



CITY OF POMONA COUNCIL REPORT

May 6, 2019

To: Honorable Mayor and Members of the City Council

From: Linda Lowry, City Manager

Submitted By: Beatrice Marrufo and Jocelyn Rios-Ewing, Senior Administrative Assistants

**SUBJECT: FINDING OF PUBLIC BENEFIT TO THE COMMUNITY AT LARGE:
RECOMMENDED EXPENDITURES AND RECAP OF EXPENDED
FUNDS**

RECOMMENDATION:

It is recommended that the City Council take the following actions:

- 1) Approve the expenditures recommended and make the finding that the community at large will receive a public benefit from the expenditure of funds for recommended items; and
- 2) Receive and file the recap of final amounts for previously approved projects/activities.

CURRENT REQUESTS:

- A) Amount to be determined in support of St. Madeleine Catholic Church for their Annual Festival – Requested Amount: TBD
- B) Amount to be determined in support of Pomona Memorial Park/Cemetery for their 133rd Memorial Day Celebration – Requested Amount: \$1,875
- C) Amount to be determined in support of the Fraternal Order of Eagles #2215 for the 27th Annual Pomona Eagles Golf Classic – Requested Amount: \$500
- D) Amount to be determined in support of Brand Urself for their Community Day of Fellowship – Requested Amount: \$1,500
- E) Amount to be determined in support of United Voices of Pomona for Environmental Justice for the ECOFARM – Requested Amount: \$936.66

FISCAL IMPACT: All approved expenditures will be paid from the requesting Councilmembers' line item accounts as approved in the Fiscal Year 2018-19 Budget.

PREVIOUS RELATED ACTION: At the regular City Council meeting of February 6, 2006, the Council approved an Expense and Reimbursement Policy in compliance with the requirements of Assembly Bill 1234. At the regular City Council meeting of November 16, 2015, the Council adopted Finding of Public Benefit "Best Practices" Guidelines and the Finding of Public Benefit Request Form.

DISCUSSION: The Mayor and/or individual Councilmembers, as listed below, have requested that the Council approve funding for each organization, activity, and/or event as specified below and request that the Council approve the funding amount and make the findings that these expenditures will provide a public benefit to the community at large. Supporting forms for the newly requested findings are attached (Attachments 1-5).

Current Requests

Organization: St. Madeleine Catholic Church

Project/Activity: Annual Festival

Finding Recommended: Community event open to all demographics

Councilmember Recommending Funding: Councilmember Nora Garcia

Organization Requested Funding Amount: TBD

Councilmember Requested Funding Amount: TBD

Organization: Pomona Memorial Park/Cemetery

Project/Activity: 133rd Memorial Day Celebration

Finding Recommended: Program honoring Veterans

Councilmember Recommending Funding: Councilmember Steve Lustro

Organization Requested Funding Amount: \$1,875

Councilmember Requested Funding Amount: TBD

Organization: Fraternal Order of Eagles #2215

Project/Activity: 27th Annual Pomona Eagles Golf Classic

Finding Recommended: Support of Pomona Valley Special Olympics

Councilmember Recommending Funding: Councilmember Steve Lustro

Organization Requested Funding Amount: Provide exercise and promote self-being and teamwork

Councilmember Requested Funding Amount: \$500

Organization: Brand Urself

Project/Activity: Community Day of Fellowship

Finding Recommended: Youth and families encouraging peace/unity

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$1,500

Councilmember Requested Funding Amount: TBD

Organization: United Voices of Pomona for Environmental Justice

Project/Activity: ECOFARM

Finding Recommended: Determination of Similarity Fee and Sign Permit Fee

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$936.66

Councilmember Requested Funding Amount: TBD

Findings Eligible for Contributions

The following summarizes Council contributions towards findings within the 30 day period following Council approval in accordance with the Council adopted policy. These items are still eligible for additional contributions.

Organization: Pomona Community Foundation

Finding Date: 4/15/19

Project/Activity: Pomona Children's Festival

Finding Recommended: Free community event at Civic Center Plaza

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,800

Deadline for Contributions: 5/15/2019

Councilmember Requested Funding Amount: D2 - \$300, D3 - \$300, D4 - \$100, D7 - \$500, D5 - \$100

Organization: Juneteenth Education Technology Mobile Arts Center, Inc.

