



CITY OF POMONA COUNCIL REPORT

November 7, 2018

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted by: Anne Marie Acosta, Senior Administrative Assistant

Subject: **Finding of Public Benefit to the Community at Large: Recommended Expenditures and Recap of Funds**

CURRENT REQUESTS:

- A) Amount to be determined to Cal Poly Pomona Communication Department in support of their Alumni Night – Amount requested \$500
- B) Amount to be determined to Sacred Heart Church for additional funding for their 2018 Annual Fiesta Fundraiser – Amount requested TBD
- C) Amount to be determined to support a City Council holiday toy drive – Amount requested TBD
- D) Amount to be determined in support of Pomona Inland Valley MLK Jr. Project in support of their student sponsorship program – Amount requested \$1,000
- E) Amount to be determined to plant trees in District 4 – Amount estimated: \$1,260

SUMMARY

Recommendation – That the City Council:

1. Approve the expenditures recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for recommended items.

Fiscal Impact – All approved, expenditures will be paid from the requesting Councilmembers' line item accounts as approved in the Fiscal Year 2016-17 Budget.

Previous City Council Action – At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit "Best Practices" Guidelines and the Finding of Public Benefit Request Form.

DISCUSSION

The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity and/or event as specified below and request that the Council approve the funding amount and make the finding suggested within Attachment 5 that these expenditures will provide a public benefit to the community at large:

Current Requests

Organization: Cal Poly Pomona Communication Department

Project/Activity: Alumni Night

Finding Recommended: Student scholarships

Councilmember Recommending Funding: Councilmember Robert Torres

Organization Requested Funding Amount: \$500

Councilmember Requested Funding Amount: D6 - \$500, D3 - \$200

Organization: Sacred Heart Church

Project/Activity: Annual Fiesta Fundraiser

Finding Recommended: Community event

Councilmember Recommending Funding: Councilmember Adriana Robledo

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: N/A

Project/Activity: City Council Holiday Toy Drive

Finding Recommended: Holiday outreach

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: Pomona Inland Valley MLK Jr. Project

Project/Activity: 37th Annual Celebration

Finding Recommended: Student scholarship

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Organization: West Coast Arborists, Inc.

Project/Activity: Purchase and planting of new trees in District 4

Finding Recommended: City beautification

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$1,260

Councilmember Requested Funding Amount: \$1,260

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are still eligible for additional contributions (See Attachments 6-14).

Finding of Public Benefit for Recommended Expenditures

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Organization: Willie White Park Focus Group

Finding Date: 10/15/2018

Project/Activity: Cultural Festival

Finding Recommended: Community and cultural event

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: \$2,600

Councilmember Requested Funding Amount: D2 - \$1,000

Additional Councilmember Contributions: D1 - \$300, D2 - \$500, D3 - \$100, D4 - \$250, D7 - \$600

Deadline for Contributions: 11/15/2018

Organization: National Alliance on Mental Illness Pomona Valley

Finding Date: 10/15/2018

Project/Activity: NAMI Walk

Finding Recommended: Mental illness services

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: \$1,000

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D2 - \$150, D3 - \$100, D4 - \$75, D7 - \$200

Deadline for Contributions: 11/15/2018

Organization: Progressive Christians Uniting

Finding Date: 10/15/2018

Project/Activity: "Pomona Reawakening" Conference

Finding Recommended: Community event

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$3,000

Councilmember Requested Funding Amount: \$600

Additional Councilmember Contributions: D2 - \$350, D3 - \$100, D4 - \$500

Deadline for Contributions: 11/15/2018

Organization: N/A

Finding Date: 10/15/2018

Project/Activity: Holiday lights for Pomona Civic Center

Finding Recommended: Civic engagement during the holiday season

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$42,000

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D1 - \$1,000, D2 - \$1,000, D3 - \$1,000, D4 - \$1,000, D6 - \$1,000, D7 - \$925

