

WFC

WF CONSTRUCTION, INC.

City of Pomona
Art in Public Places Program
505 South Garey Avenue
Pomona, CA 91766
July 16, 2018

Regarding: 1452 S White Avenue, Public Art in Private Development Application

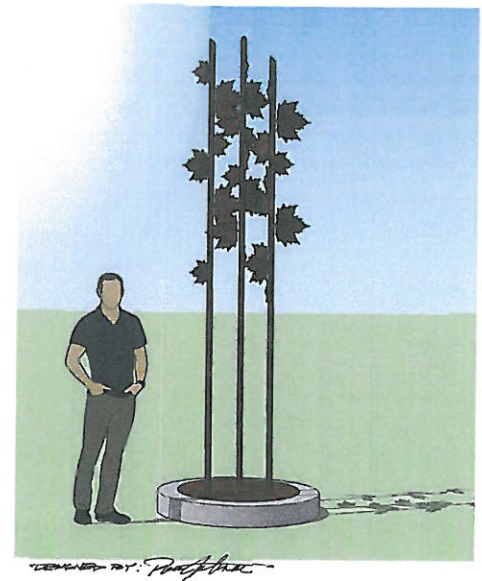
WF Construction, Inc. is proud to submit to the City of Pomona's art in public places program for public art for private development for our latest project in Pomona, Magnolia Courts. Magnolia Courts was named after white magnolia trees since this project is located on S White Avenue.

We have worked diligently with architect Ron Jobson to meet the requirements of the City's Program. The estimated project value is \$20,685.00 including design, building cost and installation. This value does not include any City application fees or permit cost. If you have any questions please contact Jim Moran at (909)599-4262 or at jmoran@wfconstruction.com.

The artwork will be displayed and seen from S White Avenue. We have chosen a more literal art piece, to bring life to the name of the project. The piece of art represents a tree losing its leaves in the fall. The finishing of the artwork will match the exterior finishing of the building which will nicely tie together.



Best Regards,
Joey Wilkins
WF Construction Inc.





City of POMONA

Art in Public Places Program

Public Art for Private Development

Accepted by:

Date:

CONCEPT DESIGN PLAN APPLICATION

Before submitting the Concept Design Plan application, applicants should consult with Planning Division staff to discuss requirements of the Public Art for Private Development requirement.

Project Information

Project name: Magnolia Courts

Entitlement applications (CUP, TTM, etc.) associated with project: _____

Project address: 1452 S White Avenue, Pomona, Ca. 91766

Applicant name and address: WF Construction 620 Arrow Highway, La Verne, Ca

Contact phone number: 91750 (909)599-4262

Email address: jmoran@wfconstruction.com

Architect name and address: Ron Jobson 43 E Montecito Ave, Sierra Madre, CA 91024

Property owner name and address: WF Feron, LLC 620 Arrow Highway, La Verne CA 91750

Artwork Information

Type of artwork to be provided: SCULPTURE (NONREPRESENTATIONAL)

Artwork description: A CONTEMPORARY, NON-REPRESENTATIONAL SCULPTURE IN AN AUBURN HUE PATINA PAYING HOMAGE TO THE BEAUTY/FORM OF THE SYCAMORE TREE.

Artwork material: STEEL (RUSTED FINISH)

Location of artwork on development site: WHITE AVE

Artist name and address: RON JOBSON

phone number: 626. 253. 2330

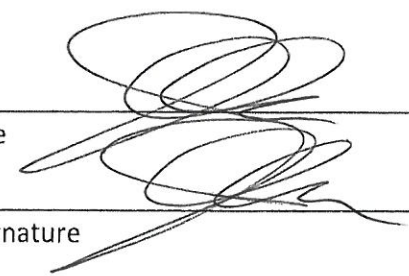
email address: ron@forsightcreations.com

website: www.forsightcreations

AB

Applicant signature

Property owner signature



CONCEPT DESIGN PLAN SUBMITTAL REQUIREMENTS

- ☐ **Environmental Information Form** (if not otherwise required to be submitted to Planning)
- ☒ **Property owners and occupants list** of all properties within 400' of project site and **one set of mailing labels** containing all property owners and occupants within 400' of the project site.
- ☐ **Completed Concept Design Plan application form**
- ☐ **Artist biographical materials** including curriculum vitae, artist history of artwork commissions, digital images, photos, and critiques of past artwork
- ☐ **Preliminary sketches, photos, or other documentation** that indicate the nature of the proposed artwork
- ☐ **Appraisal or other evidence of the value of the proposed artwork.** If the value of the proposed artwork cannot be verified by past records of comparable work sold by the artist, the applicant may be required to pay for a by a qualified art appraiser selected by the City. The developer shall pay up front for any art appraisal fees. The appraisal fee may be deducted from the total Public Art Allocation.
- ☐ **Preliminary site plan** containing detailed information on the proposed location of the artwork in relation to the proposed development.
- ☐ **Narrative proposal** with elevations, site plans, lines of sight studies, renderings, and other descriptive materials that demonstrate that the artwork will be displayed in an area open and freely available to the general public.
- ☐ **Preliminary budget** (Use the Project Budget Form provided by the Planning Division.)