Finding Date: 4/15/19

Project/Activity: Pomona Valley Juneteenth Jazz & Arts Festival

Finding Recommended: Free community event open to all demographics

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$5,000

Deadline for Contributions: 5/15/2019

Councilmember Requested Funding Amount: D3 - \$150. D5 - \$50

Organization: Kennedy Austin Foundation

Finding Date: 4/15/19

Project/Activity: Spring Tea and Luncheon

Finding Recommended: Community event to benefit less fortunate families who have lost a child

Councilmember Recommending Funding: Mayor Tim Sandoval

Organization Requested Funding Amount: \$1,000

Deadline for Contributions: 5/15/2019

Councilmember Requested Funding Amount: D2 - \$50, D3 - \$150, D7 - \$250, D5 - \$50

Organization: Pomona Police Department

Finding Date: 4/1/19

Project/Activity: G.R.E.A.T. Campout

Finding Recommended: The event helps build positive relationships with the children.

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: \$1,000

Deadline for Contributions: 5/1/2019

Councilmember Requested Funding Amount: D3 - \$150, D4 - \$150, D2 - \$50

Organization: Historical Society of Pomona Valley

Finding Date: 4/1/19

Project/Activity: For the Love of Cars

Finding Recommended: Create a "Family Fun" event for the community

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$1,500

Deadline for Contributions: 5/1/2019

Councilmember Requested Funding Amount: D3 - \$150, D4 - \$1,000, D5 - \$100, D7 - \$250

Organization: Pomona Catholic School

Finding Date: 4/1/19

Project/Activity: Car Show & Craft Fair

Finding Recommended: Residents come together as one to celebrate fellowship.

Councilmember Recommending Funding: Councilmember Steve Lustro

Organization Requested Funding Amount: \$2,000

Deadline for Contributions: 5/1/2019

Councilmember Requested Funding Amount: D3 - \$100, D4 - \$100, D5 - \$100, D7 - \$100

Organization: Greater New Light Baptist Church

Finding Date: 4/1/19

Project/Activity: H.O.P.E.S Feeding Ministry

Finding Recommended: Supporting Pomona families in need.

Councilmember Recommending Funding: Councilmember Steve Lustro

Organization Requested Funding Amount: \$500

Deadline for Contributions: 5/1/2019

Councilmember Requested Funding Amount: D3 - \$75, D4 - \$50, D7 - \$100

Organization: U.S.A. Fit Force Taekwondo, Inc.

Finding Date: 4/1/19

Project/Activity: Olympic Day

Finding Recommended: Benefiting children's discipline and strength through exposure to family friendly exercises.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$500

Deadline for Contributions: 5/1/2019

Councilmember Requested Funding Amount: D3 - \$50, D7 - \$100

Recap of Expended Funds

The following summarizes additional Council contributions toward previous findings for the 30 day period following Council approval, in accordance with the Council adopted policy.

Organization: Pomona Police Department

Finding Date: 4/1/19

Project/Activity: G.R.E.A.T. Campout

Finding Recommended: The event helps build positive relationships with the children.

Councilmember Recommending Funding: Councilmember Victor Preciado

Organization Requested Funding Amount: \$1,000

Deadline for Contributions: 5/1/2019

Councilmember Requested Funding Amount: D3 - \$150, D4 - \$150, D2 - \$50

Total Funding Amount: \$350 (Contributions still eligible at the time of report submission)

Organization: Historical Society of Pomona Valley

Finding Date: 4/1/19

Project/Activity: For the Love of Cars

Finding Recommended: Create a “Family Fun” event for the community

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$1,500

Deadline for Contributions: 5/1/2019

Councilmember Requested Funding Amount: D3 - \$150, D4 - \$1,000, D5 - \$100, D7 - \$250

Total Funding Amount: \$1,500 (Contributions still eligible at the time of report submission)

Organization: Pomona Catholic School

Finding Date: 4/1/19

Project/Activity: Car Show & Craft Fair

Finding Recommended: Residents come together as one to celebrate fellowship.

Councilmember Recommending Funding: Councilmember Steve Lustro

Organization Requested Funding Amount: \$2,000

Deadline for Contributions: 5/1/2019

Councilmember Requested Funding Amount: D3 - \$100, D4 - \$100, D5 - \$100, D7 - \$100

Total Funding Amount: \$400 (Contributions still eligible at the time of report submission)

Organization: Greater New Light Baptist Church

Finding Date: 4/1/19

Project/Activity: H.O.P.E.S Feeding Ministry

Finding Recommended: Supporting Pomona families in need.

