



# CITY OF POMONA COUNCIL REPORT

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Date: September 10, 2018

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted by: Onyx Jones, Finance Director

Subject: **Approval of an amendment of the agreement with Fairbank, Maslin, Metz, & Associates in the amount not to exceed \$24,040 to provide Public Opinion Research and Educational Communication Services**

## OVERVIEW

**Recommendations** - That the City Council approve an amendment to the agreement pertaining to Public Opinion Research and Educational Communication Services through a consultant agreement with Fairbank, Maslin, & Associates (FM3) for an amount not to exceed \$24,040. The amended consultant services are to provide production, printing, and mailing of an informational newsletter to all registered voter households in Pomona.

**Fiscal Impact**- Funds for these services will be paid from General Services – Contract Services 101-0101-52285-00000.

**Previous Related Action** – On July 20, 2018 the City entered into an agreement with FM3 to provide public opinion research and educational communication services for an amount not to exceed \$50,000. On August 6, 2018 City Council approved for Measures PC and PG to be placed on the ballot for the November election.

## EXECUTIVE SUMMARY

FM3 has created informational materials the City may use to help provide the community with answers to questions about Measure PG or PC. The City is requesting FM3 to provide production, printing, and mailing of an informational newsletter to all registered voter households (approximately 31,000) in Pomona for an additional cost not to exceed \$24,040.

## DISCUSSION

On July 20, 2018 the City entered into an agreement with FM3 to provide public opinion research and educational communication services for an amount not to exceed \$50,000. On August 6, 2018 City Council approved for Measures PC and PG to be placed on the ballot for the November

Amend a Contract to Fairbank, Maslin, & Associates

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election. The City is requesting to amend the agreement with FM3 to include the production, printing, and mailing of an informational newsletter to all registered voter households in Pomona for an additional cost not to exceed \$24,040. FM3 has created informational materials the City may use to help provide the community with answers to questions about Measure PG or PC.

Attachments:

Exhibit A – Scope of Work with Rates

Prepared by: Shar Perez