

NEIGHBORHOOD SERVICES

Community Life Commission

The definition of **Litter** consists of waste products that have been disposed of improperly, without consent, at an inappropriate location such as on the ground either indefinitely or for others to dispose of as opposed to disposing of them improperly. Every year pounds of “stuff” such as tires, electrical appliances, electronics, batteries and mattresses are sometimes dumped in isolated locations, such as private dumpsters, private and public properties, alley ways, parks and recreation areas. Litter creates an eyesore and therefore contributes to blight. It is a human impact on the environment and remains a serious environmental issue in many cities. Litter can affect the quality of life.

The Community Life Commission would like to implement and promote a City-wide Anti-Litter Campaign. As you may be aware, the purpose of the Community Life Commission is to enhance the quality of life for the citizens of Pomona by promoting resident involvement, community partnership, and civic education thus fostering a city-people relationship. The Community Life Commission strongly feels that such a campaign would have a major and positive impact on the quality of life for the Pomona Community. The Community Life Commission requests the support of the Honorable Mayor and Council in developing this project. Community Life Commission would appreciate your views and recommendations in developing a prevention strategy to help reduce litter in our community. Developing a partnership with the Pomona Unified School District, businesses, property stakeholders and other City commissions will show a Citywide effort in making our City even more beautiful.

In addition, the Community Life Commission would like to provide a list of goals to be accomplished. These goals were developed during strategy sessions. Please see the following:

- 1) Business Engagement, 2) Neighborhood Engagement, 3) Youth Engagement, 4) Blight Reduction (Clean-Up/Anti-Litter), 5) Finding Resolutions to Homelessness, 6) Inter-Commission Engagement and 7) Code Enforcement/Community Engagement