City of Pomona Request for Qualifications

Art in Public Places Pre-Qualified Artist List

Background

The City of Pomona seeks proposals from qualified artists for an *Art in Public Places Pre-Qualified Artist List*. The City of Pomona is dedicated to preserving and building on the inventory of existing public art within the community. Towards that goal, the City Council established the Art in Public Places Program in 2011, which includes a public art requirement for private development. Eligible development projects may either provide public art on site or contribute to an in-lieu fee fund towards the installation of public art elsewhere in the city. The purpose of this Request for Qualifications is to establish a bench of artists from which to expend these in-lieu fee funds. This call is being initiated by the City of Pomona's Planning Division, in consultation with the Cultural Arts Commission and its Citizen's Advisory Committee.

Eligibility

This call is open to emerging and established *artists* and *artist teams* located in the City of Pomona or elsewhere across Los Angeles, San Bernardino, Riverside, and Orange counties whose body of work and professional activities demonstrate serious ongoing commitment to the fine arts. Members of architectural, engineering, design, or landscaping firms retained for the design and construction of a development project shall not be considered artists.

"Artwork" is defined as a visual work of art, distinguished from the performing arts, media art, and literary or cultural arts, and "Public" is defined as any permanent display of artwork that is specifically designed to be located on a site where it would be accessible to public view on private or public property within the City of Pomona. Public artwork includes, but is not limited to, murals, mosaics, sculptures, artist-designed landscape features, streetscape features, and earthworks.

For more information on criteria for public art, please see the *Art in Public Places*Manual Part 2, Section XII and XIII (Acceptable Types of Public Art and Public Art

Location Guidelines).

Selection

The Cultural Arts Commission, in consultation with its Citizens Advisory Committee, will make final selections for the *Art in Public Places Pre-Qualified Artist List* based on the following criteria:

PUBLIC ART EXPERIENCE (35%): The individual artist's or artist team's
experience in design concept, fabrication, installation, and long-term durability of
exterior artworks or artwork on display in publicly accessible interiors of public
buildings.

- 2. APPROACH (35%): The individual artist's or artist team's ability and willingness to successfully collaborate with the City of Pomona and arts community, including design teams, architects, art consultants, project managers, engineers, fabricators, city staff, residents, business owners, and community stakeholders.
- 3. FINE ART EXPERIENCE (20%): The individual artist's or artist teams' body of work and professional activities demonstrates serious ongoing commitment to the fine arts.
- 4. **PROJECT MANAGEMENT (10%):** The artist's or artist team's ability to meet scheduled deadlines.

Application

The following application materials are required:

- 1. **LETTER OF INTEREST:** Not to exceed two pages, identifying the individual artist's or artist team's experience in public art, commitment to the fine arts, approach to collaborating with the City of Pomona and art community, history of artwork commission, if available, and ability to meet scheduled deadlines.
- QUALIFICATIONS: Current curriculum vitae (CV), including art education, training, group and solo exhibitions, private and public collections. Teams are required to submit a CV for each artist. Each CV may not exceed three pages.
- 3. **EXAMPLES:** Digital images, photographs, reviews, and critiques of past works. No more than 15 images should be provided in total, with each image provided in JPEG or TIF format. Each image must be annotated, to include: title, date and location of artwork, medium and dimensions, budget, commissioning agency or client, and a project description (less than 100 words).

The City of Pomona's Planning Division will host two workshops to go over the Art in Public Places program and answer questions about this Request for Qualifications.

Workshop #1

Date & Time

Workshop #2

Date & Time

Applications may submitted in-person to the Planning Division counter located at City Hall or electronically to [Planner e-mail].

Contact

For additional information or questions, please contact [Planner e-mail /phone]