

CITY OF POMONA CULTURAL ARTS COMMISSION

DATE: May 29, 2018

TO: Chairperson and Members of the Cultural Arts Commission

- FROM: Mario Suarez, Development Services Director
- SUBJECT: Pomona Plaza Proposed Goddess of Pomona Statue 1833 N. Garey Avenue (*AIN:* 8359-007-033)

SUMMARY

Recommendation. Staff recommends the Cultural Arts Commission (CAC) approve Public Arts Permit No. 5807-2016 to allow installation of "Goddess of Pomona" statue through adoption of attached Resolution (Attachment 1) entitled:

A RESOLUTION OF THE CULTURAL ARTS COMMISSION OF THE CITY OF POMONA, CALIFORNIA APPROVING PUBLIC ARTS PERMIT (PUBARTS -5907-2016) TO ALLOW INSTALLATION OF "GODDESS OF POMONA" STATUE ON A PROPERTY LOCATED AT 1833 NORTH GAREY AVENUE, ASSESSOR'S PARCEL NUMBER 8359-007-033.

Previous Action(s): None

PROJECT/APPLICANT INFORMATION

Project Location:	1833 N. Garey Avenue
APN Information:	8359-007-033
Project Applicant:	Mel-Pomona, LLC (Moshe and Emilia Levy)
Property Owners:	Mel-Pomona, LLC
City Council District:	District # 6
Historic/CBD:	Not Applicable
Specific Plan:	PCSP – Workplace Gateway Segment
General Plan:	Transit Oriented District: Neighborhood

PREVIOUS PLANNING ACTIONS:

2-10-2016 Director's Hearing approval completed for Development Plan Review No. 14-003 (DPR-1207-2015) to allow approximately 47,610-square foot, three-story mixed use building containing 35 residential units, approximately 6,640-square foot commercial retail space, 88-space at-grade and subterranean parking garage, and various onsite landscape and hardscape improvements on a vacant 0.66 acre lot on property.

Pomona Plaza – Goddess of Pomona Statue 1833 N. Garey Avenue Page 2 of 3

10-12-16 Planning Commission adopted Resolution No. 16-029 approving Tentative Tract Map No. 74171 (TRACTMAP 4490-2016) to create 35 residential and five (5) commercial condominium units for an approximately 47,610-square foot, threestory mixed use development project.

PROJECT DESCRIPTION

The proposed sculpture will be located at the entrance to the 35 residential mixed-use development project. The placement of the art piece will be visible to outside visitors and traveling public along Garey Avenue.



Rendering above shows the Garey Avenue perspective of the recently approved mixed-use project and location of proposed statue.

Goddess of Pomona is the goddess of fruit orchards, which will be portrayed in the abstract sculpture with fruit tree roots forming into a female body with the top portion of the sculpture in a typical, yet more modern, fertility goddess stance. Goddess Pomona is considered a fertility Goddess because she watches over the orchards and brings an "abundance" of fruit to the trees and people in her watch (Attachment 2).

PUBLIC ARTS PERMIT FINDINGS

The Cultural Arts Commission is authorized to conduct public hearings to consider Public Arts Permits pursuant to Pomona California City Code Section .5809-25 I. 3. which states in part: *"The Commission shall consider the application, and may either approve with changes or deny the application based on the findings set forth in Subsection 1.2. The Commission shall approve* Pomona Plaza – Goddess of Pomona Statue 1833 N. Garey Avenue Page 3 of 3

the application if all of the findings listed in Sub - section 1.2 are made." Therefore, the Commission shall determine that the following findings apply, A through D:

- A. The mural meets all of the Development Standards listed in sub section E and is consistent with all of the Guidelines listed in Sub section G, *in that the sculpture is made out of metal with a metal coating that will last 10 to 15 years and includes a graffiti prevention coating; the proposed sculpture is designed to be of highest aesthetic quality, originality and artistic excellence as depicted in the abstract of the Goddess of Pomona. In addition, the sculpture is located in the courtyard visible to pedestrians, but not placed to be an unsafe feature or create any unsafe conditions or distractions to motorists and pedestrians.*
- B. The artist, or artist team is capable of completing the work in accordance with the plans and specifications, *in that the artist has a substantial and proven history of work dating back to 1991 through 2015. Additional proven work and work examples were provided as part of the Public Arts Permit submission package.*
- **C.** The information contained in the application regarding the durability and maintenance requirements of the mural is accurate, *in that the staff review of the materials and durability has been reviewed to be true and correct as provided in application package for this permit, under divider 5 is Material Safety Data Sheet related to durability and maintenance of material used for this art piece.*
- **D.** The proposed materials to be used and the manner of application will not require excessive maintenance and repair costs by the owner, *in that the metal material are durable and long lasting which include appropriate coating material to combat potential graffiti to the art piece. The sculpture as designed is long lasting and best material that will not require excessive maintenance and repair costs to the owner.*

Attached is applicant's submission package which includes specific details of proposed art piece.

Respectfully Submitted By:

Mario Suarez Development Services Director

CAC ATTACHMENTS:

Attachment 1. Draft Resolution Attachment 2. Applicant's submission notebook (Dividers 1-7 and attached plans)