Michelle Emami December 1, 2024

Description of Project

Basketball Court

For this piece, there were many inspiring drawings to choose from, and I narrowed it down to three references. The main color scheme—blue, green, and purple—was drawn from the first reference. I love how this drawing alternated between the two half courts, creating a sense of harmony. Even though the courts are separate, the color scheme ties them together, complementing the existing playground colors and maintaining a cohesive style throughout the park.

The second reference inspired me with its sun design on one of the half courts, leading me to incorporate both a sun and a moon at the court centers. This pairing complements and contrasts with each other, symbolizing balance. The sun and moon designs are heavily influenced by the Mayan calendar, which is also reflected in accents throughout the playground.

From the third reference, I loved the idea of adding the park's name to the divider line between the half courts. This detail adds a unique touch, making the court more personalized and special for the community—especially during basketball season.

Entrance Blocks

I gravitated toward two key references for the entrance blocks. The first reference, with its vibrant splotches of color and geometric shapes, inspired me to create nature scenes in a stained-glass style. This approach preserves the bold, vibrant colors while maintaining a clean, simple aesthetic.

For the second reference, I was inspired by its nature theme and chose to integrate a honeycomb pattern with small, intricate bees flying around. This design reflects both the natural environment and the playful energy of the park. Together, the two blocks are vibrant yet minimalistic, in line with the recommendations for these spaces.

Bathroom

For the bathroom design, I was immediately drawn to a reference image featuring the Pomona goddess alongside the city's name. I incorporated her image to honor her symbolism of growth and harvest, reflecting Pomona's agricultural history.

On the back of the bathroom, I reimagined the Pomona goddess with a darker complexion, inspired by reference photos of the Tongva people, who originally inhabited this land. She is surrounded by citrus fruits, particularly oranges, which are historically significant to the area.

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The left and right sides of the bathroom complement this theme. One side features oranges and the word "Welcome," while the other displays grapes and vines, representing Pomona's history with vineyards, alongside the text "Hamilton Park" facing the main road.

Finally, the front of the bathrooms features simple floral and ivy designs to tie everything together and create a cohesive, welcoming aesthetic.

Trash Bins

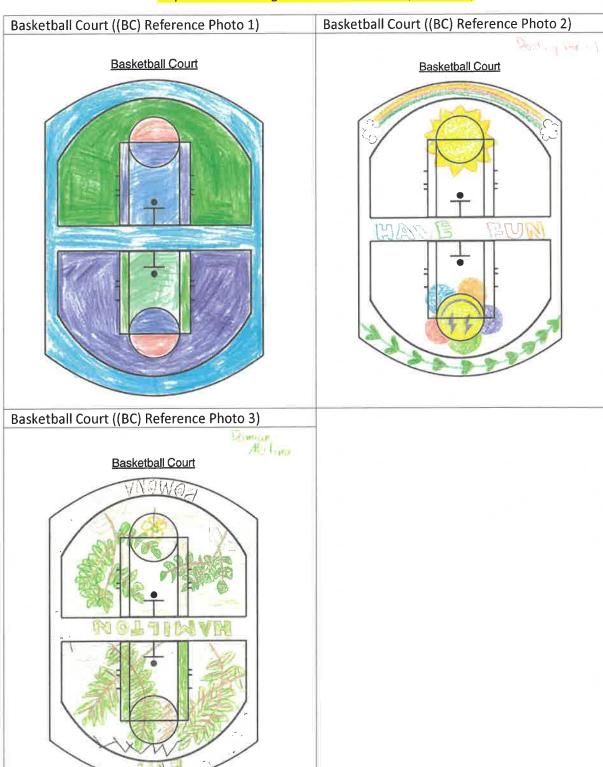
For the trash bins, I was inspired by three unique reference designs from the community. Each trash bin has its own distinct style, creating a variety of artistic expressions scattered throughout the park.

The first trash bin draws from a reference with a flower centerpiece and ivy. I expanded on this idea by incorporating two large hibiscus flowers, ensuring they're visible from both sides of the bin. (Photo Reference 1: Top)

