CITY OF POMONA CULTURAL ARTS COMMISSION CITIZENS ADVISORY COMMITTEE

DATE: August 27, 2018

TO: Cultural Arts Commission Citizens Advisory Committee

FROM: Mario Suarez, AICP, Development Services Director

SUBJECT: Dia De Los Puercos (East)

115 W. Second Street (AIN: 8341-001-030)

SUMMARY

Recommendation. Staff recommends the Cultural Arts Commission Citizens Advisory Committee (CACCAC) approve Public Arts Permit No. 10383-2018 to allow installation of an artist's rendition of Cuauhatemoc and the Pregnant Virgin. The iconography stems from the Aztec legend of Popocatepetl and Iztaccihuail.

Previous Action(s): None

PROJECT/APPLICANT INFORMATION

Project Location: 115 W. Second Street

APN Information: 8341-001-030
Project Applicant: Andres Hernandez
Property Owners: VEJ Pomona 5

City Council District: District #1

Historic/CBD: Not Applicable

Specific Plan: PCSP – Downtown Core

General Plan: Activity Center

PREVIOUS PLANNING ACTIONS:

12/7/1994 Planning Commission adopted Resolution No. 8289 approving Conditional Use

Permit (CUP 94-038), subject to conditions, to allow on-sale beer and wine within

a bona fide restaurant.

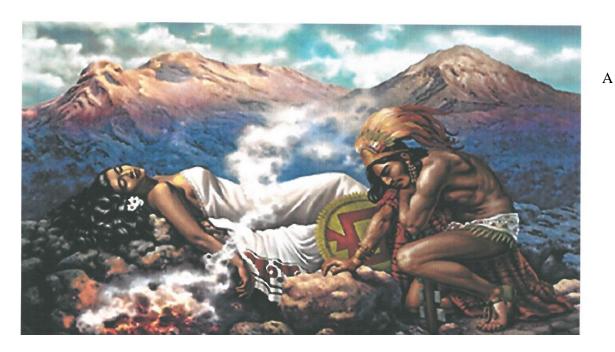
PROJECT DESCRIPTION

On August 1, 2018, the applicant submitted a request to incorporate a mural at a future restaurant: Dia De Los Puercos (East). The proposed mural is an artist's rendition of Cuauhatemoc and the Pregnant Virgin. The mural is proposed to be located on the eastern wall facing Garey Avenue.



View looking west from Garey Avenue

Inspiration for proposed mural depicted below:



Rendering of the proposed mural has also been included as an attachment.

Dia De Los Puercos (East) 115 W. Second Street Page 3 of 3

Respectfully Submitted By: Prepared By:

Mario Suarez, AICP Sandra Elias
Development Services Director Assistant Planner

ATTACHMENTS:

Attachment 1. Proposed Mural: Rendition of Cuauhatemoc and the Pregnant Virgin

Attachment 2. About the Artist: Mike Rios

Attachment 3. Project Plans