



CITY OF POMONA COUNCIL REPORT

January 8, 2018

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted by: Meg McWade, Public Works Director

Subject: **Public Hearing and Adoption of a Resolution for the Establishment of a Preferential Parking District in the Fair Avenue Neighborhood Adjacent to the Fairgrounds**

OVERVIEW

Recommendation – That the City Council open the public hearing regarding the establishment of a preferential parking district and, after receiving comments and testimony, close the public hearing, and adopt the attached Resolution (Attachment 1) taking the following actions:

1. Establish a preferential parking district for the Fair Avenue Neighborhood (as shown on Exhibit A); and
2. Make finding of extreme hardship and waive the permit fee for the Fair Avenue Neighborhood Preferential Parking District.

Fiscal Impact – All costs associated with the new sign fabrication and installation will be paid from the FY 17-18 Operating Budget with the State Gas Tax (208-2562-52750-00000) and Measure R (128-2564-52530-00000) Funds. It is expected that Parking Enforcement revenues will see a slight increase, especially upon initial enforcement of the parking restrictions. The recommended waiver of the permit fee is minimal.

Public Noticing Requirements – City Staff mailed notices on December 11, 2017, 27 days prior to this public hearing. Notice was mailed to the owners and occupants of properties within the proposed parking district, as indicated in the map on Exhibit A to the Resolution. In addition, notice was posted in City Hall, near the door of the City Council Chambers and City Council Conference Room, and on the City's website on December 11, 2017.

Previous Related Action – None.

EXECUTIVE SUMMARY

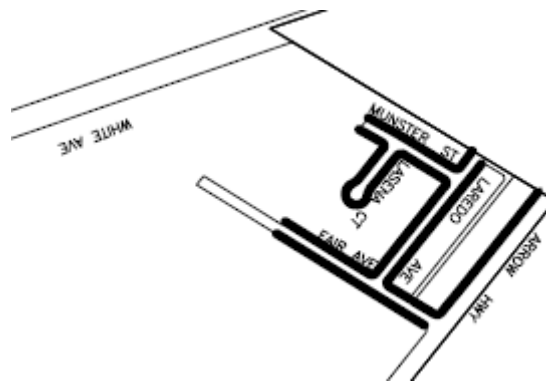
The City Council action to establish a preferential parking district for the Fair Avenue neighborhood

(Fair Avenue, Laredo Avenue, Lasena Court, Munster Street, and 700 Block of West Arrow) will result in improved quality of life for the neighborhood residents that are negatively impacted by non-resident parking during Los Angeles County Fair events. The increase in non-resident parking in the Fair Avenue Neighborhood results in an increase of trash, incomplete street sweeping services, and a lack of parking for residents and their guests: issues which should be rectified with the creation of the district.

DISCUSSION

Fair Avenue is a residential street that intersects Arrow Highway, west of the Fairgrounds. Fair Avenue provides the only access to Laredo Avenue, Lasena Court, and Munster Street. The City prohibits parking on those streets during a posted period of time on street sweeping days, but outside of that restriction, anyone can park on those streets. Non-resident parking on Fair Avenue is causing extreme hardship among the residents of the Fair Avenue Neighborhood and impacting their quality of life. Non-resident parking has resulted in increased littering (including mailers and automobile parts), lack of on-street parking for residents and their guests, and incomplete street sweeping as non-resident vehicles have ignored the posted “No Parking” restrictions on street sweeping days.

In response to concerns from residents, Councilmember Torres requested Staff proceed with the establishment of the Fair Avenue Neighborhood Parking District (the “District”) to include Fair Avenue, Laredo Avenue, Munster Street, Lasena Court, and the 700 block of West Arrow Highway as shown in the following map.



Per Pomona Municipal Code Section 58-239, the prerequisites for the establishment of a preferential parking district are as follows: 1) residents in the area shall provide a petition signed by residents living in at least 75 percent of adjacent dwelling units; or 2) City Council, on its own motion, after a duly noticed public hearing, may commence the consideration of a preferential parking district. If (based on the second prerequisite) the City establishes the District, then only vehicles with on-street parking permits may park in the District. City Staff anticipates that the City will receive an initial increase in parking citation revenue after the restricted parking signage is posted and enforced.

Staff also recommends that the City Council make a finding of extreme hardship and waive the permit fee for the entire Fair Avenue neighborhood. Pursuant to Pomona Municipal Code Section 58-239(k),

parking permit applicants shall pay a fee which shall cover the cost of administering the preferential parking program. Pursuant to Pomona Municipal Code Section 2-4, the City Council may waive the permit fee if the City Council finds that the fee would pose an extreme hardship on permit applicants and that waiving the fee would be in the best interest of the public. City Staff recommends a fee waiver because the City is initiating District formation, and as a result, residents will be financially burdened with parking permit fees unless those fees are waived.

Attachment 1: Resolution with Vicinity Map as Exhibit A

Prepared by: Ronald Chan, Senior Civil Engineer
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