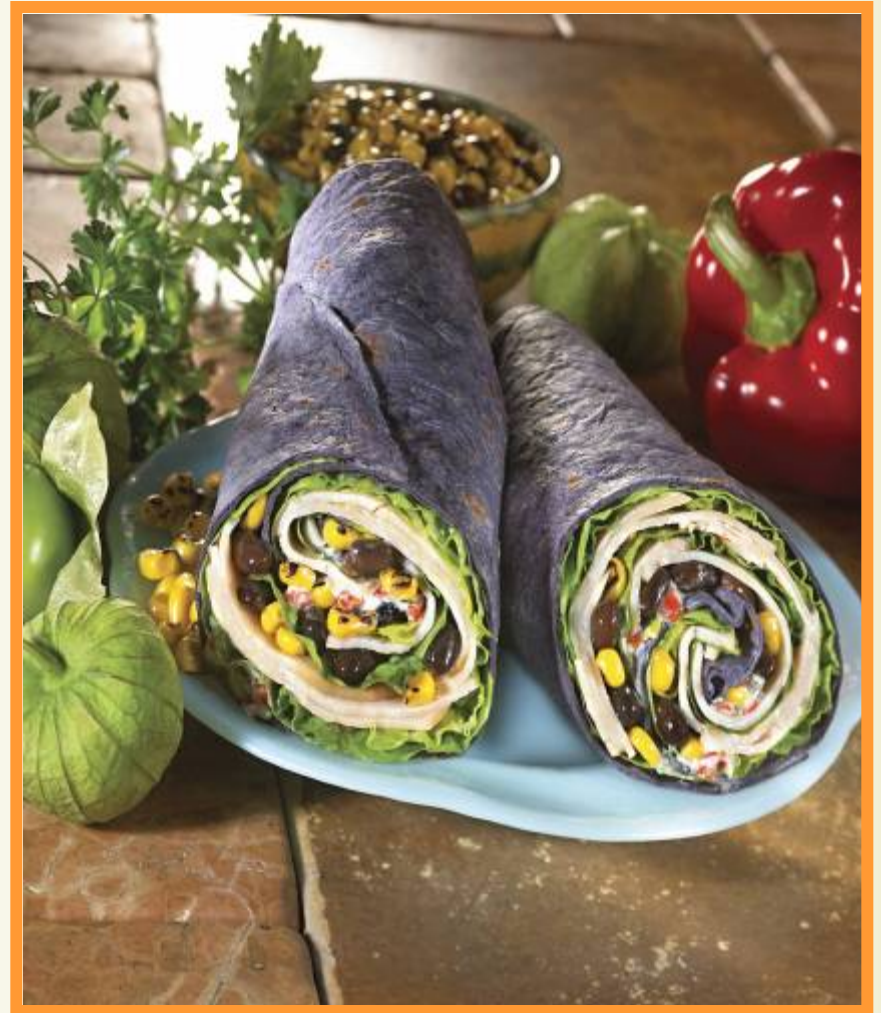


888 W Mission Blvd
Pomona, CA 91766



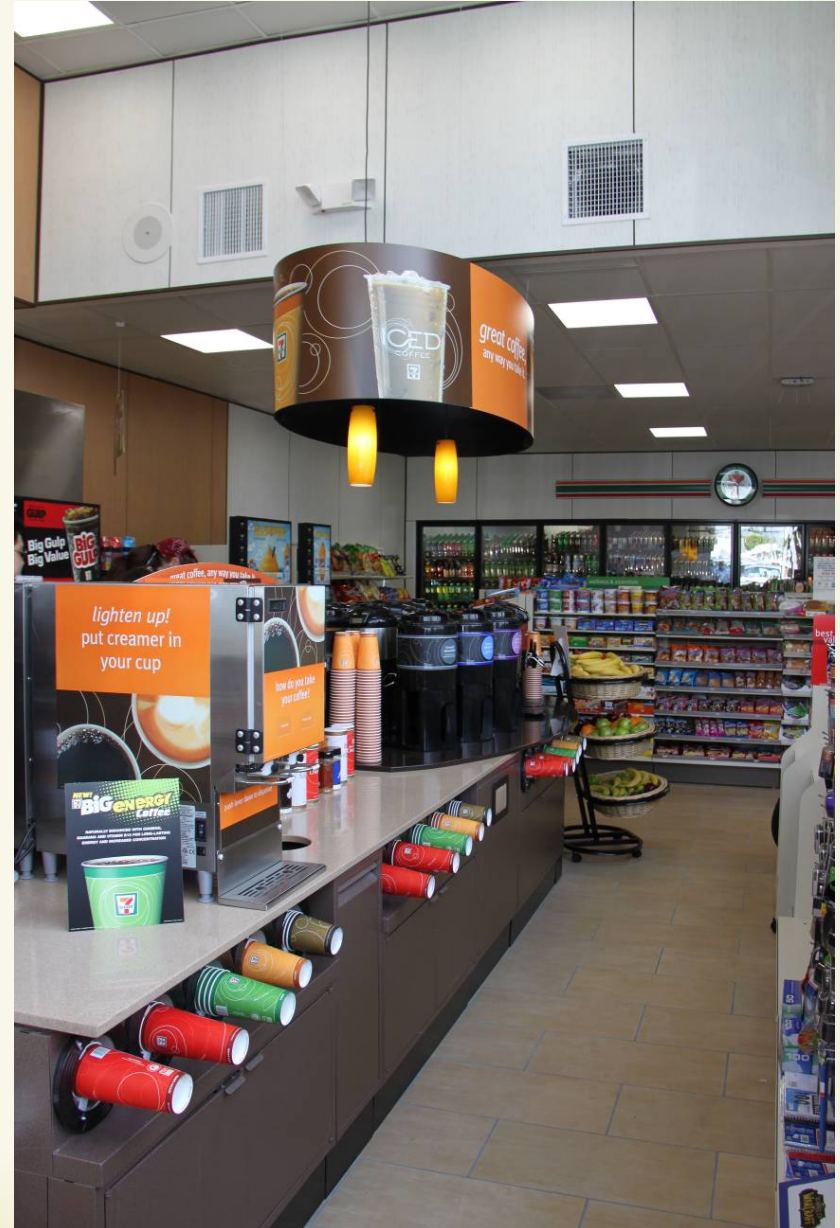
Fresh Food



Fresh Food



New Interior Finishes



Cleanliness



New Interior Finishes



New Interior Finishes



Security

- 7-Eleven's Crime Deterrence Program trains employees on four primary crime deterrence components: Visibility into and out of the store, bright interior and exterior lighting, cash control with no more than \$50 in the register during the day and \$30 at night, and store-personnel training.
- 7-Eleven's Operation Alert Program trains employees on operation procedures that will discourage robbery and emphasizes a no-resistance policy toward robbery. The program was adopted by the National crime Prevention Institute at the University of Louisville and is taught to law enforcement officers throughout the country.
- 7-Eleven's Come to Age Program trains employees on policies, procedures, identifying characteristics of minors, and policies and regulations specific to state law to ensure all stores are prepared and committed to safe and legal sale of age-restricted products. POS System. All employees are required to sign an affidavit stating they are aware of obligations and ramifications should they not comply with the law.

Security

- 7-Eleven will install a surveillance system surrounding building, indoor and Outdoor closed circuit cameras with audio capabilities, silent alarm system, and colored monitor.
- 7-Eleven will direct enforcement operations by Police Department upon receiving complaints.
- Sufficient parking lot lighting for safety of customers and community.
- Hours – 24 hours daily
- Secret Shopper Program
- POS System on all age restricted products
- Lockable cooler doors for after hours