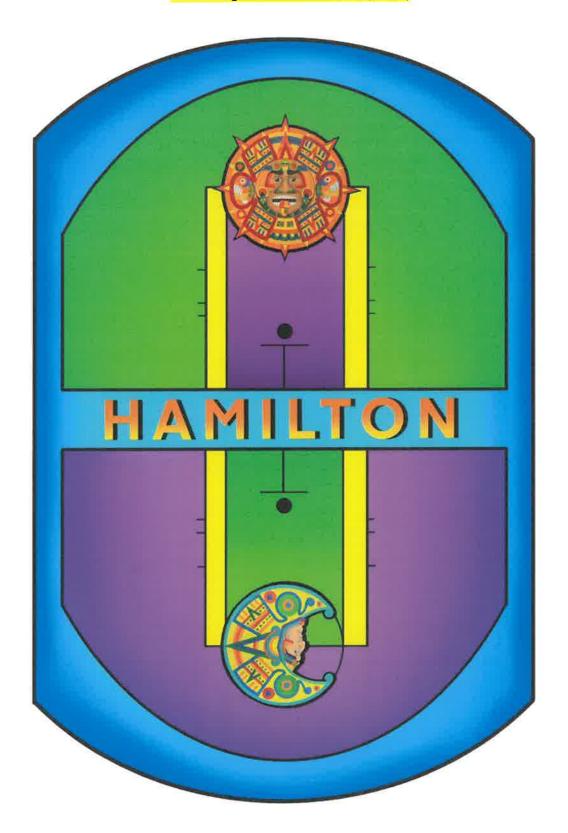
The second trash bin was inspired by a reference with a playful kitten. I added paw prints around the bin and depicted the cat peeking out mischievously at the bottom, keeping the playful spirit of the original design. (Photo Reference 2: Bottom)

For the final two trash bins, I took inspiration from a reference featuring paint splatters and musical notes. The third trash bin features cartoonish paint splashes, representing creativity and freedom. The fourth bin incorporates spiraling musical notes, inspired by the instrumental soundtrack from *How to Train Your Dragon*. This choice was guided by my community center students, who said this musical piece makes them feel motivated and productive. (Photo Reference 3)

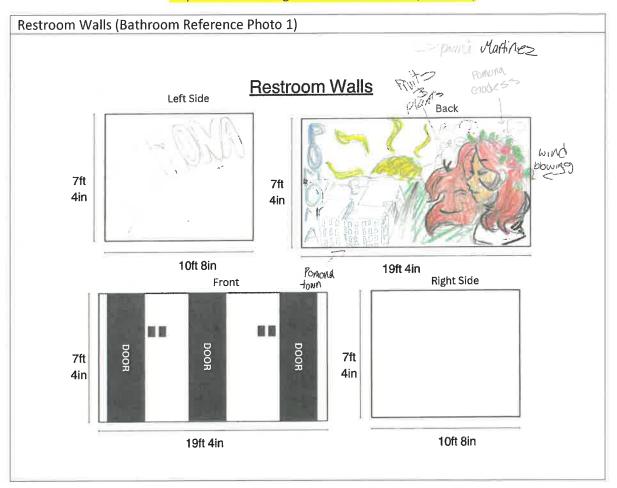
Inspiration for Designs – Basketball Court (3 IMAGES)



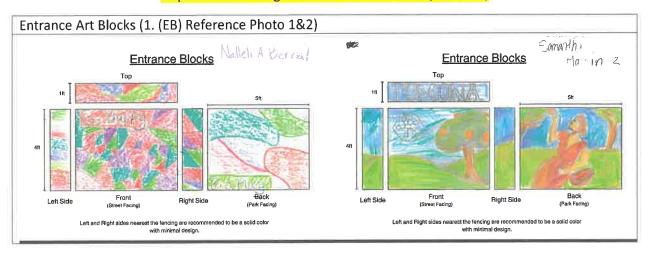
Artist Designs – Basketball Court (1 PDF)



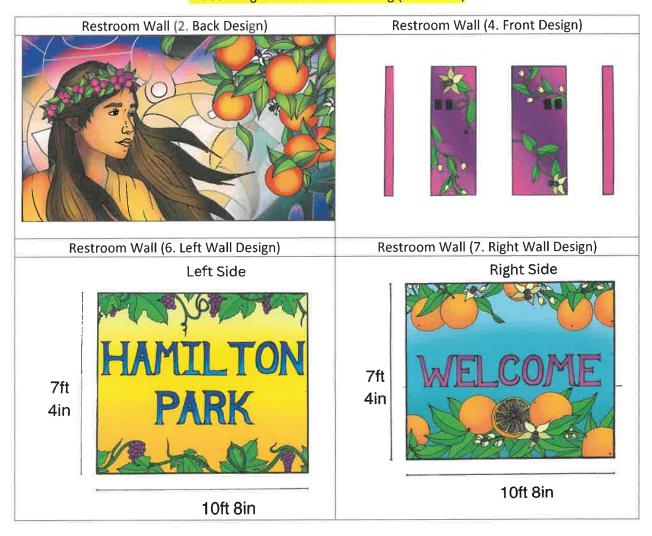
Inspiration for Designs – Restroom Walls (1 IMAGE)



Inspiration for Designs -- Entrance Art Blocks (1 IMAGE)



