

A PROCLAMATION OF THE CITY COUNCIL OF THE CITY OF POMONA, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, PROCLAIMING MAY 2019 AS “CALFRESH AWARENESS MONTH” IN THE CITY OF POMONA

WHEREAS, one of the highest priorities of the County of Los Angeles is to reduce hunger and improve the health of low-income residents in the nation’s largest county by increasing access and participation in the CalFresh Program to increase their food purchasing power and raise their levels of nutrition; and

WHEREAS, with the threat of food insecurity or insufficient access to affordable and nutritious foods, low-income households are often faced with the tough decision to either pay their bills or purchase healthy food for the family; and

WHEREAS, approximately 1.1 million individuals in Los Angeles County receive CalFresh, yet there are more that may be eligible but not participating; and

WHEREAS, aimed at removing the barriers that discourage low-income individuals and households from applying for the federally-funded supplemental nutrition program, the Department of Public Social Services (DPSS) has implemented alternative methods to apply for services; and

WHEREAS, an important opportunity for increasing CalFresh participation is conducting targeted outreach at large community events and other accessible public settings, using geocoding data, and partnering with county health clinics to screen patients for signs of malnutrition and food insecurity in order to reach those people potentially eligible for CalFresh but not participating; and

WHEREAS, DPSS is collaborating with the Departments of Public Health and Health Services, the 88 cities and incorporated areas of the County, community and faith-based partners, food insecurity coalitions, supermarket chains, farmers’ markets, and food banks, to enhance the outreach for this 9th Annual CalFresh Awareness Month campaign.

NOW, THEREFORE, THE CITY OF POMONA does hereby proclaim the month of

May 2019

as

“CalFresh Awareness Month”

Dated this 3th day of June, 2019.