

May 21, 2018

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted by: Arnold M. Alvarez-Glasman, City Attorney

Meg McWade, Public Works Director

Rene Guerrero, City Engineer

Subject: Public Hearing and Adoption of a Resolution for the Establishment of an

Overnight Preferential Parking District in the Neighborhood Adjacent to the Residential Area located on East Pasadena Street and San Francisco Avenue

from Towne Avenue to San Antonio Avenue

OVERVIEW

Recommendation – That the City Council open the public hearing regarding the establishment of an overnight preferential parking district and, after receiving comments and testimony, close the public hearing, and adopt the attached Resolution (Attachment 1) taking the following actions:

- 1. Establish an overnight preferential parking district for the residential area located on East Pasadena Street and San Francisco Avenue between Towne Avenue and San Antonio Avenue (as shown on Exhibit A to the Resolution);
- 2. Limit each household/unit to a maximum of one (1) guest permit; and
- 3. Make the finding of extreme hardship and waive the permit fee for this Overnight Preferential Parking District.

Fiscal Impact – All costs associated with the new sign fabrication and installation will be paid from the FY 17-18 Operating Budget with the State Gas Tax (208-2562-52530-00000) and Measure R (128-2564-52530-00000) Funds. It is expected that Parking Enforcement revenues will see a slight increase, especially upon initial enforcement of the parking restrictions. The recommended waiver of the permit fee is minimal.

Public Noticing Requirements – On May 7, 2018, City Staff mailed notices in both English and Spanish to property owners and occupants of properties within the proposed parking district, as indicated in the map on Exhibit A to the Resolution (Attachment 2). In addition, notice was posted in City Hall, near the door of the City Council Chambers and City Council Conference Room, and on the City's website.

Previous Related Action – None.

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EXECUTIVE SUMMARY

The City Council action to establish a preferential parking district for the neighborhood including East Pasadena Street and San Francisco Avenue from Towne Avenue to San Antonio Avenue will result in improved quality of life for the neighborhood residents that are negatively impacted by an oversaturation of both resident and non-resident parking. Councilmember Ontiveros-Cole has received numerous complaints over the increase in resident and non-resident parking in this neighborhood. This results in an increase of trash, incomplete street sweeping services, and a lack of parking for residents and their guests. These issues should be rectified with the creation of the overnight preferential parking district.

DISCUSSION

The areas under consideration are residential streets that include East Pasadena Street and San Francisco Avenue bordered by Towne Avenue to San Antonio Avenue. If approved, this preferential parking district will prohibit overnight parking (from 6:00 p.m. to 6:00 a.m.) without a permit on the designated streets.

Per Pomona Municipal Code Section 58-239, the establishment of a preferential parking district can be approved by City Council, on its own motion, after a duly noticed public hearing. If, based on City Council motion, the City establishes the District, only vehicles with on-street parking permits may park on the District's streets during the restricted hours.

City Staff estimates there are approximately 200 on-street parking spaces available on both Streets (Pasadena Avenue and San Francisco Avenue) between Towne Avenue and San Antonio Avenue. According to the L.A. County Assessor's Office, there are more than 150 residential units located on the streets within the proposed District. Typically, each residential unit would be eligible for up to four permits (two residential and two guest), which would equate to more than 600 permits for the 200 on-street parking spaces on these streets. The number of permits issued will far exceed the estimated available on-street parking spaces. For this particular district which would prohibit overnight parking (from 6:00 p.m. to 6:00 a.m.) without a parking permit, it is recommended to limit each household/unit to a maximum of one (1) guest permit. By constraining the number of permits issued to be within a reasonable estimate of actual street parking availability, the residents will be encouraged to use the off-street parking which has been historically required as a development standard within the City's development code.

Pursuant to Pomona Municipal Code Section 58-239(k), preferential parking permit applicants shall pay a fee which shall cover the cost of administering the preferential parking program. Pursuant to Pomona Municipal Code Section 2-4, the City Council may waive the permit fee if the City Council finds that the fee would pose an extreme hardship on permit applicants and that waiving the fee would be in the best interest of the public. City Staff recommends the Council make a finding of extreme hardship on District residents, because the City is initiating the District formation, and as a result, residents will be financially burdened with parking permit fees unless those fees are waived.

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Attachments: 1. Resolution with Vicinity Map as Exhibit A

2. Sample Notice Mailed to Residents