Councilmember Recommending Funding: Councilmember Steve Lustro

Organization Requested Funding Amount: \$500

Deadline for Contributions: 5/1/2019

Councilmember Requested Funding Amount: D3 - \$75, D4 - \$50, D7 - \$100

Total Funding Amount: \$225 (Contributions still eligible at the time of report submission)

Organization: U.S.A. Fit Force Taekwondo, Inc.

Finding Date: 4/1/19

Project/Activity: Olympic Day

Finding Recommended: Benefiting children’s discipline and strength through exposure to family friendly exercises.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$500

Deadline for Contributions: 5/1/2019

Councilmember Requested Funding Amount: D3 - \$50, D7 - \$100

Total Funding Amount: \$150 (Contributions still eligible at the time of report submission)

Organization: Kingsley Elementary School

Finding Date: 3/18/19

Project/Activity: Conga Kids Dance Program

Finding Recommended: Teaches students the importance of dance, physical wellbeing, and social confidence.

Councilmember Recommending Funding: Councilmember Elizabeth Ontiveros-Cole

Organization Requested Funding Amount: \$1,500
Deadline for Contributions: 4/18/2019
Councilmember Requested Funding Amount: D4 - \$600, D3 - \$200
Total Funding Amount: \$800

Organization: Historical Society of Pomona Valley
Finding Date: 3/18/19
Project/Activity: Fiesta del Rancho San Jose
Finding Recommended: Raise civic awareness and pride in Pomona's history.
Councilmember Recommending Funding: Councilmember Nora Garcia
Organization Requested Funding Amount: \$750
Deadline for Contributions: 4/18/2019
Councilmember Requested Funding Amount: D2 - \$50, D3 - \$150, D4 - \$200, D6 - \$500
Total Funding Amount: \$900

Organization: Latino/a Roundtable of the San Gabriel and Pomona Valley
Finding Date: 3/18/19
Project/Activity: Cesar Chavez Fundraising Breakfast
Finding Recommended: Fundraiser provides scholarships, educational forums, and citywide cultural events.
Councilmember Recommending Funding: Councilmember Nora Garcia
Organization Requested Funding Amount: \$1,000
Deadline for Contributions: 4/18/2019
Councilmember Requested Funding Amount: D2 - \$100, D3 - \$200, D4 - \$100, D7 - \$600
Total Funding Amount: \$1,000

Organization: Assistance League of Pomona Valley (ALPV)
Finding Date: 3/18/19
Project/Activity: Free dental, educational, and clothing drive programs.
Finding Recommended: Providing quality of life services to low and moderate income families.
Councilmember Recommending Funding: Councilmember Nora Garcia
Organization Requested Funding Amount: \$5,000
Deadline for Contributions: 4/18/2019
Councilmember Requested Funding Amount: D2 - \$50, D3 - \$200, D4 - \$300, D5 - \$100, D7 - \$150
Total Funding Amount: \$800

Organization: Pomona Community Foundation
Finding Date: 1/28/2019 and 3/18/19
Project/Activity: Musical, arts, and sports programming.
Finding Recommended: The community benefits from youth participation in musical, arts, and sports programming.
Councilmember Recommending Funding: Mayor Tim Sandoval
Organization Requested Funding Amount: TBD
Deadline for Contributions: 4/18/2019
Councilmember Requested Funding Amount: D1 - \$100, D2 - \$1,000, D3 - \$500, D4 - \$750, D5 - \$200, D7 - \$750
Total Funding Amount: \$3,300

Organization: Ganesha High School

Finding Date: 3/18/19

Project/Activity: Theater department play scenery.

Finding Recommended: Ganesha HS Theater Department is comprised of Pomona youth.

Councilmember Recommending Funding: Councilmember Rubio Gonzalez

Organization Requested Funding Amount: \$500

Deadline for Contributions: 4/18/2019

Councilmember Requested Funding Amount: D2 - \$50, D3 - \$200, D4 - \$100, D5 - \$50,
D7 - \$100

Total Funding Amount: \$500

ATTACHMENT(S):

Attachment No. 1 – St. Madeleine Catholic Church

Attachment No. 2 – Pomona Memorial Park/Cemetery

Attachment No. 3 – Fraternal Order of Eagles #2215

Attachment No. 4 – Brand Urself

Attachment No. 5 – United Voices of Pomona for Environmental Justice

Prepared by:

Beatrice Marrufo/Jocelyn Rios-Ewing

Senior Administrative Assistants