



**MIKE RIOS** Photo Credit: Carlos Ponce / @carlos\_ponce\_

Dia De Los Puercos has selected Mike Rios as the first artist to grace the walls of our new flagship location. Rios was born in the Inland Empire and currently resides in the Coachella Valley. Prior to venturing into the artistic realm of his mind, he worked as a Union Carpenter from the age of 16 until he turned 27 years old. Rios had saved enough money to comfortably transition into the world of tattooing. At the age of 38, Rios currently owns and operates Cactus Tattoo Parlor in Cathedral City, CA. As a father of four, when he's not tattooing or managing his shop, he spends much of his time painting on his kitchen table. Rios has recently begun delving into oil paintings, sculpture, and glass blowing. Rios' artistic background can be traced as far back as his middle school days where watercolor and acrylics were often his media of choice. In high school and throughout much of his adult life, he has worked with aerosol and acrylic applications. Rios hopes to continue to push his art into more classical applications in fine art. Rios has been consistent in bringing Chicano culture into the forefront of his work whether it has been through his depictions of culture in his postcards, canvas work, panels, and merchandise. He has dubbed his illustrations "Cholostrations," and they are becoming easily recognizable and synonymous with the name Mike Rios.

Website: [mikeriosgoeshard.com](http://mikeriosgoeshard.com) Instagram: @mykerios

