

Approved
CITY OF POMONA
Community Life Commission

REGULAR MEETING MINUTES

February 28, 2017
CITY COUNCIL CHAMBER BOARD ROOM
505 SOUTH GAREY AVENUE

CALL TO ORDER

The meeting convened at 5:00 P.M. in the City Council Chambers Board Room with Commissioner Camacho presiding and the following Commissioners present:

ROLL CALL: Present:

Adriana Pinedo, Mayor Appointed
Vince Carpio, Jr., District 1
Alfredo Camacho-Gonzalez, District 2
Arturo Jimenez, Commissioner, District 3
Rebecca Alvarez, Commissioner, District 4
Judith St. John, Commissioner, District 6

Absent: Saul Roque, Chair

STAFF PRESENT:

Benita DeFrank Neighborhood Services Director
Elizabeth Leon, City Liaison

Call to Order

Meeting called to order at 5:00pm by Commissioner Camacho serving AS acting Chair.

PLEDGE OF ALLEGIANCE

Commissioner Pinedo led Pledge of Allegiance to the Flag.

Roll Call

Roll call was taken by Commissioner Camacho. Members present are noted above.

PRESENTATIONS

A. No presentations.

PUBLIC COMMENT

None

APPROVAL OF MINUTES

A. May 24, 2016 minutes

Approval of regular Community Life Commission meeting minutes for May 24, 2016.
Motioned by Pinedo, second by Camacho.

Motion carried unanimously 6-0

B. January 24, 2017 minutes.

Tabled Community Life Commission meeting minutes for January 24, 2017.
Motion by Pinedo, second by Camacho, to Tabled.

Motion carried unanimously 6-0

NEW BUSINESS

A. Selection of Chair and Vice Chair for the Community Life Commission.

Staff recommended to table for a few meeting so that new commissioners could get to know one another before they actually take a vote for new chair. Staff informed commissioners that term of the Chair and Vice-Chair shall be one (1) year. Two (2) consecutive terms may be served at the pleasure of the Commission. However, every effort should be made to allow all Commissioners to serve their term as Officers, provided they so desire and have served on the Community Life Commission at least one (1) year. The Commission may elect a member desirous of being an officer and not having at least one (1) year experience on a 6 to 7 vote. Eligibility of Chair on serving the Community Life Commission would be Chair Roque and Commissioner Camacho.

Tabled selection of Chair and Vice Chair for the Community Life Commission.
Motioned by Carpio, second by St. John. Motion carried unanimously 6-0.

B. Strategic Planning:

Commissioners had open discussion to discuss issues in City of Pomona, due to not having all commissioners at meeting.

Commissioner Jimenez joined in at 5:20 and recommended to start structure on strategic planning.

Commissioner Jimenez recommended looking at what the commission can do: physiologically (environmental issues) Safety (police), belonging (neighborhood), self-esteem (neighborhood pride), and self- realization (economic and issues being taken care of). Attack foundational aspects and issues, one issue to commission would be to keeping the city beautiful and clean 365 days a year. Lastly, Commissioner Jimenez asked other commissioners what their priorities are, so that there is no overlap or duplication of efforts.

Commissioner Camacho opened floor and asked each Commissioner to share their ideas moving forward.

Commissioner Carpio recommended doing something meaningful and not duplicating services and suggests:

1. Blight
2. Code enforcement
3. Pride in city and clean-up city sidewalk.

Commissioner St. John recommended:

1. Keep promoting business (losing customers due to homeless)
2. Traffic Awareness (traffic studies)
3. Environment impact report (considering traffic)
4. Improving Image of Pomona by, no bill boards, banning marijuana bars/sales banners
5. Promote positive image and safety concerns.

Commissioner Alvarez recommended:

1. Clean and fix Streets
2. billboards
2. Clean city and presentable
3. crime issues
4. Street sweeping sign
5. Retail
6. Proper signage

Commissioner Camacho recommended:

1. Neighborhood meetings working with and involving city council.
2. Youth commission involved with community and civic engagement to discuss community pride and clean-up take to City Council.
3. Community Services/Parks available for youth and have community hubs.
4. Comment Boxes at Community Service.
5. Commission being the voice of the community as preceptors and take to council.
6. Inter-commission work and having communication with other commissions so that work is not duplicated.
7. Work with parents and engage them with the community.

Commissioner Pinedo recommended:

1. Neighborhood Clean-ups and give community the resources
2. Neighborhood watch meetings
3. Fostering dialogs with council and community.
4. Youth is at 30% in Pomona, activate the parks and guidance for youth.
5. Helping community with Resources and numbers
6. Keeping residents more informed
7. Safe places to be in Pomona and have pride
8. Activate the parks
9. Inter-commission meetings so that we collaborate with one another
10. Working with schools and communication.
11. Notifications that go out with the water bills are not being seen by residents since 50% of houses are rented out and landlords through away vital information.