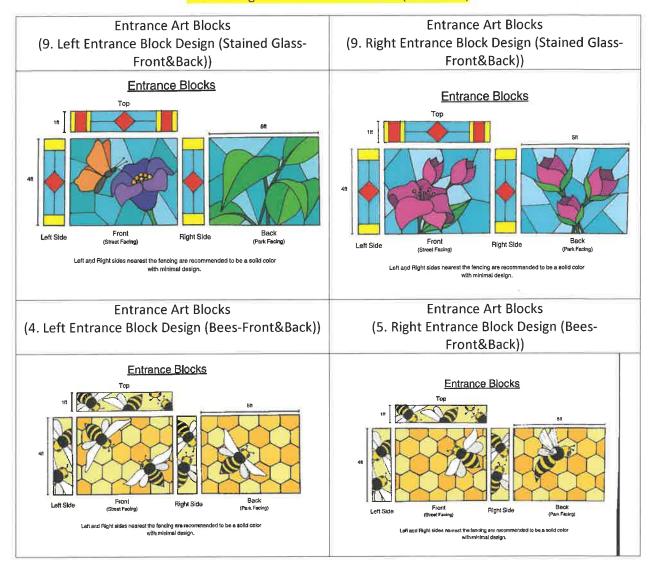
Artist Designs - Restroom Building (4 IMAGES)



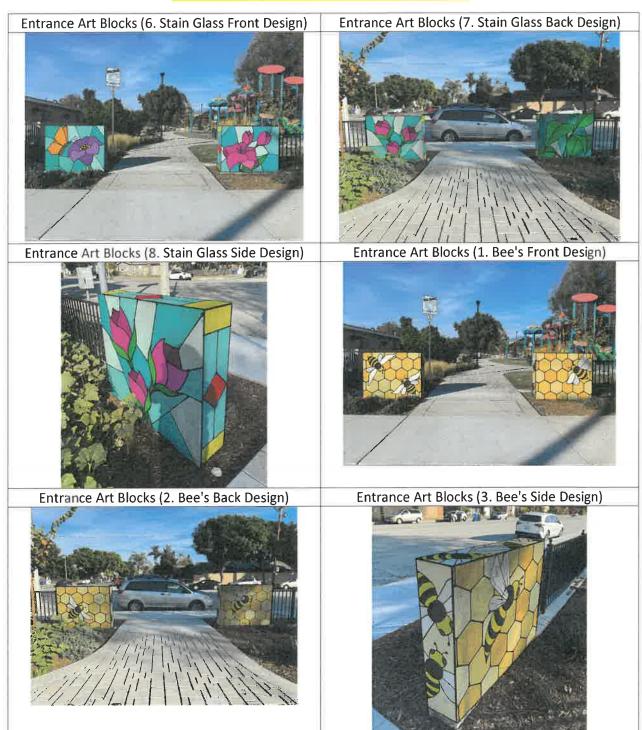
Artist Renderings – Restroom Building (4 IMAGES)



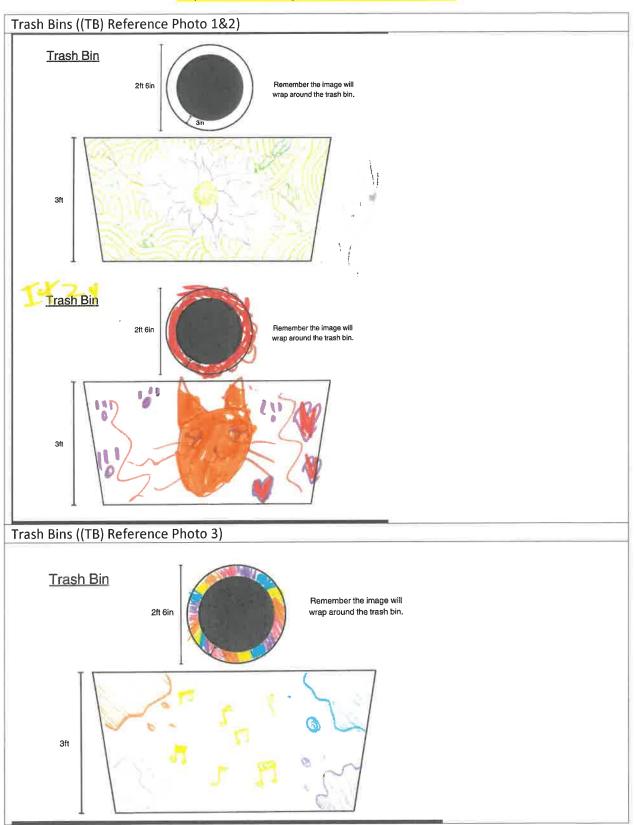
Artist Designs – Entrance Art Blocks (4 IMAGES)



