



CITY OF POMONA COUNCIL REPORT

Date: August 6 2018

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted by: Kirk Pelser, Deputy City Manager

Subject: **Adopt a Resolution of Intention to Modify the Downtown Pomona Property and Business Improvement District**

OVERVIEW

Recommendations - That the City Council adopt a Resolution (Attachment No. 1) expressing its intention to modify the Downtown Pomona Property and Business Improvement District (DPPBID) Management District Plan. Adoption of this Resolution will result in a public hearing on September 10, 2018 regarding the modification of the DPPBID Management District Plan.

Fiscal Impact – None.

Public Noticing Requirements - The Property and Business Improvement District Law of 1994 requires that the City publish the resolution of intention in a newspaper of general circulation in the City of Pomona once at least seven (7) days before the public hearing and mail a complete copy of the resolution of intention by first class mail to each property owner affected by the proposed modification at least ten (10) days before the public hearing.

Previous Council Action - The most recent City Council action was on July 16, 2018, whereby the City Council adopted a resolution renewing the DPPBID. Earlier prior actions were related to support the prior DPPBID renewal on July 20, 2009. Prior to that City Council actions supported the creation of the DPPBID in 2004.

Environmental Impact - Not applicable.

EXECUTIVE SUMMARY

City Council approved the renewal of the DPPBID for a ten (10) year term at the July 16, 2018 Council Meeting. The effective date of the renewed DPPBID is January 1, 2019. The DPPBID's

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Owners' Association, the Downtown Pomona Owners Association has requested that City Council modify the prior DPPBID Management District Plan to shorten the term from ten (10) years to nine (9) years. See Attachment No. 3. The prior DPPBID Management District Plan must now be modified to shorten the term so that it expires on December 31, 2018.

DISCUSSION

MANAGEMENT DISTRICT PLAN

The modified DPPBID will have a ten (10) year life beginning January 1, 2010 and ending December 31, 2018. See Attachment No. 2.

DISTRICT MODIFICATION PROCESS

August 6, 2018

RESOLUTION OF INTENTION HEARING

Upon the conclusion of the DPPBID renewal process and the written request of the Downtown Pomona Owners Association, the City Council may adopt a resolution expressing its intention to modify the existing DPPBID Management District Plan.

The proposed modification will decrease the existing DPPBID's term so that it ends one (1) year early on December 31, 2018.

August 27, 2018

NOTICE

The modification resolution of intention shall be published at least seven (7) days before the public hearing on the proposed modification and mailed to all property owners at least ten (10) days before the public hearing on the proposed modification.

September 10, 2018

PUBLIC HEARING

Council will open a public hearing and receive public testimony. At the end of testimony, Council may adopt a resolution modifying the existing DPPBID's Management District Plan.

RECOMMENDATION

That the City Council adopt the attached resolution expressing its intention to modify the Downtown Pomona Property and Business Improvement District (DPPBID).

Attachments:

- 1) Resolution of Intention
- 2) Modified DPPBID Management District Plan
- 3) Downtown Pomona Owners Association Request Letter