- Purchasing Licenses within City not create additional concentration, but to overall reduce the number.

Economic Development



- ♦ Sales Tax - \$15,600 to City of Pomona annually
- ♦ Jobs – 8-15 New Jobs Created in the Community
- ♦ Property Tax
 - Will assist in recruiting an additional business to surrounding area

Operation



- ❧ Locking of cooler doors for alcohol hours
- ❧ Well-lit market for local residents to feel safe, enjoy and walk to.
- ❧ Operation Alcohol hours 6am -2am Daily
- ❧ Manufactured 3packs & larger, no singles sales of beer
- ❧ Two end caps of wine -No Floor displays , No promoting alcohol on windows
- ❧ Working with programs

Guiding Principles | Responsible Retailing



Our training programs, Come of Age and Operation Alert, ensure our franchisees and their store associates are prepared and committed to the safe and legal sale of age-restricted products and operate a safe store environment

In the Community | Operation Chill



Operation Chill is 7-Eleven's award-winning youth crime prevention / reward program enabling local law enforcement to "ticket" kids caught doing good deeds with a free Slurpee coupon.

Since the program's inception, 7-Eleven has donated more than 10 million Slurpee coupons nationwide.

In the Community | Slurpee Incentives



7-Eleven donates Slurpee coupons to local schools for teachers to encourage/reward students for:

- Attendance
- Timeliness
- Good grades
- Academic improvements
- Positive behavior
- Reading goals

Changing One Neighborhood at a Time



7-Eleven® stores are part of the neighborhood and committed to serving the changing needs of our customers. Being a good neighbor and corporate citizen is part of doing business at 7-Eleven.

Our mission is simple: to serve the particular needs of the communities in which 7-Eleven® stores operate.