



CITY OF POMONA COUNCIL REPORT

October 15, 2018

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted by: Anne Marie Acosta, Senior Administrative Assistant

Subject: **Finding of Public Benefit to the Community at Large: Recommended Expenditures and Recap of Funds**

CURRENT REQUESTS:

- A) Amount to be determined to Willie White Park Focus Group in support of their Annual Cultural Festival – Amount requested: \$2,600
- B) Amount to be determined to NAMI Pomona Valley in support of their NAMI Walk – Amount requested: \$1,000
- C) Amount to be determined to Progressive Christians Uniting in support of “Pomona Reawakening” Conference – Amount requested: \$3,000
- D) Amount to be determined to purchase lights to decorate the Civic Center during the holiday season – Amount requested: \$42,000
- E) Amount to be determined to Day One and Pomona Valley Runners in support of the Pomona 5K – Amount requested: \$4,000

SUMMARY

Recommendation – That the City Council:

1. Approve the expenditures recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for recommended items; and,
2. Receive and file the recap below of final funding amounts for previously approved projects/activities.

Fiscal Impact – All approved, expenditures will be paid from the requesting Councilmembers’ line item accounts as approved in the Fiscal Year 2016-17 Budget.

Previous City Council Action – At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit “Best Practices” Guidelines and the Finding of Public Benefit Request Form.

DISCUSSION

The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity and/or event as specified below and request that the Council approve the funding amount and make the finding suggested within Attachment 1-5 that these expenditures will provide a public benefit to the community at large:

Current Requests

Organization: Willie White Park Focus Group

Project/Activity: Cultural Festival

Finding Recommended: Community and cultural event

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: \$2,600

Councilmember Requested Funding Amount: \$1,000 (D2)

Organization: National Alliance on Mental Illness Pomona Valley

Project/Activity: NAMI Walk

Finding Recommended: Mental illness services

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Organization: Progressive Christians Uniting

Project/Activity: “Pomona Reawakening” Conference

Finding Recommended: Community event

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$3,000

Councilmember Requested Funding Amount: \$600

Organization: N/A

Project/Activity: Holiday lights for Pomona Civic Center

Finding Recommended: Civic engagement during the holiday season

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$42,000

Councilmember Requested Funding Amount: \$7,000

Organization: Day One

Project/Activity: Pomona 5K

Finding Recommended: Community health and wellness

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$4,000

Councilmember Requested Funding Amount: TBD

Finding of Public Benefit for Recommended Expenditures

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The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are still eligible for additional contributions (See Attachments 6-9).

Organization: FASTSIGNS

Finding Date: 10/1/2018

Project/Activity: Compassionate Cities “Welcome Your Neighbors” Project

Finding Recommended: Cultural celebration of Latino art in Pomona

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Deadline for Contributions: 11/01/2018

Organization: Decker Elementary School

Finding Date: 10/1/18 (added at the dais)

Project/Activity: Red Ribbon Week Activities

Finding Recommended: Support of PUSD programming

Councilmember Recommending Funding: Councilmember Ginna Escobar

Organization Requested Funding Amount: \$400

Councilmember Requested Funding Amount: \$400

Deadline for Contributions: 11/01/2018

Organization: Latino Art Museum

Finding Date: 9/17/2018

Project/Activity: “Yearbook 2018”

Finding Recommended: Cultural celebration of Latino art in Pomona

Councilmember Recommending Funding: Councilmember Cristina Carrizosa

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Deadline for Contributions: 10/17/2018

Organization: The African American Museum of Beginnings

Finding Date: 9/17/2018

Project/Activity: Museum programming

Finding Recommended: Cultural and educational programming

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Deadline for Contributions: 10/17/2018

Finding of Public Benefit for Recommended Expenditures

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The following summarizes additional Council contributions towards previous findings for the 30 day period following Council approval in accordance with the Council adopted policy (See Attachment 10).

Organization: Pomona Breakfast Optimist Club

Finding Date: 9/10/2018

Project/Activity: "Come Dressed in Your Favorite Era"

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D1 - \$100, D2 - \$1,000, D3 - \$100

Total Councilmember Contributions: \$1,200

Organization: Mothers Helping Others

Finding Date: 9/10/2018

Project/Activity: Holiday Extravaganza

Organization Requested Funding Amount: \$700

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D1 - \$100, D2 - \$100, D3 - \$100, D7 - \$100

Total Councilmember Contributions: \$400

Organization: California Panthers Youth Football & Cheer

Finding Date: 9/10/2018

Project/Activity: Youth Sports Program

Organization Requested Funding Amount: \$2,000

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D1 - \$150, D2 - \$250, D3 - \$100, D5 - \$1,050, D7 - \$250

Total Councilmember Contributions: \$1,800

Organization: Sacred Heart Church

Finding Date: 9/10/2018

Project/Activity: Annual Fundraiser

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D1 - \$150, D2 - \$2,000, D7 - \$250

Total Councilmember Contributions: \$2,400

Organization: Diamond Ranch High School

Finding Date: 9/10/2018

Project/Activity: Panther Football Program

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D1 - \$100, D2 - \$150, D3 - \$100, D7 - \$250

Total Councilmember Contributions: \$600

ATTACHMENTS

- 1) FOPB Request for Willie White Focus Group
- 2) FOPB Request for NAMI
- 3) FOPB Request for Progressive Christians Uniting
- 4) FOPB Request for Civic Center Lights
- 5) FOP Request for Pomona 5K
- 6) 10/1/18 FOPB Request for FASTSIGNS
- 7) 10/1/18 FOPB Request for Decker Elementary School
- 8) 9/17 FOPB Request for Latino Art Museum
- 9) 9/17 FOPB Request for The African American Museum of Beginnings
- 10) Recap of previously approved amounts

Prepared by: Anne Marie Acosta, Senior Administrative Assistant