



# **CITY OF POMONA**

## **CULTURAL ARTS COMMISSION**

### **AND CULTURAL ARTS COMMISSION**

#### **CITIZENS ADVISORY COMMITTEE**

#### **JOINT MEETING**

#### **STAFF REPORT**

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Date: August 28, 2017 Agenda Items No. H.1, J3

To: The Honorable Chair and the Member of the Cultural Arts Commission and Cultural Arts Commission Citizens Advisory Committee

Submitted by: Mark Lazzaretto, Development Services Director

Prepared by: Catherine Lin, Senior Planner

Subject: **Discussion on Mural at Garey Avenue at First Street/Garey Avenue Bridge Underpass**

#### **SUMMARY**

**Recommendation** – That the Cultural Arts Commission Citizens Advisory Committee provide direction to staff on the artist selection method and the scope of work for a beautification mural at Garey Avenue at First Street/Garey Avenue Bridge Underpass.

**Previous Action** – None

**Fiscal Impact** – No fiscal impact at this time. The ultimate fiscal impact to the Public Art In-Lieu Fee Fund will be determined at the conclusion of the artist selection process through an RFP, RFQ, or Invitational Competition.

#### **BACKGROUND**

This item was presented at the Cultural Arts Commission and Cultural Arts Commission Citizens Advisory Committee Joint Meeting on May 22<sup>nd</sup>, 2017. After in depth discussion at that meeting the Cultural Arts Commission and Cultural Arts Commission Citizen's Advisory Committee directed staff to conduct research on public right-of-way ownership for all surface areas of the Garey Avenue at First Street/Garey Avenue Bridge Underpass.

Staff has confirmed that the City owns the right-of-way for the pedestrian and vehicular levels of the underpass, as well as the center median and support columns. The City also owns the right of way for the surface area on the southern bridge (i.e. the vehicular bridge at 1<sup>st</sup> Street). However, Union Pacific owns the surface area for the northern bridge (i.e. the railroad bridge). Nevertheless, Union Pacific has given the City a preliminary consent in having a mural painted

onto the surface of that bridge, if that bridge were to be included as part of the scope of work for the overall mural project.

## **DISCUSSION**

The underpass is approximately 300 feet in length and 125 feet in width. It has two divided levels of travel – the lower level is for vehicular traffic while the upper level is for pedestrian foot traffic. The lower level walls have a smooth concrete finish which is more conducive for mural painting, while the walls along the pedestrian level have a rough sand stucco finish which is less favorable for mural painting. There are a number of large support columns in the center median with a smooth concrete finish where murals could also be painted. In addition, some surface areas at the base of the First Street/Garey Avenue Bridge could also be included in the overall project. Staff has attached photos of the underpass with this report (See Attachment 1).

If the Cultural Arts Commission Citizens Advisory Committee recommends to proceed with a beautification mural for the underpass, the project would be funded through the Public Art In-Lieu Fee Fund.

Part 2 Section VII of the City of Pomona Art in Public Places Policy and Guidelines Manual (“Policy Manual”) outlines the procedure for the approval of public art projects funded by the Public Art In-Lieu Fee Fund. It states that it is the Citizens Advisory Committee’s responsibility to select a location for placement of the artwork. In addition, Part 3 Section III.D and E. of the Policy Manual outlines that the artist selection must be carried out through a RFQ, RFP, or an Invitational Competition process directed by the Citizens Advisory Committee. Therefore, staff seeks direction from the Citizens Advisory Committee on the artist selection of approach from the aforementioned three methods.

Further, staff seeks direction from the Citizens Advisory Committee for the scope of the project. Staff requests that the Committee discuss and provide direction on the following:

1. Theme of the mural
2. Location of the mural
3. Areas to be painted
4. One mural or multiple murals
5. Removal or keeping of landscaping
6. Special considerations such as nighttime lighting

After receiving direction from the Citizens Advisory Committee, staff will prepare the necessary documents to execute the Committee’s chosen approach (i.e. RFP, RFQ, or Invitational Competition) and present the draft documents at a future meeting for the Committee’s review.

Attachment:

1. Staff report and Attachment from the May 22<sup>nd</sup> CAC and CACCAC Joint Meeting