Commissioner Jimenez recommended:

1. Anti-liter campaign for schools help kids say no to drugs and litter.
2. Campaign for no drugs and litter and take to council
3. Provide trash pick-ups with anti-litter campaign
4. Signs that indicate fine for littering.
5. Pomona beautification and clean-up, sprinklers, lighting and landscape in shape 365 days of the year not just one day.
6. Business engagement.

Commissioner Camacho:

Stated there is a resounding clean-up and anti-littering is definitely one commonality. Commissioner asked staff to state some commonalities.

Staff - common theme among six commissioners there was community engagement, neighborhood meetings, community meetings, using the parks as hubs which all fall under community engagement; if you wanted to break that down there was community engagement and youth engagement which was part of clean-up or blight reduction. Staff strongly heard Inter-commission engagement. Community engagement is very broad, so that involves business, school, neighborhoods and blight.

Commissioner Camacho- Asks commissioners to take a vote on three items for commission goals on strategic planning.

Staff- Commissioner may want to consider the councils goals Community clean up, youth engagement meetings and neighborhood meetings is something that the major is concentrating on and moving forward with and most likely invite the commissioner to engage with whether city wide engagement or community engagement. There are three community meeting already scheduled in march with a focus on homelessness and financial health of the city and will be seeing more of the community meetings/neighborhood meetings and will be inviting commissioners and the ones that are scheduled are district 1, 3 and 5. Major will be sending out invitations. If everyone is working towards common goals is about cleaning and community engagement and every one being part of the process, so it is a suggestion that perhaps commission has not been made aware of.

Staff- The categories commission is looking at

1. Community engagement- neighborhood meetings, using parks as hubs
2. Youth engagement
3. Community clean-up
4. Blight reduction
5. Inter-commission engagement
6. Homelessness
7. Business engagement

Commissioner Carpio to add Code enforcement to channel concerns.

Staff reads list:

- 1. Business engagement**
- 2. Neighborhood engagement**
- 3. Youth engagement**
- 4. Blight reduction- clean-up, anti-liter**
- 5. Homelessness**
- 6. Inter-commission engagement**
- 7. Code enforcement**

Motioned by Commissioner Camacho to accept the list of 7 items.

Motion carried unanimously 6-0

Motion by Commissioner Jimenez- Partner with school district and engage in with our youth in Pomona for an anti-liter campaign (blight reduction). To bring fourth and to suggest to City Council to make findings and to bring forth a program. Second by Commissioner St. John.

Motion carried unanimously 6-0

Motion by Commissioner Camacho- Commission bring to council that all school districts and City bring an Anti-Liter campaign.

Motion carried unanimously 6-0

Commissioner Camacho- First item to address to council would be an anti-liter campaign along with introduction to the listed 7 items.

Staff- Minutes of the meeting goes to all council members as part of the weekly report, focus with anti-liter campaign as a weekly report stating that this is something that the community Life Commission would like council to consider as a city wide effort.

Commissioner Jimenez- what should be brought back to next meeting?

Commissioner Alvarez- Commissioners should reach out to other groups who are already doing an anti-liter campaign. Checking in with council members and finding out if there are other groups and bringing others to the table. Place a calendar together.

Commissioner Camacho- Take this and digest with a clear focus.

Commissioner Jimenez- Engage community so that community can give feedback on how they would like to see anti-liter campaign happen then share with city council.

Commissioner Camacho- Requested staff to look into booking the Council Chambers for next Community Life Commission meetings for citizen input.

Commissioner Carpio- Suggests commissioner going out to meetings rather than expect other to come to the Commission Life Commission meetings such as high schools, elementary schools

Commissioner Camacho- Speak to council members and speak to other groups.

Commissioner Alvarez- City wide events which will eventually be clean-up for all districts - May 13 Beautification day, 2nd Saturday of the Month clean up Tony Cerda park 10-12, March 13th Pomona Beautiful and April 22 Earth day at Ganesha Park.

Commissioner Jimenez- suggest for future to engage Art Gallery and bring resources to schools along with music and leverage these resources with other groups.

Commissioner Carpio motions for another 2 hour meeting for next meeting. Second by Alvarez.

Motion carried unanimously 6-0

STAFF COMMUNICATION

- A. Brown Act and Robert's Rules Request from last meeting was given to commissioners to read at their leisure.
- B. Binders- Commissioners were informed that staff would no longer put binders together with agendas and attachments per our City Clerk's direction. Commissioners were asked by staff if they received an email from City Clerk notifying them of the new change and

commissioners agreed that they were notified. Staff also reiterated that they should go to Legistar to collect the data and if they had any questions to please call City Clerk at ext.

CHAIR/COMMISSIONERS COMMUNICATIONS

- A. Reports on conferences, seminars, and meetings attended by Chair and Commissioners and announcement of upcoming events.

None.

ADJOURNMENT

Commissioner Camacho adjourned the meeting at 7:00pm

The City of Pomona Community Life Commission is hereby adjourned to the next regularly scheduled meeting of March 28, 2017 starting at 5:00p.m. at Council Chambers.

Respectfully submitted,

ATTEST:

Elizabeth Leon
Community Life Commission Liaison

Alfredo Camacho-Gonzalez
Acting Chair for Community Life commission