

Price Quote for Informational Brochure

August 30, 2018

City of Pomona
505 South Garey Avenue
Pomona, California 91766

TBWB is pleased to be working with the City of Pomona to assist in providing information to, and obtain feedback from residents about Measures PC and PG. As part of our current contract, we have created informational materials the City may use to help provide answers to questions about Measure PG or PC.

The City has also requested a quote for production, printing and mailing of an informational newsletter to all registered voter households in Pomona.

Estimated cost for mailing:

11x17 or 8.5x22 on 100# text	Per Piece	Total
31,000	\$0.76	\$24,040
30,000	\$0.78	\$23,436

This Price includes: copy, design, concept photography, pre-press, printing, data, ink jetting, mail house, postage, sales tax and shipping to one in-state postal distribution facility.

We expect to collaborate with the City's team, including the City Attorney, to ensure all informational materials satisfy the legal requirements of information, not advocacy.

Please feel free to contact me at (510) 914-0028 (cell phone) or at jtatarka@tbwb.com if you have questions or need additional information.

Sincerely,



Joy Tatarka, Partner
TBWB Strategies
400 Montgomery St., 7th Floor
San Francisco, CA 94104