



City of Pomona

CULTURAL ARTS COMMISSION STAFF REPORT

DEVELOPMENT SERVICES | **PLANNING DIVISION**

February 24, 2025

TO: Cultural Arts Commission

FROM: Ata Khan
Deputy Director of Development Services

Jocelyn Ayala
Management Analyst – AIPP / Cultural Arts

SUBJECT: April is Arts Month 2025 Declaration

**STAFF
RECOMMENDATION:** Approve to seek a public proclamation for Arts, Culture, & Creativity Month April 2025 to be recognized by the City of Pomona.

FISCAL IMPACT

There is no fiscal impact for this item.

BACKGROUND

In 2019, California for the Arts campaigned for *Arts, Culture & Creativity Month* to be declared by the California Senate in a concurrent resolution to be held every April to recognize and celebrate the arts in California. In 2021, an additional resolution was declared to recognize artists as second responders. This year would be the 7th Annual Arts, Culture & Creativity Month, and California for the Arts is highlighting the theme of “Health, Healing, Hope” to explore the intersectionality of arts with community wellness and recovery while also emphasizing that Art Work is Real Work.

In seeking this proclamation, the City of Pomona would offer an opportunity to celebrate, showcase, and further cement the work of the Cultural Arts Commission, local artists, arts educators, and arts organizations as valuable contributors to our community. This would be the second year of seeking this proclamation in order to ensure that *Arts, Culture, & Creativity Month* remains relevant to our City through formal recognition by City Council.

Attachments:

1. Bill PDF – SCR-33 Arts, Culture, and Creativity Month
2. Bill PDF – SCR-40 Arts, Culture, and Creativity Month
3. Proclamation