



CITY OF POMONA COUNCIL REPORT

April 23, 2018

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted By: Mark J. Gluba, Deputy City Manager

Subject: **Authorization to the dA Center for the Arts for use of the City Seal in Support of their *Imagine Pomona* Project**

SUMMARY

Recommendation – That the City Council authorize the dA Center for the Arts to utilize the Pomona City Seal for promotional support of their *Imagine Pomona* project.

Fiscal Impact – None with this action.

Previous Council Action – On April 18, 2005 the City Council adopted an ordinance codifying several City logos including the City Seal.

BACKGROUND/DISCUSSION

Imagine Pomona is a project, and the first of a series of exhibitions, to engage, hear from, promote, and culturally remap the Pomona community. It will be launched April 14, 2018 during the 2nd_Saturday Artwalk. In addition to the opening reception there are a myriad of activities inviting Pomona to talk, dance, sing, act, paint, garden, bike, read, write, say word, eat, discover Pomona through murals and converse on location at the dA and throughout the Pomona community.

According to dA promotional materials, the *Imagine Pomona* exhibitions will showcase people, parks, schools, places of worship, murals, homelessness, homicides, taco places, and more throughout the City of Pomona. All events are free and open to the public for all ages.

As use of the City Seal by outside organizations requires City Council approval, this request has been placed on this evening's Agenda for Council consideration.

Attachment – Imagine Pomona Calendar of Events