

CAC RESOLUTION NO. 2025-010

A RESOLUTION OF THE CULTURAL ARTS COMMISSION OF THE CITY OF POMONA APPROVING THE DISBURSEMENT OF \$8,000.00 FROM THE PUBLIC ART FUND TO FUND THE 2025 CHALK ART FESTIVAL.

WHEREAS, the City annually hosts a Chalk Art Festival to promote the creation, display, and encouragement of temporary public art through chalk art, displayed at a public park;

WHEREAS, the City desires to continue investing in the Chalk Art Festival and use the Art in Public Places (“AIPP”) fund to create a sustainable funding source to ensure the annual success of this event;

WHEREAS, on June 24, 2024, the Cultural Arts Commission of the City of Pomona approved the disbursement of \$5,000 from the AIPP fund to support the 2024 Chalk Art Festival;

WHEREAS, on July 28, 2025, the Cultural Arts Commission of the City of Pomona approved the disbursement of \$8,000 from the AIPP fund to support the 2025 Chalk Art Festival;

NOW, THEREFORE, BE HEREBY RESOLVED by the Cultural Arts Commission of the City of Pomona as follows:

SECTION 1. If any part, provision, or section of this resolution is determined by a court or other legal authority with jurisdiction over the subject matter of this resolution to be unenforceable or invalid, the remainder of the entirety of this resolution shall not be affected and shall continue in full force and effect. To this end, the provisions of this resolution are severable.

SECTION 2. Based on consideration of the whole record before it, including but not limited to, the staff report, public testimony received at the public discussion on this matter, and evidence made part of the public record, the Cultural Arts Commission hereby finds that the 2025 Chalk Art Festival is in accordance with Section .5809-24—Public Art Requirement for Private Development and substantially conforms to the guidelines of the AIPP Manual and is consistent with Manual provisions.

SECTION 3. The Cultural Arts Commission hereby approves the disbursement of \$8,000.00 from the Art in Public Places fund for the 2025 Chalk Art Festival as depicted in Exhibit A.

SECTION 4. The Cultural Arts Commission further recommends that the City of Pomona, under the delegated authority of the City Manager, pursue the necessary administrative actions to reflect this funding source for the budget for the Chalk Art Festival.

SECTION 5. The Secretary shall certify to the adoption of this Resolution and forward the original to the City Clerk.

APPROVED AND ADOPTED THIS 28TH DAY OF JULY, 2025

CHRISTIAN ORNELAS
CULTURAL ARTS COMMISSION CHAIRPERSON

ATTEST:

ATA KHAN
CULTURAL ARTS COMMISSION SECRETARY

STATE OF CALIFORNIA
COUNTY OF LOS ANGELES
CITY OF POMONA

AYES:
NOES:
ABSENT:
ABSTAIN:

Pursuant to Resolution No. 76-258 of the City of Pomona, the time in which judicial review of this action must be sought is governed by California Code of Civil Procedure Section 1094.6.

EXHIBIT A**2025 CHALK ART FESTIVAL - PROGRAM SCOPE & BUDGET**

1. PROVIDE TEMPORARY WORKS OF PUBLIC ART THROUGH THE INSTALLATION OF CHALK ART MURALS AT A PUBLIC PARK.
2. PROPOSED ARTWORK OR WORKS OF ART SHALL REPRESENT LOCAL POMONA ARTISTS, INCLUSIVE OF YOUTH, AND A REASONABLE ATTEMPT SHALL BE MADE TO SEEK LOCAL POMONA ARTISTS TO TAKE PART IN THE COMPLETION OF THE ARTWORK OR WORKS OF ART PRIOR TO REQUESTING THE CITY TO SEEK NON-POMONA ARTISTS.
3. A REASONABLE ATTEMPT SHALL BE MADE TO ENSURE THAT MULTIPLE ARTISTS ARE INVOLVED IN THE SCOPE AND THAT NO SINGLE ARTIST IS PREDOMINANTLY RELIED UPON FOR COMPLETION.
4. A REASONABLE ATTEMPT SHALL BE MADE TO SOLICIT THE INPUT OF THE POMONA COMMUNITY, POMONA YOUTH, AND ANY LOCAL BUSINESS IMPACTED BY THE PROPOSED ARTWORK OR WORK OF ART.
5. THE OFFICE OF BUSINESS ECONOMIC AFFAIRS WILL EXPEND FUNDS TO EXECUTE THE CHALK ART FESTIVAL, IN THE AMOUNT LISTED BELOW. MINOR MODIFICATIONS TO THE BUDGET ARE SUBJECT TO REVIEW OF THE DEPUTY DIRECTOR OF THE OFFICE OF BUSINESS ECONOMIC AFFAIRS:

| Chalk Art Festival 2025 Tentative Expenditures | | | |
|---|---|------------|-------------------|
| Line Item | | QT. | Cost |
| 1 | Event T-Shirts | 400 | \$3,500.00 |
| 2 | Awards – Visa Cards | 9 | \$500.00 |
| | Surcharge Fee | Approx. | \$50.00 |
| 3 | Soft Pastels | 300 | \$3,000.00 |
| | Awards – Raffle Prizes | 12 | |
| 4 | Pre-Packaged Food for Participants & Volunteers | 100 | \$800.00 |
| 5 | Event Performances & Engagement | N/A | \$1,000.00 |
| 6 | Pre-Event Engagement | N/A | \$500 |
| TOTAL | | | \$9,350.00 |
| AIPP Total (Maximum \$8,000) | | | \$7,050.00 |
| Cultural Arts Budget Total (Maximum \$2,500) | | | \$2,300.00 |