



CITY OF POMONA COUNCIL REPORT

May 1, 2017

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted by: Andrea Rico, Governmental and Community Affairs Manager

Subject: **Adopt a Resolution of the City Council of the City of Pomona Endorsing “Pomona’s Promise” and its Five Initiatives Using the Collective Impact Framework in Place of the Previously Adopted Pomona Youth and Family Master Plan**

OVERVIEW

Recommendation - That the City Council adopt the proposed resolution endorsing “Pomona’s Promise” and its five initiatives in place of the previously adopted Youth and Family Master Plan.

Fiscal Impact- None with this action.

Public Noticing Requirements –There is no public notice requirement

Previous Council Action – The Pomona Youth and Family Master Plan and formation of an implementation steering committee was adopted on November 20, 2006 when the City Council adopted Resolution No. 06-586.

Environmental Impact – None with this action.

EXECUTIVE SUMMARY

In 2006, the City Council demonstrated its concern for Pomona residents in addressing the need to promote a safer and healthier community by adopting the Pomona Youth and Family Master Plan (YFMP). The YFMP Steering Committee was tasked with the development of a comprehensive Action Plan and Implementation Strategy to implement the goals and objectives of the YFMP. After a decade the YFMP has now evolved through an open collaborative process into a collective-impact set of initiatives called “Pomona’s Promise”. The resolution presented for adoption allows the City Council to officially sunset the YFMP and recognize “Pomona’s Promise” and the collective-impact model within which broad community collaboration is occurring and within which the City has been participating.

DISCUSSION

The Pomona Youth and Family Master Plan (YFMP) was a blueprint for change to address concerns of the community's youth and families. Born out of many years of frustration with lingering problems such as gang violence, poor academic achievement and high rates of teen pregnancy, the formal Youth and Family Master Plan process began in 2005 and was adopted by the City Council on November 20, 2006 with Resolution No. 06-586. The resolution conveyed a commitment to foster a community that cares and to promote positive youth development through collaboration. The YFMP was the result of over twelve months of work by residents, youth, community leaders and those who provide prevention and youth development services to Pomona's youth and families. For over eight years, community partners have worked to implement the goals and objectives of the YFMP.

In 2013 the YFMP Steering Committee began reviewing the goals and objectives of the Plan based on current data and selecting goals and objectives for the next 10 years. After hosting the "Stopping Violence Stimulating Success" Summit to facilitate a community dialogue on the increase in violent crimes in 2014, five areas of focus were selected: Health, Academic Success, Public Safety, Economic Development and Communication, and Community Engagement. Following the Summit and the goals and objectives review, the YFMP leadership decided on renaming the YFMP and its efforts to "Pomona's Promise - Creating Safe Neighborhoods, Strong Families and a Healthy Quality of Life".

The efforts and outcomes of "Pomona's Promise" have received recognition within the different initiatives and most recently were highlighted in Pomona Unified School District receiving the Golden Bell award. "Pomona's Promise" has provided a branding framework for the multifaceted community collaboration which is occurring. Furthermore, association with the collective impact movement has brought higher grant winning positioning for Pomona's partners as well as the City.

Attachment – Draft Resolution

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