Deadline for Contributions: 11/15/2018

Finding of Public Benefit for Recommended Expenditures

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Organization: Day One

Finding Date: 10/15/2018

Project/Activity: Pomona 5K

Finding Recommended: Community health and wellness

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$4,000

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D1 - \$200, D2 - \$150, D3 - \$100, D4 - \$200, D7 - \$750

Deadline for Contributions: 11/15/2018

Organization: Pomona Optimist Club

Finding Date: 10/15/2018 (dais)

Project/Activity: Dia de los Muertos Fundraising Dinner

Finding Recommended: Community event

Councilmember Recommending Funding: Councilmember Adriana Robledo

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D1 - \$150, D2 - \$500, D3 - \$250, D4 - \$100, D7 - \$250

Deadline for Contributions: 11/15/2018

Organization: dA Center for the Arts

Finding Date: 10/15/2018 (dais)

Project/Activity: Dia de los Muertos Event

Finding Recommended: Community arts event

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D1 - \$150, D2 - \$100, D3 - \$100, D4 - \$75, D7 - \$400

Deadline for Contributions: 11/15/2018

Organization: Diamond Ranch High School

Finding Date: 10/15/2018 (dais)

Project/Activity: Football and Basketball Programs

Finding Recommended: Student sports programming

Councilmember Recommending Funding: Councilmember Ginna Escobar

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: \$700

Additional Councilmember Contributions: D2 - \$100, D3 - \$100

Deadline for Contributions: 11/15/2018

Finding of Public Benefit for Recommended Expenditures

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Organization: Westmont Methodist Church

Finding Date: 10/15/2018 (dais)

Project/Activity: Restoration Project

Finding Recommended: Support of local community

Councilmember Recommending Funding: Councilmember Ginna Escobar

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: \$500

Additional Councilmember Contributions: D2 - \$50, D3 - \$50

Deadline for Contributions: 11/15/2018

The following summarizes additional Council contributions towards previous findings for the 30 day period following Council approval in accordance with the Council adopted policy (See Attachment 15).

Organization: FASTSIGNS

Finding Date: 10/1/18

Project/Activity: Compassionate Cities “Welcome Your Neighbors” Project

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D1 - \$100, D4 - \$75, D7 - \$399.99

Total Councilmember Contributions: \$574.99

Organization: Decker Elementary School

Finding Date: 10/1/18

Project/Activity: Fun Run

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D1 - \$100, D5 - \$400

Total Councilmember Contributions: \$500

Organization: Latino Art Museum

Finding Date: 9/17/18

Project/Activity: “Yearbook 2018”

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D1 - \$100, D2 - \$1,000, D7 - \$150

Total Councilmember Contributions: \$1,250

Organization: The African American Museum of Beginnings

Finding Date: 9/17/2018

Project/Activity: Museum programming

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Additional Councilmember Contributions: D2 - \$500, D7 - \$500

Total Councilmember Contributions: \$1,000

ATTACHMENTS

- 1) FOPB Request for Cal Poly Pomona
- 2) FOPB Request for Sacred Heart Church
- 3) FOPB Request for City Council Toy Drive
- 4) FOPB Request for Pomona Inland Valley MLK Jr. Project
- 5) FOPB Request for D4 Trees
- 6) 10/15/18 FOPB Request for Willie White Focus Group
- 7) 10/15/18 FOPB Request for NAMI
- 8) 10/15/18 FOPB Request for Progressive Christians Uniting
- 9) 10/15/18 FOPB Request for Civic Center Lights
- 10) 10/15/18 FOPB Request for Pomona 5K
- 11) 10/15/18 FOPB Request for Pomona Optimist
- 12) 10/15/18 FOPB Request for dA Center for the Arts
- 13) 10/15/18 FOPB Request for Diamond Ranch High School
- 14) 10/15/18 FOPB Request for Westmont Methodist Church
- 15) Recap of approved funds

Prepared by: Anne Marie Acosta, Senior Administrative Assistant