



City of Pomona

Cultural Arts Commission Citizens Advisory Committee

CALL FOR WALL ARTISTS REQUEST FOR QUALIFICATIONS (RFQ)

For a Mural at the Tony Cerda Park



Deadline: April 9, 2017

Project Location:

Toney Cerda Park
400 West Grand Avenue
Pomona, California 91766

Project Description:

The City of Pomona is seeking an artist or an artist team interested in executing a site-specific mural on the restroom building at the Tony Cerda Park, located at 400 West Grand Avenue in the City of Pomona. The artistic vision for this mural project is to recognize local tribal history by honoring Pomona resident Chief Tony Cerda of the Costanoan Russen Carmel Tribe. Renderings designed by a local artist depicting the Costanoan Russen Carmel Tribe culture for all four sides of the restroom building have been selected by the City of Pomona Cultural Arts Commission Citizens Advisory Committee to be used. The City is now seeking an artist or an artist team that is capable of painting the chosen renderings on the restroom building.

Scope of Work:

The scope of the project includes the following:

1. Powerwash all surfaces to be painted on the restroom building.
2. Prep work on the walls, wood beams, wood posts, and the underside of the eaves including patching and sanding.
3. Wood rot treatment using PC Products.
 - PC-Petrifies is an environmentally friendly, water-based polymer designed to harden rotted and damaged wood
 - PC-Woody is a paste epoxy made from real wood
 - PC-Lumber is a hand-moldable putty epoxy that cures in 60 minutes
4. Identical painting reproduction of the selected images using Dunn Edwards or EVERSHIELD paint, or equivalent paint product with a proven track record of 7-10 year no-fade guarantee and protection against UV, mildew, efflorescence, water intrusion and film failure (grain cracking, peeling, blistering).
5. Applying three coats of graffiti and UV protection coating using VandIGardTEN Anti-Graffiti coating by Rainguard, or equivalent.

Budget:

Not to exceed \$12,000.00

Photos of the Restroom Building

North facing side



South facing side



East facing side



West facing side



Approved Renderings to be Painted as a Mural

North and South Facing Walls



East Facing Wall



West Facing Wall



Evaluation Criteria:

The Cultural Arts Commission Citizens Advisory Committee will evaluate the responses to the RFQ to determine the artist's or artist team's qualifications, proven ability to undertake projects of a similar scope, and artistic merit as evidenced by submitted material. The Committee may also consider the artist's or artist team's potential to work at a scale and in material appropriate for commissioned permanent artwork.

The Cultural Arts Commission Citizens Advisory Committee will consider the following in the selection of artists based on submitted materials:

- a. The individual artist's or artist team's experience in design concept, fabrication, installation, and long-term durability of exterior artworks or artwork on display in publicly accessible interiors of public buildings.
- b. The individual artist's or artist team's ability and willingness to successfully collaborate with design teams, architects, art consultants, project managers, engineers, fabricators, city staff, and landscape architects, as applicable.
- c. Whether the individual artist's or artist team's body of work and professional activities demonstrates serious ongoing commitment to the fine arts.
- d. The artist's or artist team's ability to meet scheduled deadlines to be determined by the Cultural Arts Commission Citizens Advisory Committee.

A short list of finalists will be invited to interview and one artist or artist team and an alternate will be selected by the Advisory Committee at a meeting to be scheduled in April, 2017.

Submittal Requirements:

Artists wishing to be considered for the commission are required to submit the following:

1. A one page cover sheet stating the following information, in the order listed
 - Project title: "Tony Cerda Park Mural Project"
 - Artist/Team Name
 - Lead contact name, phone number, e-mail address, and mailing addresses
 - List of team members by role
2. Current curriculum vitae (including art education, training, group and solo exhibitions, private and public collections)

3. Artist's history of artwork commission
4. Up to 10 digital images, photographs, and critiques of past works

Submittal Method and Deadline

Artists shall submit qualifications electronically via email to catherine_lin@ci.pomona.ca.us

Deadline to submit qualification is Sunday, April 9th, 2017, by midnight. Late submittals will be rejected.

Contact for All Questions

Questions related to the RFQ should be directed to:

Catherine Lin
Senior Planner
City of Pomona
Development Services Department
Planning Division
catherine_lin@ci.pomona.ca.us
(909) 620-3549