not be eligible to apply if they have been previously commissioned for a public artwork project by the City's Cultural Arts Commission in the last three years, whose budget was equal to, or exceeds, \$100,000. Artists who currently have contracts with the City will need to complete all projects before the deadline of Part A: Submission of Qualifications takes place to be considered.

This Call for Art closed on October 3, 2024, by 5PM PST. There was a total of 18 submissions, and of those 18 submissions only 8 met the eligibility requirements.

GAREY UNDERPASS CALL FOR ART - APPLICANTS LIST			
GU_#	First name	Last name	Notes
3	Timothy	Smith	
4	Alexandra	Garcia	ONE ARTIST INELGIBILE - JOE DED (ACTIVE PROJECT)
8	Patrick	Barwinski	
9	Debbie	Avoux-Davis	
10	Alejandro "Man One"	Poli Jr.	
12	Hector	Flores	
14	Raoul	Ghymel	
18	Augustine	Escobedo	
Highlighted = they applied for both Calls and are Eligible for review			
1	Kimberly	Duran	INELGIBILE - MINIMUM SQFT NOT MET
2	Ronald	Del Cid	INELGIBILE - MINIMUM SQFT NOT MET
5	Michelle	Emami	INELGIBILE - MINIMUM SQFT NOT MET
6	Oscar	Magallanes	INELGIBILE - HAS ACTIVE PROJECT
7	Jose M	Juarez	INELGIBILE - MINIMUM SQFT NOT MET
11	Rebecca	Ustrell	INELGIBILE - MINIMUM SQFT NOT MET
13	Edmund	Zambrano	INELGIBILE - MINIMUM SQFT NOT MET
15	Sergio	Robledo	INELGIBILE - MINIMUM SQFT NOT MET
16	Antonio	Mejia	INELGIBILE - MINIMUM SQFT NOT MET
17	Joel	Lopez	INELGIBILE - MINIMUM SQFT NOT MET

Respectfully Submitted:

A handwritten signature in black ink, appearing to read 'Ata Khan'.

Ata Khan
Deputy Director of Development Services

A handwritten signature in black ink, appearing to read 'Jocelyn Ayala'.

Jocelyn Ayala
Management Analyst - AIPP

ATTACHMENTS

1. Eligible Applications