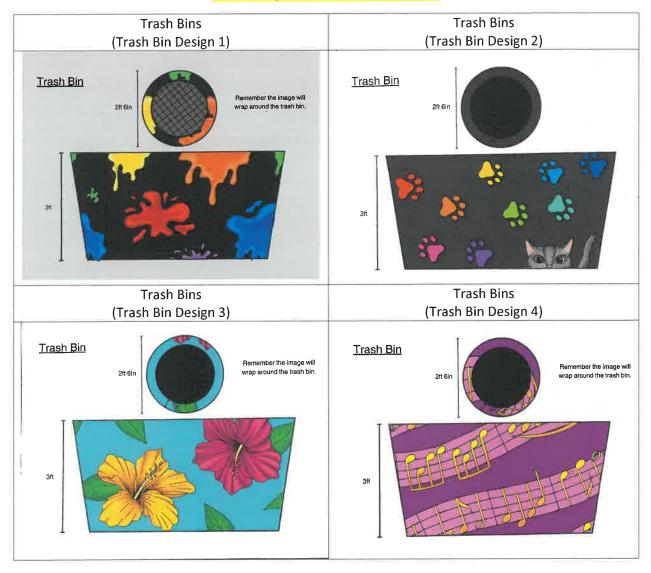
Artist Renderings – Restroom Building (6 IMAGES)



Inspiration for Designs - Trash Bins (2 IMAGES)



Artist Designs - Trash Bins (4 IMAGES)



Artist Renderings – Trash Bins (4 IMAGES)



1. Project Timeline Outline

Project Name: Hamilton Park Mural Project

Project Deadline: May 30, 2025

Timeline Phases and Completion Markers

Phase 1: Initial Entrance Way and Trashcan Painting (January 1 - February 29, 2025)

Tasks:

- Research and hire subcontractors:
 - Basketball court painter (e.g., SportMaster or Project Backboard).
 - Plywood design fabricator and installer for bathrooms.
- o Purchase initial materials (paints, coatings, brushes, plywood).
- o Begin painting the trashcans and entrance way with approved designs.
- o Work with the subcontractor to fabricate plywood panels for bathroom designs.
- o Order necessary UV and anti-graffiti coatings.

• Completion Marker:

- o Four trashcans completed and sealed with UV and anti-graffiti coatings.
- o Plywood panels ready for mounting.
- o Subcontractor contracts signed.

Phase 2: Bathroom and Entrance Installations (March 1 - April 15, 2025)

Tasks:

- o Contractor Install plywood panels onto the boys' and girls' bathroom exteriors.
- o Paint and decorate park entrances with finalized designs.
- o Coordinate site visits for city inspection and quality assurance.

• Completion Marker:

- o Bathroom and entrance artworks fully installed.
- o UV and anti-graffiti coatings applied to all installations.

Phase 3: Basketball Court Painting and Project Finalization (April 16 - May 30, 2025)

• Tasks:

- Subcontractor paints basketball court with designs.
- o Conduct final touch-ups on all artwork.
- o Professional photography of completed works for documentation.
- Submit final budget expenditure report and project update to the city.

• Completion Marker:

- o Basketball court artwork completed and inspected.
- o Final project inspection and contingency release approval.

2. Budget of Project

Total Budget: \$100,000.00

Breakdown of Costs: Rough Estimates

Line Item	Cost	Details
Artist Fee	\$12,000.00	Covers the primary artist's labor and creative direction throughout the project.
Project Assistant(s)	\$10,000.00	Includes hiring 2 assistants to support preparation, painting, and installation.
Travel Expenses	\$1,500.00	Local travel for site visits, material transport, and subcontractor coordination.
Materials	\$12,000.00	Includes paints, coatings (UV/anti-graffiti), plywood panels, brushes, and hardware.
Fabrication Costs	\$10,000.00	Fabrication of plywood panels for bathroom designs.
Subcontractor Fee (Basketball Court)	\$30,000.00	Third-party vendor to paint the basketball court.
Subcontractor Fee (Panel Install)	\$2,500.00	Third-party vendor to install Panels to bathroom walls
Insurance (Liability)	\$2,000.00	Coverage for the project duration.
Remaining/Left Over:	\$20,000.00	

Experience in Budget Management:

I have managed smaller to medium scale art projects with strict time constraints and far more strict budget ranging from \$2,500 to \$5,000. While this is my first project of this scale, I am confident in my ability to allocate resources effectively and track expenses through detailed documentation. Additionally, my work history includes coordination with contractors/curatorial staff and overseeing multi-phase art installations, which will help me meet the project's requirements.

Subcontractor Recommendation:

For the basketball court painting, I recommend **Project Backboard**, a reputable company with extensive experience in designing and painting basketball courts that meet recreational and professional standards.