



CITY OF POMONA COUNCIL REPORT

May 7, 2018

To: Honorable Mayor and Members of the City Council
Honorable Chairman and Governing Board of the Successor Agency to the
Redevelopment Agency

From: Linda Lowry, City Manager

Submitted by: Kirk Pelser, Deputy City Manager

Subject: **Adopt a Resolution Authorizing the City Manager/Executive Director to Sign Petitions and Cast Ballots on Behalf of the City and the Successor Agency to the Redevelopment Agency for Properties Each Currently Owns Within the Boundaries of the Downtown Pomona Property and Business Improvement District (DPPBID), in Favor of Renewing and Expanding the DPPBID for a Ten Year Term**

OVERVIEW

Recommendations - That the City Council adopt a resolution Authorizing the City Manager/Executive Director to sign petitions and cast ballots on behalf of the City of Pomona (City) and the Successor Agency to the Redevelopment Agency (Agency), for properties each currently owns within the boundaries of the Downtown Pomona Property and Business Improvement District (DPPBID), in favor of renewing, and expanding, the DPPBID.

Fiscal Impact- None with this action. However, if the DPPBID renewal is successful, an appropriation of approximately \$251,572.83 will be required for the assessments on City and Agency-owned properties for calendar year 2019. The City's current year assessment is \$219,034. The increase is due to the addition of City/Agency owned parcels within the proposed minor expansion area.

Previous Council Action – The most recent City Council action was to support the prior DPPBID renewal on July 20, 2009. Prior to that City Council actions supported the creation of the DPPBID in 2004.

Environmental Impact – Not Applicable

EXECUTIVE SUMMARY

The recommended City Council action is to adopt a resolution Authorizing the City Manager/Executive Director to sign petitions and cast ballots on behalf of the City of Pomona (City) and the Successor Agency to the Redevelopment Agency (Agency), for properties each currently owns within the boundaries of the Downtown Pomona Property and Business Improvement District (DPPBID), in favor of renewing the DPPBID. The DPPBID was originally created in 2004. It was renewed for an additional ten year term in 2009 and is now proposed to be renewed for another ten year term that will extend to 2029. If renewed, the appropriation of approximately \$251,572.83 will be required for the assessments on City and Agency-owned properties for calendar year 2019.

DISCUSSION

On October 11, 2017, the Downtown Pomona Owner's Association ("DPOA") formed the Downtown Pomona PBID Committee (the "Committee") to evaluate the renewal of the DPPBID. The Committee, made up of both Downtown property owners and merchants, has assisted with determining the boundaries, budget, programs, duration and other details of the DPPBID renewal. All necessary data collection, analysis and preliminary assessment work for the proposed renewal of the DPPBID has been completed by the Committee's consultant, Civitas. The Final Assessment Spread Formula and Management District Plan have been prepared, reviewed and accepted by the Committee.

The Committee has sent a cover letter, a petition, a map of the renewed DPPBID and a summary of the Management District Plan, approved by the Committee, to each of the affected property owners in the renewed DPPBID boundaries. As both the City and Agency are current property owners within the boundaries of the renewed DPPBID, both the City and the Agency are entitled to approve/deny the petitions for DPPBID renewal.

The results of the petition will reveal whether there is the legally required support of more than fifty percent (50%) of the assessment amount to allow the DPPBID renewal process to move to the next step, the Resolution of Intention and Proposition 218 ballot process. If the petition is successful, the City Council may pass resolutions on May 21, 2018 to: 1) initiate the DPPBID renewal proceedings, and 2) initiate a Property Owner Balloting process and set a public hearing for July 16, 2018 to hear protests and tally the results of the Property Owner Balloting.

Following adoption of the Resolution of Intention, and not less than forty-five (45) days prior to the Public Hearing on July 16, 2018, notice and ballots will be mailed to each of the property owners to vote in favor of, or in opposition to, renewal of the DPPBID. The balloting will be conducted by Civitas and the results of the balloting will be tallied at the July 16, 2018, Public Hearing.

After such Public Hearing, if the required percentage of ballots approving the renewal of the DPPBID are received, and if after consideration of such testimony and ballots received at the Public Hearing the City Council approves the renewal of the DPPBID and levying of assessments, then Civitas will proceed with the final task of filing the necessary documents with the Los Angeles County Tax Assessor within the prescribed filing deadline in August 2018, to effectuate collection of such assessments.

RECOMMENDATION

That the City Council and the Governing Board of the Successor Agency of the Redevelopment Agency adopt the attached resolution Authorizing the City Manager/Executive Director to sign petitions, and cast ballots, on behalf of the City of Pomona and the Successor Agency of the Redevelopment Agency, for properties each currently owns within the boundaries of the renewed DPPBID, in favor of renewing the DPPBID.

Attachments: Resolution with Exhibits A & B