

## CITY OF POMONA CULTURAL ARTS COMMISSION

Date:

March 26, 2018

To:

Chairperson and Members of the Cultural Arts Commission

From:

Mario Suarez, AICP, Development Services Director

By:

Catherine Lin, AICP, Senior Planner

Subject: Letter of Concern Regarding the Proposed Tony Cerda Park Mural

The Tony Cerda Park Mural is a project that the Cultural Arts Commission Citizens Advisory Committee, the Cultural Arts Commission, as well as the Parks and Recreation Commission considered in the Spring of 2017. The City issued an open RFQ for the mural, and at the conclusion of the process, the collaborative team of dA Center for the Arts and Day One were awarded to execute the mural. (Attachment 1, 2, and 3) Staff is in the process of working on a contract agreement with dA Center of the Arts and Day One to finalize the agreement for the execution of the mural. The agreement is anticipated to be finalized in the next 30 days.

On March 7, staff received a letter of concern from the Rumsen Ohlone Indigenous Embrace, a non-profit organization, expressing concerns with the Cultural Arts Commission's decision to execute a mural with the "Rumsen Ohlone" name that is planned to be placed on a park restroom facility. (Attachment 4)

On March 21, 2018, staff also met with tribal elders David and Dee Dee Ybarra, Board Member Richard M. Quiroga of the Rumsen Ohlone Indegienous Embrace, and Chairman Andrew Salas of the Gabrieleno Band of Mission Indians. Staff's recommendation is for the Commission to consider removing the name of the "Rumsen Ohlone" tribe from the proposed mural since Tony Cerda's Park name is based on Mr. Cerda's contributions and legacy relate to boxing (boxer and coach) and community leadership.

Staff recommends that the Commission discuss this matter and consider changes to the proposed Tony Cerda Park Mural based on recent letter and information provided by Native American Representatives.

## Attachments:

- 1. Background information and staff reports
- 2. Minutes from the Joint CAC and CACCAC meeting on 3/27/17
- 3. Minutes from the Joint CAC and CACCAC meeting on 5/22/17
- 4. Letter of Concern from the Indigenous Embrace, dated 2/26/18